

# *What is Animal Conservation?*

Animal preservation is a comprehensive and multi-faceted approach aimed at safeguarding animal species and their ecosystems from decline, extinction, or unsustainable exploitation.

This effort involves a

combination of scientific, legal, social, and practical strategies that are designed to protect both individual species and the broader biodiversity of which they are a part. It is critical not only for the survival of threatened species but also for maintaining ecological balance and the health of ecosystems that support life on Earth

## **WHY**

### *Why Animal Conservation is Crucial?*

#### **• Animals Keep Nature in Balance**

Every animal plays an important role. For example, predators like lions control herbivore populations, while bees pollinate plants. If we lose one species, it can upset the entire ecosystem, harming other animals and even people.

#### **• Habitats Are Being Destroyed**

Cutting down forests for farming, building cities, and mining destroys homes for animals. Many species, like orangutans and tigers, are losing places to live and cannot survive without their habitats.

#### **• Illegal Hunting is Killing Animals**

Many animals, like elephants and rhinos, are hunted for their tusks and horns, which are sold illegally. This has made some species almost extinct.

#### **• Humans Need Animals Too**

Animals help provide clean air, water, and food. Bees and other insects pollinate crops, while forests, home to many animals, clean the air we breathe.



*Every Life Matters,  
Every Action Counts.*

# PROBLEM

There are many problems with animal preservation. One big issue is habitat loss. Animals lose their homes because of deforestation, farming, building cities, or pollution. Without a place to live, many species can't survive.

Another problem is illegal hunting and poaching. Some animals are hunted for their fur, tusks, or other parts, even though it's against the law. Climate

change is also a big problem because it changes ecosystems and makes it harder for animals to survive.

Lack of money is another challenge. Preserving animals and their habitats costs a lot, and not all governments or organizations have enough funds. Finally, some people don't care about animal preservation or don't know how important it is, which makes it harder to get support for protecting wildlife.

# FACTS

## Did You Know?

**Together, We Can Make a Difference!**

### • Plant in your home!

If you have a garden or outdoor space, make it wildlife-friendly by planting native plants and creating safe places for animals to thrive.



The population of a species of sea turtles is currently 500. A conservation organization has introduced measures to reduce the number of eggs lost to predators. The number of eggs lost has decreased by 20% each year.



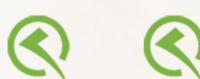
A wildlife conservation organization is working to protect a species of orangutans that has been heavily affected by illegal wildlife trade. It is estimated that 200 orangutans are trafficked each year, leading to a population decline of 10%. The current population of orangutans in the wild is 1,000. The organization plans to introduce stricter regulations and anti-trafficking campaigns that will reduce the number of orangutans trafficked by 50%.

### • Spread Awareness

Share information about wildlife conservation with friends, family, and your community. The more people understand the importance of protecting animals, the more they can help make a difference.

### • Supporting wildlife conservation organizations and protected areas

Donating to conservation groups, volunteering, and advocating for national parks and wildlife reserves helps protect endangered species and their habitats. These efforts ensure animals have safe spaces to thrive and preserve ecosystems for future generations.



Every 20 minutes, one animal or plant species goes extinct.

### Tigers have lost 93% of their natural habitat in the past century.



Illegal wildlife trade is the fourth-largest illegal activity globally, after drugs, human trafficking, and weapons.



Planting a single tree can provide food and shelter for dozens of species.

# SOLUTION

