



CORPORATE IDENTITY
GUIDELINE DOCUMENT

YSI young
sustainable
impact

↑
Lao MN
Regular
Black

↑
Sukhumvit Set
Thin
Black

YSI young
sustainable
impact

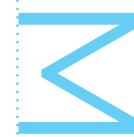
↑
Lao MN
Regular
White

↑
Sukhumvit Set
Thin
White

YSI LOGO

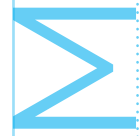


MARGINS



YSI

young
sustainable
impact



YSI COMPACT LOGO - LONG FIT



YSI COMPACT LOGO - TIGHT FIT



YSI HORIZONTAL LOGO - DOUBLE ROW



YSI HORIZONTAL LOGO - SINGLE ROW



YSI HORIZONTAL LOGO - SINGLE ROW W/ FLAG



YSI HORIZONTAL LOGO - ONLY FLAG



YSI COMPACT LOGO SAMPLES

YSI young
sustainable
impact
Southeast Asia

YSI young
sustainable
impact
Canada

YSI young
sustainable
impact
South Korea

YSI young
sustainable
impact
Bangladesh

YSI young
sustainable
impact
China

YSI | Southeast
Asia

YSI | South
Korea

YSI | Bangladesh

YSI Canada

YSI china

YSI Southeast
Asia

YSI  South Korea

YSI  Bangladesh



YSI SEA

YSI 

YSI 

