

**Key Partners**



- App Developers – We will constantly update our community app so as to ensure smooth usage.
- We will also contact various platforms for marketing like Google AdSense, Newspapers, UnStop.
- Payment gateways like Razor-Pay, PayPal will also be our key partners so as to allow customers to pay via card or net banking.

**Key Activities**



- Customer will choose Freelancer as per their portfolio.
- End to end encrypted chat system between freelancer and the customer.

**Key Resources**



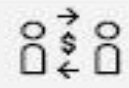
- Freelancers who posses good skillset.
- Marketing resources.
- Server Administrator
- App Developers

**Value Propositions**



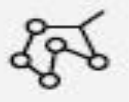
- Helping people out there who run small business, and want their websites or apps design to be made quickly.
- Security payment gateway will be provided by us.
- Techies who have good skillset can join our community so as to earn money.
- Integrated chat system between customer and service provider.

**Customer Relationships**



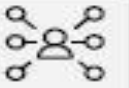
- Customer feedback after the required task is completed.
- Any help they might need, visit the Help and About us section in the App.
- User friendly interface

**Channels**



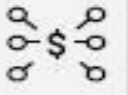
- Word of mouth
- Social Media Apps like Insta and LinkedIn
- Google AdSense
- Our Website and App

**Customer Segments**



- Startups and small business who are new in the market and want to promote their product are our main target.
- Marketing agencies who wishes to offer services and offers to customers can get their work done
- Any individual at college level who is just learning skills can also seek help from any freelancer from our community

**Cost Structure**



- Platform Management – Rs 10k – 35k
- Marketing – Rs 35k – 80k
- Starting the business – Around 2-3 Lakhs
- Maintenance – Around 50k

**Revenue Streams**



- Membership / Subscription fees – 500-2500 per month
- User – interaction fees - Rs 300 ( fixed )
- Featured Listings – Rs 500-1000 per listing
- Transaction Fees – 5-10% of transaction value