



# Pilo Regular and thin

HARD/SOFT DECORATIVE/STOIC VINTAGE/modern

## Pilo Regular

This type design project was long overdue. In collaboration Kenneth Pilo, Mårten Fischer, Raymond Larabie of Typodermic Fonts Inc., and Göran Söderström, the font "Pilo Regular" was born in 2007. Pilo Regular is a bold, single weight Open-Type font featuring subtle inline detailing and a solid sporting aesthetic. It feels both hard and soft, decorative and stoic, vintage and modern. Originally published exclusively by Veer.

## Pilo Thin

The mission of Pilo Thin was to create a font that was exactly the opposite of Pilo Regular—a thinner cousin, which would create contrast and become a credible member of the family. Pilo Thin was made in collaboration with Kenneth Pilo, Göran Söderström and Mårten Fischer and was also originally published exclusively by Veer.

The Pilo typeface was collaboration in parts by Kenneth Pilo, Mårten Fischer, Ray Larabie, Typodermic Fonts and Göran Söderström. Pilo Regular is based on the bold.se logotype made by Björn Höglund, Crispin Porter + Bogusky Europe. bold.se logotype is a trademark of Kenneth Pilo, Pilo Bold Me.

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# Burning Down the House