

FRANCES JULIANNE R. DELA CRUZ

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EDUCATION

De La Salle University BS Computer Science Major in Software Technology <i>GPA: 3.484</i>	Manila October 2021 - February 2026
Pasig City Science High School <i>GPA: 94</i>	Pasig 2015 - 2021

PRE-PROFESSIONAL EXPERIENCE

DLSU Sprint <i>Associate VP in Publicity</i>	DLSU 2022 - 2023
<ul style="list-style-type: none">Develops publicity materials such as layouts, logos, and animations for events, announcements and general information dissemination. Develops and plans design themes for events	
CATCTH2T25 - College Batch Student Government <i>Executive at Integrated Marketing and Communications</i>	DLSU 2021 - 2023
<ul style="list-style-type: none">Develop publicity materials such as announcements and layouts. Develops physical design products such as enamel pins for the organization	

TECHNICAL SKILLS AND INTERESTS

Programming Languages:	Javascript, Python, SQL, HTML/CSS, Bootstrap, Java
Interests:	Frontend Development, Human Computer Interaction, UI/UX Research and Development, Database Management
Softwares:	Github, Visual Studio Code, JetBrains Products, Figma, Adobe Softwares

PROJECTS

TellTail Tasks: To Do List with Game Concepts <i>MERN Stack</i> A productivity tool which motivates users to do their tasks through storytelling and game-related concepts
UI/UX R&D of Food Storage Management Application <i>Figma, Thematic Analysis</i> Spearheaded and designed an intuitive and visually appealing user interface, optimizing the user's experience in storing and managing their food. Backed up by a needfinding study and qualitative analysis. Includes usage of research concepts, prototyping and testing.
Inventory System Website for a Local Motorcycle Parts Business <i>MERN Stack, Agile Methodologies, Javascript Libraries, Figma, Github</i> Spearheaded the frontend development of the website and collaborated with the client to revise the designs using prototyping tools like Figma. Improved the website to make it more user-friendly.
Database Management Application for Homeowners Associations <i>MySQL, Java, HTML/CSS, EJS</i> Developed a the frontend and backend of a database management application which enhances the management of essential data, providing personnel with efficient and user-friendly tools for information organization and retrieval along with support for CRUD operations.
Farming Simulator <i>Java, Java Swing, IntelliJ IDE</i> Used OOP concepts to develop a game which stimulates basic farming activities that includes planting, harvesting, watering, and selling of different seeds. Developed a GUI which makes the interface visually pleasing to the player.

AWARDS

Consistent Deans Lister Maintained above 3.0 CGPA while working on extracurricular and personal projects throughout College - Present	DLSU 2021
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INTRAPERSONAL AND INTERPERSONAL SKILLS

Creativity Skilled in creating visually appealing presentations using different platforms such as Figma and Adobe Products. Able to come up with solutions to various problems. Design Portfolio Link: Frances Dela Cruz
Organization, Communication and Resilience Able work under pressure and persevere by performing time management given a workload. Proficient in prioritizing important tasks. Great at setting goals and meeting their deadlines. Collaborated with various people in multiple organizations on different projects such as design products and projects.