

FRANCES JULIANNE R. DELA CRUZ

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<https://frncs-dc.github.io/portfolio/>

EDUCATION

De La Salle University

BS Computer Science Major in Software Technology *CGPA: 3.530*

Consistent Dean's Lister

Manila

October 2021 - February 2026

EXPERIENCE

CloudConsole IT Consulting

Part Time Web Designer

Web Design Intern

Makati

Aug 2024 - Current

Apr 2024 - Jul 2024

- Develops **web design** assets, including mockups, layouts, and interactive elements for the company website. Employs content management systems and page builders to implement and tailor designs, and applies **CSS, HTML, and JavaScript** to ensure precise styling, functionality, and an optimal **user experience**. Conducts **competitive analysis** to identify trends and opportunities, and performs quality assurance to ensure all web elements adhere to high standards of performance and design. Produces **technical and design documentation** for future reference, facilitating use by developers.

DLSU Sprint

Associate VP in Publicity

DLSU

2022 - 2023

- Designs publicity materials including layouts, logos, and animations for events, announcements, and general information dissemination. Develops and plans design themes tailored to specific events, ensuring cohesive and impactful visual presentations.

CATCTH2T25 - College Batch Student Government

Executive at Integrated Marketing and Communications

DLSU

2021 - 2023

- Creates publicity materials, including announcements and layouts, and designs physical products such as enamel pins for the organization.

TECHNICAL SKILLS AND INTERESTS

Programming Languages: Javascript, Python, SQL, HTML/CSS, Bootstrap, Java

Interests: Frontend Development, Human Computer Interaction, UI/UX Research and Development, Database Management

Softwares: Github, Visual Studio Code, JetBrains Products, Figma, Adobe Softwares

PROJECTS

TellTail Tasks: To Do List with Game Concepts *MERN Stack*

A productivity tool which motivates users to do their tasks through storytelling and game-related concepts

UI/UX R&D of Food Storage Management Application *Figma, Thematic Analysis*

Spearheaded and designed an intuitive and visually appealing user interface, optimizing the user's experience in storing and managing their food. Backed up by a needfinding study and qualitative analysis. Includes usage of research concepts, prototyping and testing.

Inventory System Website for a Local Motorcycle Parts Business *MERN Stack, Agile*

Methodologies, Javascript Libraries, Figma, Github

Spearheaded the frontend development of the website and collaborated with the client to revise the designs using prototyping tools like Figma. Improved the website to make it more user-friendly.

Database Management Application for Homeowners Associations *MySQL, Java, HTML/CSS, EJS*

Developed the frontend and backend of a database management application which enhances the management of essential data, providing personnel with efficient and user-friendly tools for information organization and retrieval along with support for CRUD operations.

Farming Simulator *Java, Java Swing, IntelliJ IDE*

Used OOP concepts to develop a game which stimulates basic farming activities that includes planting, harvesting, watering, and selling of different seeds. Developed a GUI which makes the interface visually pleasing to the player.