francis caccavale

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EXPERIENCE

CSV & Co. - *User Experience*

- Bootstrapping/consulting with small companies to boost traffic, generate UI visuals, create high-exchanging business through-puts through color theory, psychology principles and user research.

- [Past] State of Florida - *Judicial Information Systems: User Support Analyst*

EDUCATION

University of Central Florida - *Interdisciplinary Studies, BA*

- Computer Science
- Literature (a human element)
- User Experience Design

- An interdisciplinary approach helps create a three-dimensional mode of thought; that is, intersecting theories create emergence's of what is creative.

accounting for accessibility, design sprints, html, css, figma, ideating, iterations, paper and digital wireframing, personas, low and high-fidelity prototyping, responsive design, storyboarding — deconstruction, gender, cartographic and icarian gazes, metaphysical poetry, miltonic studies, panopticism, psychoanalytic studies, semiotics, slave narratives — android development, c-programming, combinatorics, computer architecture, git, go, graph theory, linux, logic notation, mathematical induction, networking, object-oriented programming, proof strategy, python, runtime analysis

A CASE STUDY FOR SOCIAL GOOD (WWW.FRNCSCCCVL.COM)

University of Central Florida - *SARC, Student Access Resource Center: UX Generalist*

- Problem: A university needs a modern and holistic approach to increase undergraduate passing rates, especially for introductory courses given to first year students.

- Each student will create a UX design style 'sticker-sheet' which would instead feature personal attributes; whether that be a color palette, interests written with their favorite typeface, a graph of a recent Spotify playlist and/or photographs instead of logos. This aggregate of sticker-sheets would then compile into an internal social-network to create an economy of empathy and ultimately help passing rates.