

📖 EDUCATION

2007 - 2011

Bachelor of the Arts in Cognitive Neuroscience

University of Pennsylvania - Philadelphia, PA

The cognitive neuroscience concentration is an interdisciplinary program combining the fields of computer science, psychology, neurobiology, philosophy, decision theory, & behavioral economics, with a focus on human interaction.

✂ EXPERIENCE

IDEO

2012 - Present

Bay Area, CA

Interaction Designer & Developer

Provide interaction design and development skills for a wide range of projects, both internal and for clients. Skills used include Ruby on Rails, Node.js & Backbone, iOS, some sys admin work, frontend engineering, and databases (CouchDB, MySQL, & Postgres), in addition to design work involving producing assets, coordinating interactions, and systems design.

Coaker

2011 - 2012

Beijing, China

Product Manager & Lead Designer

Developed and designed the web and mobile product's overall aesthetic, brand, and user experience for a fast-paced startup. Conceived and designed new features, then guided their development. Managed team of developers in a bilingual environment. Designed and coded front-end and UI for the web app using HTML, CSS, jQuery and Ruby on Rails.

Penn Student Design

2010 - 2011

Philadelphia, PA

President

Oversaw Penn Student Design's merger with Penn Student Agencies. Organized launch campaign and developed PSD's brand. Developed internal infrastructure and processes for coordinating designers, new jobs, and payments. Recruited and managed new designers. Responsible for finding new clients.

Pi Lambda Phi

2009 - 2010

Philadelphia, PA

Vice President and Archon

Vice President and Archon for Pi Lambda Phi, Epsilon Zeta chapter (University of Pennsylvania). A leadership position managing day-to-day responsibilities of a progressive (or "alternative") fraternity, as well as its relationships with other university leaders. Responsible for ensuring events and shows ran without issues, and managing security for those events.

Penn Student Agencies

2008 - 2011

Philadelphia, PA

Creative Consultant

Developed plans for developing exposure and increase awareness of Penn Student Agencies (PSA). Coordinated ad campaigns for PSA. Worked with clients and other departments to develop graphic products according to their needs.

🔧 SKILLS

💻 PROGRAMMING

- HTML/HTML5
- CSS
- JS / jQuery / Node
- Ruby / Rails
- Python
- iOS/Objective-C

🎨 DESIGN

- Graphic
- Web
- Mobile
- UI/UX/IAD
- Behavioral

💬 LANGUAGES

- English
- Mandarin Chinese

👤 QUALITIES

- Self-motivated
- Fast learner