

FRIEDER RODEWALD

✉ frieder-rodewald.de ✉ f.rodewald@uni-mannheim.de

Online Privacy • Measurement/Data Donation • Digital Behavior

I study what people do online; how they manage privacy and how to measure and explain their behavior. My work centers on advancing data donation methods to understand digital trace data.

EDUCATION

Ph.D. Sociology

at the Chair of Social Data Science and Methodology
| Privacy Behavior • Data Donation • Online Platforms
| Supervisor: Florian Keusch • Co-Supervisor: Philipp Masur

09/2023 - today

University of Mannheim,
Germany

M.A. Social Policy

Current Average Grade: 1.21 (Very Good)
| Social Policy • Welfare States • Statistics • Advanced Quantitative Methods
| Thesis Supervisor: Ewa Kaminska-Visser & Luigi Curini

10/2020 - 03/2023

University of Bremen,
Germany

M.A. Global Politics and Society

Current Average Grade: 1.21 (Very Good)
| Big Data Analysis • Labour Market Research • Social Innovation
| Thesis Supervisor: Ewa Kaminska-Visser & Luigi Curini

10/2020 - 03/2023

Università degli Studi di
Milano Statale, Italy

B.A. Political Science / Minor: Public Law

Average Grade: 1.33 (Very Good)
| Qualitative Research • Policy Analysis
| Thesis Supervisor: Martin Seeleib-Kaiser

10/2016 - 07/2020

Eberhard Karls
University Tübingen,
Germany

EXPERIENCE

Research Assistant

DFG-project: Integrating data donation in survey infrastructure
| Project in the infrastructure priority programme "SPP 2431 - New Data
| Spaces for the Social Sciences"

07/2025 - today

IAB Nürnberg, Germany

Research Assistant

DFG-project: Integrating data donation in survey infrastructure
| Project in the infrastructure priority programme "SPP 2431 - New Data
| Spaces for the Social Sciences"

07/2024 - today

University of Mannheim,
Germany

Research Assistant

DFG-Proposal Preparation

- | Designing data handling and refining the project application
- | Prepare a pretest to measure online privacy behavior on Instagram

06/2023 - 06/2024University of Mannheim,
Germany**Student Research Assistant**

ERC project "COLSOC - The Legacy of Colonialism" by Carina Schmitt

- | Responsible for data collection, cleaning, and visualization
- | GIS-Geocoding of historical maps and data

05/2021 - 12/2022University of Bremen,
Germany**Tutor**

Seminar "Introduction to Political Science"

- | Supervised and taught 15 undergraduate students in Political Science methods

10/2019 - 03/2020Eberhard Karls
University Tübingen,
Germany

CONFERENCE PRESENTATIONS - AS PRESENTING AUTHOR

European Survey Research Association Conference

Measuring the accuracy of self-reported Instagram privacy behavior – a data donation approach.

- | → Conference Program

07/2025Utrecht, The
Netherlands**American Association for Public Opinion Research Annual Conference**

Can't get enough data? - Testing strategies to increase participation in data donation studies.

- | → Conference Program

05/2025

Saint Louis, USA

General Online Research Conference

Measuring the accuracy of self-reported Instagram behavior - a data donation approach.

- | → Conference Program

04/2025

Berlin, Germany

Data Donation Symposium

Measuring Privacy Behavior with Donated Data

- | → Conference Program

05/2024Amsterdam, The
Netherlands**Transforming Care Conference**

The Meaning of Care in Parliamentary Debates

- | → Conference Program

06/2023

Sheffield, UK

CONDUCTED WORKSHOPS

Workshop at the SPP 2431 Annual Meeting Junior Researcher Meeting

What do people do online? Using data donation to understand digital behavior.

- | → Workshop Materials

10/2025

Bamberg, Germany

Method Workshop as part of the 7th COMPTExT Conference
Follow the User?! Data Donation Studies for Collecting Digital Trace Data
| → Workshop Materials

04/2025
Vienna, Austria

SKILLS

Programming Languages	Advanced: R Proficient: Python • HTML/CSS • JavaScript
Statistical Analysis	Advanced Quantitative Data Analysis • SEM • Text-As-Data
Data Visualization	Visualizing the COLSOC-Dataset • TidyTuesday-Challenges
Webmaster	Design and creation of filmbegeistert.de or frieder-rodewald.de
Organizational Skills	Responsible for organizing multiple events for over 100 people
Diplomatic debates	Active and honored participation at four Model United Nation Conferences
Languages	Native: German Fluent: English • Italian • Spanish

RESEARCH FUNDING

Open Science Grant (with Nina Osenbrügge)
€6,000
| Studying Radicalized Individuals and Their Passive Social Media Use: A
| Person-Centered and Privacy-Sensitive Approach

08/2025
Open Science Office,
University of Mannheim

CDSS Young Scholar Award (with Nina Osenbrügge)
€2,000
| Studying Radicalized Individuals and Their Passive Social Media Use: A
| Person-Centered and Privacy-Sensitive Approach

09/2024
GESS Mannheim

TRAVEL AWARDS & SCHOLARSHIPS

Student Conference Award
\$800

05/2025
AAPOR 80th Annual
Conference

Full-time scholarship
~ €16,000

07/2018 - 03/2023
Academic Foundation
Villigst

ERASMUS scholarship
~ €4,600

10/2021 - 09/2022
DAAD

SERVICES TO THE PROFESSION

Staff representative

Mannheim Centre for European Social Research (MZES)

01/2024 - today