

Master Event Schedule

Tuesday, February 25th

Time	Activity	Location
10:00Am	Arrive onsite to Edmunds & Prep for event kick-off	Great Room
10:45Am	Event kick-off and welcome	Great Room
11:00Am	Keynote by Jeanne Bliss	Great Room
11:30Am-12:00Pm	Judges Introductions and Event Agenda	Great Room
12Pm-12:30Pm	Break	
12:30Pm-1:00Pm	Team Pitches Round 1	Great Room
1:00Pm	Lunch served	Great Room
1:00Pm-3:30Pm	Break	
3:30Pm-4:30Pm	Team Pitches Round 2 & Mentors announced	Great Room
4:30Pm-5:00Pm	Wrap Up	Great Room
5:00Pm-8:00Pm	Hackomotive 2014 Party (on-site)	6th Floor

Wednesday, February 26th

Time	Activity	Location
9:30Am	Arrive onsite to Edmunds, Breakfast & Day 2 kick-off	Great Room
10:30Am-2:30Pm	Team Mentorship (lunch served at 12:30Pm)	Workspace Great Room
3:00Pm-4:30Pm	Product Trade Show & Shopper Challenge	Great Room
4:30Pm	Happy Hour	Great Room
5:30Pm	Dinner	Great Room
6:00Pm	Shopper Challenge winner announced	Great Room
7:00Pm	Workspace closes	

Thursday, February 27th

Time	Activity	Location
9:00Am	Arrive onsite to Edmunds & Breakfast	Judges Lounge
9:30Am-1:00Pm	Video Challenge announced & Team work time (lunch served at noon)	Workspace Great Room
1:00Pm-2:00Pm	Review next steps and judging criteria (Team presentations due to Edmunds Help Desk at 1:00Pm)	Great Room
2:00Pm-3:30Pm	Team Pitches	Great Room
3:30Pm-4:15Pm	Judges determine winners	Judges Lounge
4:15Pm-4:30Pm	Final wrap up and winners announced	Great room