

6. **Launch and Iterate** – Deploy to GitHub Pages (or Netlify) and test everything live. Once satisfied, update your DNS to point kev.studio to the new static site. Keep Cargo as a backup until fully switched, then cancel it. After launch, collect feedback from peers – do they find the toggle useful, is the site easy to navigate? You can then iterate with minor tweaks. The beauty of your own static site is that you can change anything, anytime, without waiting on platform features.

In conclusion, by moving to a custom static site and applying these design and optimization strategies, **kev.studio** can become a blazing-fast, elegant showcase of your branding, web, and product design work. You'll have the freedom to express your style (in line with the text-forward, minimalist approach you admire) while ensuring users on any device get a smooth experience. And with a lightweight toolchain and possibly a git-based CMS, maintaining it a few times a year will be a breeze. This investment will give your portfolio a modern, high-end feel that stands out and properly reflects the quality of your work.

References:

- CloudCannon Blog – *Top SSGs in 2025 & benefits of static sites* ¹ ⁵
 - Kinsta Tech Blog – *Static Site Generators (Jekyll, Hugo, Eleventy) overview* ² ³
 - Nick Babich – *Mobile UX: List vs Grid View Use-Cases* ¹³ ¹⁴
 - Locus Digital – *Improving Portfolio Loading Speed (image optimization, lazy loading, minimization)* ¹⁷ ²⁰ ¹⁹
 - HackerNoon – *Adding Netlify CMS to a Static Site* ²⁴
 - Cargo Support Docs – *Mobile optimized design limitations* ²⁵
 - Reddit & Community Feedback – *Developer opinions on Eleventy and Cargo* ⁶ ²⁶
 - Example Sources – *Chloe Scheffe's Portfolio (minimal list design)* ¹¹ ; *Fernfolio Eleventy Template* ⁹ ¹⁰ ; *Substack on Portfolio Platforms (Cargo pricing)* ²⁷ .
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