

Work

Digital Designer

Absorb Software (02/2023 → 04/2025)

Member of in-house design team. Some highlights include: the brand refresh; website redesign; eBook series; CMS migration; product video updates; design jams with Product; 3d 'Prism' build; tutorials, demos, and sales calls to create design awareness; and direction of various cross-functional projects both internally and externally.

Brand/UI Designer

Thackway McCord (09/2022 → 01/2023)

(Freelance) Finalize brand guidelines, design systems, and website projects.

Senior Designer

Thackway McCord (07/2021 → 08/2022)

Complete branding projects from end-to-end specializing in logo, identity, and digital systems. Contribute strategic decisions for naming and implementation. Lead design and direction for systems, implementation, ui/ux, interaction, web design, animation keyframes, and brand guidelines.

Digital Designer

Thackway McCord (08/2018 → 07/2021)

Focus on logos, animation, and web. Iterate on storyboards for logo animations. Build handover files for external developers. Set up components, breakpoints, templates, artwork, and guidelines for both designers and non-designers to build their own content. Manage back-end of company Wordpress site, adding new PHP templates and content updates as needed.

Software Development Engineer II

Fiserv (06/2016 → 08/2017)

Design and program our modular reports through a mix of APL, Exstream, C#, and Postscript.. Move projects from waterfall to agile, while maintaining legacy codebases in APL and Postscript. Work with QA on bug fixes and new report designs. Develop and design the new Fiserv "demo" pack by translating Postscript functions into new design systems driven by C# and Exstream.

Early Career

Design Intern

Thackway McCord (04/2018 → 07/2018)

Art Teacher

One River School (09/2017 → 04/2018)

Associate Software Developer

Fiserv (07/2015 → 06/2016)

Education

Graphic Design, BFA

Rutgers University
Mason Gross School of the Arts
Graduated 2015
Magna Cum Laude

Fine Arts Studio, BA

Montclair State University
2010 — 2012

Recognition

2023 Indigo Design Awards
Silver — Lifepoint Health
Best in branding

2022 CommArts Illustration
Shortlisted — *Making QR codes fun!*
Self-promotion

2021 WOLDA
Gold — Sylvamo
Best new logo

2021 Transform Awards
Gold — Hum Capital
Best identity in financial services

2020 Brand New
Spotted – Onto Innovation
New logo

2020 WOLDA
Gold – Finseca
Best new identity

2019 Transform Awards
Gold – Storyful
Best identity in tech & media