

FROM THE FRONT

and the
LAST CRUSADE

FRONT-END
CONFERENCE

SEPTEMBER 18th - 19th, 2014
BOLOGNA, ITALY



SPONSOR PACK

FROMtheFRONT

From the Front is a nonprofit organization whose goal is spreading the front-end culture in Italy.

To achieve this goal, we organize meet-ups, workshops and we run a yearly conference.

We are committed to offer our attendees the best speakers available in our industry, embracing the background diversity our working field showcases (e.g. lead developers or designers at start-ups as well as evangelists for corporates, always with the goal of not selling out our content).

Everything started in 2010, when we thought there were some very good front-end-related events around Europe, but not in Italy.

We felt we needed to build a community of professionals to share our experiences and

grow as an industry. Therefore we started organizing small meet-ups and, given the good response we had, we raised the bar to conferences.

Over the last 3 years we had seen roughly 1000 attendees evenly split between Italians and Europeans to mix, share ideas, projects, experiences and code, have a chat and a beer together, setting the foundations for new job opportunities.

We received a really good media coverage, ranging from national newspapers, radio and TV stations, to blogs and Twitter, where we have became trending topic during the conference day.

Now we're ready to raise the bar again.

Do you want to join us?

theFTF-TEAM



**Marco
Angelini**

@jurgzs



**Marco
Cedaro**

@cedmax



**Rocco
Curcio**

@jsdotcr



**Emanuele
Rodriguez**

@erodrix



**Luca
Salvini**

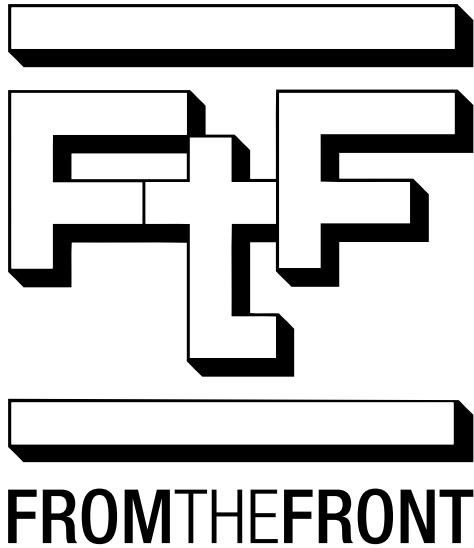
@LucaSalvini



**Diego
Sessa**

@DieSignIt

theCONFERENCE



All FTF events are focused on front-end development, and this conference is not betraying this goal: we are going to bring to Bologna the best front-end experts available in Europe (and with a little help from you also across the Atlantic).

We are working hard to create a conference that is going to be remarkable in the European scene and that will stand the comparison with more known ones.

Why another conference? Because we know that southern Europe has a lot to say to the community, but we have to engage the relationship before getting there.

theATTENDEES

Attendees are either delegates from established companies, from startups and freelancers wanting to keep themselves up to date with the latest technologies and best development practices.

Their job titles range from senior developer to UX expert, from CTO to designer. From the Front attracts a diverse audience.



the TOWN



The conference will be held in Bologna, one of the most lively and cosmopolitan Italian cities, home of the oldest University of the world with more than 100.000 students.

Due to its central location and geography, Bologna has emerged as the main road and rail transport hub of northern Italy, making it very well-connected with other major Italian centers.

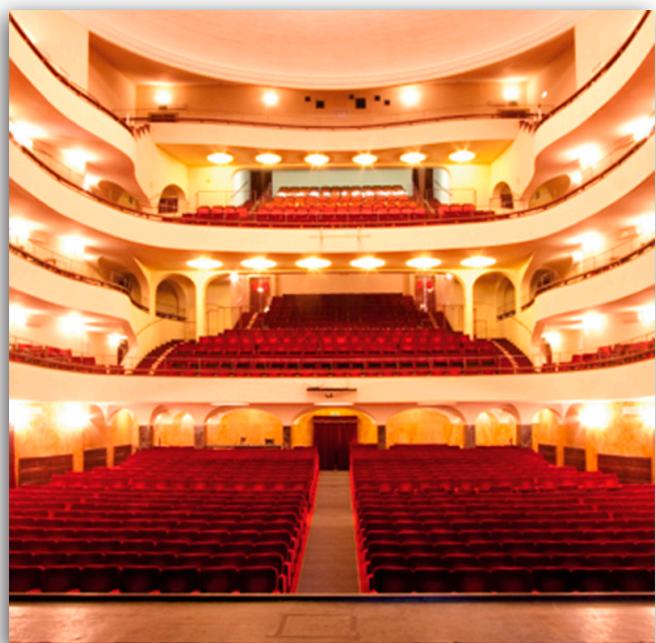
Just a few minutes from the city center there is Guglielmo Marconi International Airport (BLQ), with numerous international connections available, including direct flights from all the major European capitals.

the VENUE

We will host the conference in the inspiring Teatro Duse, a wonderful XVII century building recently renovated, with an auditorium that can accommodate up to 990 attendees.

The theatre has two foyers adjacent to the auditorium, where the attendees will rest during conference coffee breaks and lunch.

Main sponsors will have an exhibition area assigned in these areas to help connect with the attendees.



2011 EDITION

2011.fromthefront.it

BACK TO THE FRONT



250+
GUESTS

3
WORKSHOPS

6
SPEAKERS

2012 EDITION

2012.fromthefront.it

THE TREASURE OF FRONTEND ISLAND

FRONT END CONFERENCE



10 SPEAKERS

30 COUNTRIES



4 KILLER
WORKSHOPS

400+ GUESTS



5K+ TWEETS



2013 EDITION

2013.fromthefront.it

The FRONTEND BROTHERS

On a Mission From the Web

9 speakers

35 countries

6K+ tweets

400+ guests

2 workshops

previously **ON STAGE**



Paul Annett



Jake Archibald



Marta Armada



Aral Balkan



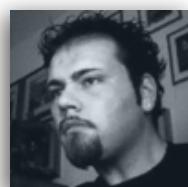
Matteo Balocco



Alberto Brandolini



Blaine Cook



Fabio Forlivesi



Francesco Fullone



Sebastian Golash



Aaron Gustafson



Ben Hammersley



Denise Jacob



Laura Kalbag



Jeremy Keith



Peter-Paul Koch



Nishant Kothary



Steve Krug



Bruce Lawson



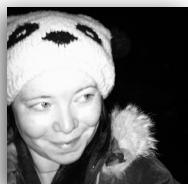
Seb Lee-Delisle



Denys Mishunov



Rachel Nabors



Linda Sandvik



Remy Sharp



Jonathan Snook



Pierre Spring



Lea Verou

sponsorship**OPPORTUNITIES**

We may offer very different, custom-tailored sponsorship plans, if you might be interested please get in touch. Sponsorship may involve:

- **Logo on event t-shirt**
- **Branded stand at the venue**
- **Logo on programme**
- **Logo on video recordings**
- **Pre event fringe**
- **Post event party**
- **Speakers' dinner**
- **WiFi**
- **Audio streaming**
- **Refreshment breaks**



2014.fromthefront.it
sponsor@fromthefront.it
+44 (0) 7925363708