Researchers' reasons for publishing their work

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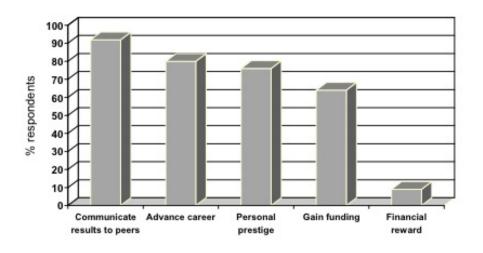


Figure 1:

When we want to change something, we have to look at the incentives for those involved.

References

Swan, A. (2006) The culture of Open Access: researchers' views and responses. In: Open Access: Key Strategic, Technical and Economic Aspects, Chandos. http://eprints.ecs.soton.ac.uk/12428