

# Helping researchers create scholarly content

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Two weeks ago I gave a presentation at the STM Annual Conference 2010 in Frankfurt (STM is the International Association of Scientific, Technical and Medical Publishers). I told the audience that publishers could do a much better job helping researchers create digital content – both by providing better tools and by reconsidering licenses for content reuse.

A video of my presentation is available [here](#). The other presentations of the event can be viewed [here](#) – unfortunately not (yet) the keynote by Stephen Dunn from the Guardian (Beyond Publishing: how we open up to our users).