

Having an impact (factor) and other stories from Gregory Petsko

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Biologist Gregory Petsko has written a monthly column for the journal *Genome Biology* since the journal launched in 2000. To mark the 10th anniversary of the column and the journal, *Genome Biology* created an eBook (iPad/iPhone: free, Kindle: 99 c) containing all columns up to August 2010.

I downloaded the iBooks version for iPad/iPhone. The columns read nicely on the iPad display (almost all of them are text-only, a few contain images and/or links), and the texts are of course thoughtful and entertaining. Here are a few teasers:

- Petsko G (2009a). Nation of twits. <https://doi.org/10.1186/gb-2009-10-8-110>.
- Petsko G (2009b). What my genome told me – and what it didn't. <https://doi.org/10.1186/gb-2009-10-6-108>.
- Petsko G (2008). Having an impact (factor). <https://doi.org/10.1186/gb-2008-9-7-107>.

Suggestion for *Genome Biology*: if you want more people to read the column, create an RSS feed for it. Or even better, turn it into a blog.

Suggestion for *EMBO Reports*: pick up the idea and create an eBook with the editorials by **Frank Gannon**, who wrote a similarly thoughtful column for them until April 2009.

References

Petsko G. Nation of twits. *Genome Biology*. 2009;10(8):110+. Available from: <https://doi.org/10.1186/gb-2009-10-8-110>.

Petsko G. What my genome told me – and what it didn't. *Genome Biology*. 2009;10(6):108+. <https://doi.org/10.1186/gb-2009-10-6-108>.

Petsko G. Having an impact (factor). *Genome Biology*. 2008;9(7):107+. <https://doi.org/10.1186/gb-2008-9-7-107>.