

# How to get an interview when you aren't getting any

\*To save, go to File > Make A Copy (or Download)

★⬇️ VIEW THE VIDEO GUIDE HERE: ⬇️★

<https://www.loom.com/share/cb4cab4d16a4495a8ae82aeba2920b11?sid=1b1a56fc-7994-4b92-a1ef-9f343d151a8f>

The screenshot shows a Google Docs document with the following content:

**Title:** How to get an interview when you aren't getting any

**Author:** Amanda Herzog · about 1 hour ago

**Text:**

Hi, my name is Amanda Herzog and I am a career coach for international professionals who want to live and work in Sweden.

A lot of people work with me to help them figure out how to get interviews in Sweden, either while living abroad or after moving to Sweden and still failing to get interviews despite being qualified.

Many of them struggle to get interviews in Sweden although they could easily get jobs in their home country or another international job market.

A friend of mine recently asked for advice to help her land a job in Dubai, as she wants to relocate from the U.S. to Dubai. Although this is not the Swedish market, it was a perfect example of how to look competitive when you need a visa sponsorship and job offer first before moving.

Take a look at the approach we used, and then check out the case study of how this can be applied to the Swedish job market.

This is a good example of the slight differences in the Swedish market vs Dubai (a worldwide market), plus how you can become more competitive. Let's get started!

**Video Callout:** You can also work for Swedes, but I'm going to teach you some of

**Note:** If you need help updating your CV, [this should be helpful](#).

**Reaction Buttons:** 😂 😢 😮 🙌 🤝 🤣

**Comment Button:** Comment

**Footer Note:** Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.

*Hi, my name is Amanda Herzog and I am a career coach for international professionals who want to live and work in Sweden.*

*A lot of people work with me to help them figure out how to get interviews in Sweden, either while living abroad or after moving to Sweden and still failing to get interviews despite being qualified.*

*Many of them struggle to get interviews in Sweden although they could easily get jobs in their home country or the international job market.*

*A friend of mine recently asked for advice to help her land a job in Dubai, as she wants to relocate from the U.S. to Dubai. Although this is not the Swedish market, it was a perfect example of how to look competitive when you need a visa sponsorship and job offer first before moving.*

*Take a look at the approach we used, and then check out the case study of how this can be applied to the Swedish job market.*

*This is a good example of the slight differences in the Swedish market vs Dubai (i.e. worldwide market), plus how you can become more competitive. Let's get started!*

**Footer Note: Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.**

## **The bottom line: you need to be competitive! 💪**

- A company is not hiring you to do you a favor, they are hiring you as an investment to make more money for the company.
- Your CV is not a history of your work experience, it is a sales tool to persuade the company to contact you for more info, i.e. an interview.
- You need to remove distractions (i.e. information that works against you, like working in unrelated industries or in other countries) and enhance the focus on areas that make you competitive (i.e. using industry-specific keywords to make you look specialized, like working in the automotive industry as a marketing manager.)
- Be hyper-specific rather than general. Yes, it takes more effort upfront but will convert more easily to interviews. 100 marketing managers who all have the same skills but no automotive industry will be less competitive than someone who has both.
- Make several different versions of your CV for each specialization, then use it to apply for each different industry. This eliminates the need to tailor every CV since you have now done it in advance. For example, if you had a job in marketing and worked for one company in automotive and one company in tech, make two different versions of your CV highlighting more content for each industry.
- The **Professional Summary section** of your CV is like a mini-cover letter and one of the most important sections. Make it count!

*(P.S. This is the one section of your CV that you need to change to get interviews like crazy!)*

  **VIEW THE VIDEO GUIDE HERE:**  

<https://www.loom.com/share/cb4cab4d16a4495a8ae82aeba2920b11?sid=1b1a56fc-7994-4b92-a1ef-9f343d151a8f>

**Footer Note: Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.**

**Footer Note:** Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.



## Case Study: Transitioning to the Dubai Automotive Market from the U.S.

Scenario:

A woman in the U.S. works at Mercedes-Benz in the leasing department. She wants to secure a job in Dubai before she moves there. So far, she has applied for jobs there all year and received no interview requests. I looked at her CV and determined it wasn't competitive enough. She wrote it from the perspective of her work history and goals rather than what the employer found most interesting and their goals.

Take a look at her original **Professional Summary section**, the first edit which was an improvement of what the employer was looking for, and then the final edit which made her more competitive due to specialization based on market research. Be sure to also apply this to your work history, and you're now ready to start getting interviews!

---

Original Professional Summary:

*I am a dynamic professional with extensive experience in customer service, automotive, and digital fields. Enthusiastic about traveling, filmmaking, and photography, I bring a creative and adaptable approach to my work. Currently seeking new opportunities to leverage my diverse skills and passion for innovation in a fresh career direction.*

Key Points:

- **General and vague language:** Describes the candidate as a "dynamic professional" with "extensive experience" without specifying quantifiable achievements or skills.
  - **Lacks focus:** Mentions broad fields (customer service, automotive, digital fields) without specialization.
  - **Personal interests:** Includes hobbies (traveling, filmmaking, photography), which distract from professional qualifications. These belong at the bottom of a CV.
  - **No alignment with employer's goals:** Focuses on the candidate's aspirations rather than what the employer is seeking.
- 

**Footer Note: Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.**

## First Draft

Dynamic leasing and financial services specialist with over 5 years of experience in automotive leasing, customer service, and compliance. Skilled in managing large-scale lease portfolios, providing exceptional client service, and driving operational improvements. Adept at delivering innovative solutions that enhance customer retention and streamline financial operations. Currently seeking opportunities to contribute to the thriving automotive and financial sectors in Dubai.

### 🔑 Key Points:

- **Industry focus:** Shifts to being more specific with roles in "leasing and financial services," particularly in automotive leasing and compliance.
  - **Quantifiable experience:** Highlights "over 5 years of experience" and references operational improvements.
  - **Client and operational focus:** Emphasizes skills in client service, lease management, and operational improvements.
  - **Career goal alignment:** Mentions seeking opportunities in the automotive and financial sectors in Dubai, aligning with the target market because this country has a huge demand for these roles.
- 

## Final Draft

Automotive Leasing Specialist with over 5+ years of experience specializing in Mercedes-Benz and the U.S. automotive market. Managed over 300 leases monthly, ensuring full compliance and exceptional customer satisfaction. Skilled in building strong client relationships and optimizing leasing processes to improve efficiency. Eager to bring expertise to Dubai's dynamic automotive market and contribute to enhancing customer experience for luxury automotive brands.

### 🔑 Key Points:

- **Hyper-specific specialization:** Identifies as an "Automotive Leasing Specialist" focused on Mercedes-Benz and the U.S. automotive market.
- **Quantifiable achievements:** Explicitly states managing "over 300 leases monthly," adding credibility and measurable impact.

**Footer Note: Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.**

- **Targeted skillset:** Focuses on optimizing leasing processes and customer satisfaction, directly relevant to the role.
- **Tailored to employer goals:** Specifically addresses the Dubai automotive market and luxury brands, showing market research and alignment with employer priorities.

**Footer Note:** Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.



## Case Study: Transitioning to the Swedish IT Market from Brazil

Scenario:

A software developer from Brazil wants to secure a job in Sweden to work in cloud computing and DevOps. Despite having over 7 years of experience in the IT sector, they have applied to dozens of positions without receiving any interview requests. Their original CV is unfocused and fails to align with the needs of Swedish employers. Let's take a look at how they can update their **Professional Summary section** to get more interviews.

---

### Original Professional Summary

I am a versatile IT professional with over 7 years of experience in software development, systems analysis, and project management. Passionate about technology and problem-solving, I thrive in dynamic environments. Currently seeking opportunities in a forward-thinking organization where I can grow my career while contributing my technical expertise.

#### Key Points:

- **Generic and unfocused:** Highlights broad IT skills without specialization.
  - **No quantifiable results:** Fails to demonstrate measurable impact or achievements.
  - **Personal focus:** Centers on the candidate's desire to grow their career rather than addressing employer needs.
- 

### First Draft

Experienced software developer with over 7 years of expertise in software engineering, cloud computing, and DevOps. Skilled in optimizing system architecture, automating workflows, and leading cross-functional teams to deliver high-quality projects. Proficient in a range of programming languages, including Python, Java, and JavaScript. Seeking opportunities in the Swedish IT sector to drive innovation in cloud infrastructure and DevOps practices.

#### Key Points:

**Footer Note: Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.**

- **More industry-specific:** Focuses on relevant areas such as cloud computing and DevOps.
  - **Technical skills included:** Lists key skills (Python, Java, JavaScript) and methods (workflow automation).
  - **Employer focus:** Mentions the Swedish IT sector, aligning with the target job market.
- 

## Final Draft

Detail-oriented Cloud Computing and DevOps Specialist with 7+ years of experience in optimizing infrastructure and automating workflows in global IT environments. Reduced system downtime by 35% and deployment times by 50% through scalable cloud solutions using AWS and Kubernetes. I'm known for being adaptable, collaborative, and innovative, with a strong ability to solve complex technical challenges. Excited to contribute to Sweden's tech industry by delivering sustainable, cutting-edge cloud infrastructure solutions.

### Key Points:

- **Specialization and Focus:** Clearly identifies as a Cloud Computing and DevOps Specialist. Highlights niche skills like AWS, Kubernetes, and automation workflows.
  - **Quantifiable Achievements:** Demonstrates measurable impact with a 35% reduction in downtime and 50% faster deployments.
  - **Personality Traits:** Describes being adaptable, collaborative, and innovative, aligning with traits valued in Swedish workplaces; important in a country that values personality and cultural fit in the hiring process.
  - **Alignment with Employer Goals:** Directly addresses the Swedish market, emphasizing sustainability and cutting-edge solutions, which are key in Sweden's tech industry.
- 

### Summary:

- **Hyper-Specialization is Key:** Swedish employers value expertise, so being clear about niche skills is essential.
- **Measurable Achievements Stand Out:** Include specific numbers and outcomes to prove your impact.

**Footer Note: Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.**

- **Market Research Matters:** Show an understanding of Sweden's business needs or values (e.g., innovation, sustainability).
- **Cultural Alignment:** Swedish employers often look for team players and long-term contributors. The tone should reflect collaboration and adaptability.

**Footer Note:** Above all else, remember that if you are sending out as little as 20-30 applications a month, you should be getting at least 1-3 interviews a month. If you're not consistently getting interviews, [clicking this link is your next step](#). It's hard to stay motivated to keep looking for a job in Sweden when you're not getting any return on your time, energy & effort.