// WELCOME TO BLOOM

FINANCIAL COACHING FOR CONFIDENT, PROFITABLE GROWTH STARTS HERE

We help business owners and founders take control of their numbers, cash flow, and strategy—so they can scale with confidence.

Book a Free Strategy Call | Start Your Journey

- Strategic Financial Coaching for Growth.
- Proven Systems, Tailored to Your Business.
- Dashboards, Forecasts, and KPI Tracking Tools.
- Financial Audits & Red Flag Detection.
- Ongoing Expert Support & Advisory Sessions.

// ABOUT US

OUR MISSION : EMPOWERING CLARITY. CONFIDENCE. GROWTH.

At Bloom, we equip business owners and founders with the tools, strategy, and clarity to take control of their finances and scale with confidence. Led by Erika Estrada Olubiale—founder of Acceleratge, certified CPA and former Big 4 advisor with over 20 years in finance—our mission is to turn financial overwhelm into strategic growth.

- **Financial Coaching Programs for Business Owners.** Build clarity, confidence, and profit through our 30-day and 90-day accelerator experiences.
- **Ongoing Strategic Oversight & KPI Tracking.** Stay on track with monthly financial audits, dashboard reviews, and strategic planning support.
- **Custom Tools, Templates, and Expert Advisory.** From cash flow forecasts to internal audits, we equip you with the systems to lead financially.

CTA: Let's Talk Strategy

// HOW IT WORKS

FINANCIAL COACHING TAILORED FOR YOUR BUSINESS

Our coaching services provide personalized financial strategies to help you gain clarity, strengthen cash flow, and grow with confidence. We focus on your unique challenges—offering expert guidance for both personal growth and business success.

View All Services

30-DAY ACCELERATOR BOOTCAMP
Master your cash flow and build a repeatable financial system.

90-DAY FINANCIAL GROWTH PROGRAM
Advanced strategy and profitability tools for founders and leaders.

MONTHLY MEMBERSHIP (SUBSCRIPTION) PACKAGES
Ongoing advisory, reporting, and high-touch support.

TEAM COACHING
Build financial fluency, accountability, and operational clarity across your team.

Free — *Lets make something great work together: Get Free Quote*

// WHO WE ARE

BUILT FOR BUSINESS OWNERS WHO REFUSE TO FLY BLIND

At Bloom, we don't just coach—we co-pilot.
We partner with business owners who are scaling, evolving, and making real-time decisions that matter. Whether you're leading a lean team or a fast-growing operation, our support is grounded in financial expertise and operational clarity. We help you see your numbers, spot red flags before they become setbacks, and lead with sharp strategy—not guesswork.

98% Clients reporting clarity after 30 days

15k Hours of financial expertise delivered

Certified Financial Experts
Backed by real-world finance and operational strategy

- CPA-Led Insight You Can Trust
- Built for the Real Business Journey
- Rooted in Clarity, Not Complexity
- Tailored Guidance for Every Growth Stage

// PRICING

FINANCIAL STEWARDSHIP THAT GROWS WITH YOU

Strategic financial partnerships that evolve as your business transforms—no more outgrowing your advisors. Three levels of expert financial support — tailored to your business size, goals, and stage of growth.

Start Your Financial Transformation

Core Stewardship
$1.5k/month
Get Started
- KPI Tracking
- Red Flag Alerts
- Strategic Guidance
- Light Financial Review
- Monthly Strategy Call
- Client Portal Access

Growth Stewardship
$2.5k/month
Get Started
- Custom KPIs
- Audit Notes
- Annual Planning
- In-Depth Review
- Action Plans
- Fast Email Support

Executive Partner
$4.5k/month
Get Started
- Two Strategy Calls
- Full Audit Support
- Vendor Oversight
- Board Reports
- Hiring Advisory
- Real-Time Escalation

// OUR EXPERTISE

STRATEGIC FINANCIAL GUIDANCE BACKED BY DEEP OPERATIONAL INSIGHT

At Bloom, you get more than advice—you get a financial strategy team that sees what others miss. Our CPA-led approach blends real-world experience with systems thinking, so you can make decisions that are clear, confident, and aligned with long-term growth.

Contact Us

- Financial Strategy
- Cash Flow Management
- KPI Tracking
- Profitability Planning
- Forecasting & Budgeting
- Internal Controls
- Vendor Oversight
- Board-Ready Reporting

// HOW WE WORK

WHY CHOOSE BLOOM CONSULTING?

A proven process designed for leaders who need clarity, control, and confidence in their financial decisions.

Explore Our Approach

01. DISCOVER
We uncover what's happening beneath the numbers—where things stand, what's missing, and what's being overlooked.

02. DEFINE
We align on priorities, metrics, and outcomes that reflect your goals—not someone else's template.

03. ACTIVATE
We implement tools, reviews, and rhythms that build stronger habits—and stronger financial foundations.

04. SUSTAIN
With consistent insight and expert oversight, you'll lead with confidence and adapt with ease.

Strategic Guidance System Thinkin

// WHO WE ARE

FINANCIAL COACHING THAT EMPOWERS BUSINESS OWNERS TO GROW WITH CLARITY—NOT GUESSWORK.

We believe every business owner deserves the tools and support to lead financially, even without a formal education in finance. We're here to build capacity, not dependency.

Get Started

BUSINESSES GUIDED
From solopreneurs to funded startups—we support leaders at every stage.

CLARITY-FOCUSED
Everything we do is rooted in helping you understand your numbers.

EMPOWER OWNERSHIP
We exist to help business owners lead with confidence—not fear.

PROACTIVE BY DESIGN
Because being proactive is always more powerful than cleaning up a crisis.

// FAQ

Your Financial Coaching Questions ANSWERED SIMPLY, RIGHT HERE.

Still have questions?
Still weighing your options or want to talk it through? We get it—making the right financial move takes confidence. If you're not ready to decide just yet, connect with us directly. We'll walk through what's best for your business, together. In the meantime, these FAQs might help answer some of your questions.

Speak with a Bloom Advisor

- How do I know which Bloom program is right for me?
- What's the difference between the 30-Day and 90-Day programs?
- I already have a bookkeeper or CFO—can Bloom still help?
- Can I skip the accelerator and go straight into the subscription?
- What happens after I finish a program?

// TESTIMONIAL

REAL RESULTS FROM BUSINESS OWNERS WHO TRUSTED BLOOM

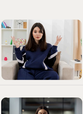
★★★★★
Erika is a powerhouse—her coaching helped me grow as a CEO and lead with clarity in every area of business
ANTONIO
Sill House Atlanta

★★★★★
Erika's support, speed, and care have been unmatched. Eight years later, I still trust her with every detail.
ANTONIO
Sill House Atlanta

// BLOG / INSIGHT

Financial Guidance, Growth Tips, and LEADERSHIP LESSONS FOR BUSINESS OWNERS

Explore Insights



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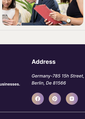

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