



Starling – Xpertise Meeting
February 21, 2023 – 2:00 PM

ABOUT US PAGE:

- Changes in content to be given by Francesco
- Portrait Photos (Up to Chest) – reference website photos to be shared by Areej
- Responsiveness

TESTIMONIALS:

- Testimonials on backend

CONTACT US PAGE:

- New link for Instagram on “contact us” page
- Add Youtube and LinkedIn on “contact us” page
- Change content regarding “Rental Properties”

FOOTER:

- Fix Social Media links in Footer

STARLING WEBSITE STRUCTURE:

- Marketing Manager to share the Website URL structure for reference

CONTENT TO BE MORE FOCUSED ON LUXURY:

- Properties AED 3m and above