



## **Starling – Xpertise Meeting**

### **February 21, 2023 – 2:00 PM**

#### **ABOUT US PAGE:**

- Changes in content to be given by Francesco
- Portrait Photos (Up to Chest) – reference website photos to be shared by Areej
- Responsiveness

#### **TESTIMONIALS:**

- Testimonials on backend

#### **CONTACT US PAGE:**

- New link for Instagram on “contact us” page
- Add Youtube and LinkedIn on “contact us” page
- Change content regarding “Rental Properties”

#### **FOOTER:**

- Fix Social Media links in Footer

#### **STARLING WEBSITE STRUCTURE:**

- Marketing Manager to share the Website URL structure for reference

#### **CONTENT TO BE MORE FOCUSED ON LUXURY:**

- Properties AED 3m and above