

# Murtaza Ametwala



## Personal

Name Murtaza Ametwala  
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## Resume objective

Experienced Real Estate Photographer and Videographer with 3 years of expertise in capturing high-quality visuals for all types of properties, from luxury estates to commercial and residential spaces. Proficient in photography, videography, corporate headshots, and marketing content creation, I combine creative vision and technical skills to produce compelling visuals that enhance property appeal and drive client engagement. Seeking to contribute my expertise to elevate brand identity and support successful property marketing campaigns.



## Work experience

### Photographer & Videographer

Sep 2022 - Present

McCone Properties, Dubai

- Captured high-quality photographs and videos of properties, ensuring lighting, composition, and angles highlighted each property's best features.
- Produced immersive virtual tours and walkthrough videos to enhance online property listings and engage potential buyers and tenants.
- Collaborated with real estate agents to understand property details and market appeal, tailoring visuals to target high-end clientele.
- Edited photographs and videos using Adobe Lightroom, Photoshop, and Premiere Pro to ensure a polished and professional finish.
- Photographed corporate headshots and team group photos, including new employee onboarding sessions, for internal and external marketing purposes.
- Designed marketing materials, such as property brochures and social media content, maintaining a consistent luxury aesthetic aligned with the company's brand identity.
- Managed end-to-end production of visual content, including scheduling shoots, on-site setup, and post-production editing.
- Supported the marketing team by creating promotional visuals for campaigns, events, and corporate branding initiatives.
- Coordinated with management to ensure all corporate photography aligned with the company's professional image.
- Maintained and organized photography equipment to ensure efficient workflow and optimal performance.
- Delivered content within tight deadlines while ensuring high quality and adherence to the company's standards.



## Skills

### UAE Driving License

Expert

### Adobe Creative Suite

Expert

## **Adobe Photoshop**

*Expert*

## **Adobe Lightroom**

*Expert*

## **Adobe Premiere Pro**

*Expert*

## **Adobe After Effects**

*Expert*

## **Video Editing**

*Expert*

## **Image Editing**

*Expert*

## **Lighting Setup**

*Expert*

## **Staging and Styling**

*Expert*

## **Camera Equipment Handling**

*Expert*

## **Social Media Content Creation**

*Expert*

## **File Organization**

*Expert*



## **Education and Qualifications**

### **Bachelor of Science in Visual Media**

*Karnataka State Open University, Mumbai*

### **Diploma in Advanced Program in Visual Effects**

*Maya Academy of Advanced Cinematics, Mumbai*