

KRISHNA THADANI

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SUMMARY

Proactive Business Professional with 6 years' professional experience. Dedicated to achieving client objectives through strategic planning and execution. Entrepreneurial mindset contributing to collaborative team environments. Known for meticulous organization, problem-solving, and expertise in details-oriented execution.

EMPLOYMENT HISTORY

Infinity Sports Travel, London Head of Client Relationships and Product (*February 2020- present*)

- Orchestrated seamless communication and served as a central link across departments.
- Developed and implemented operational processes for excellence.
- Successfully executed major events, including EURO 2020/21 and Champions League Finals 21-23.
- Preparing for the 2024 Champions League Final at Wembley, Qatar Grand Prix 2024, and Euro 2024 T20 Cricket World Cup 2024.
- Key role in the success of the Rugby World Cup 2023 as an Official Sub-agent.
- Innovatively created and launched new products in collaboration with partners.
- Actively explored global expansion opportunities.
- Utilized strong project management skills to coordinate and execute successful events.
- Drove innovative projects, including the development of internal tech systems.
- Nurtured client relationships and engaged with global brands for partnerships.
- Leveraged international connections for the success of major events and partnerships.
- Applied consulting skills to identify and capitalize on opportunities for sustainable growth.

Sports Development Marketing (SDM), London Head of Digital Projects & Senior Account Manager (*July 2018 – January 2020*)

- Conducted market analysis for insights into diverse sports business sectors.
- Managed internal and external partners for the International Sports Convention.
- Secured high-calibre partner and sponsorship deals with notable organizations.
- Led venue planning and logistics at The Tottenham Hotspur Stadium for the 2022 International Sports Convention.
- Led the development of the IST event mobile application.

Hyde Park Property Management, London (March 2017 - May 2018)

- Successfully served as a Junior Property Consultant in a high-profile establishment.
- Excelled in selling properties valued between £1 million to £20 million.
- Contributed significantly to the company's growth, establishing clients in the UAE market.
- Gained valuable insights into the UK, UAE, US and African market trends and growth dynamics over the last 1 to 2 years.
- Clerical and administrative task such as client emails, process compliance documentation and assist team coordinator with internal department growth.

EDUCATION

- **University College of Football Business, UCFB-GIS London** – Achieved Higher 2nd Class BA HONS Sports Business and Coaching (2015 – 2018)
- **City of Westminster Colleges, London** – Achieved Triple Distinction Merit in BTECH Level 3 Extended Diploma in Business (2011 – 2013)
- **International Community School, London** – Achieved Middle Years IB Program, A-C 100% grades (2008 – 2011)

PHILANTHROPY

- Raised over £1500 – The Great Ormond St Children's Hospital, RBC Race for the Kids! (2017)
- Raised over £3500 – Charity Sports Event for Great Ormond St Hospital (2018)
- Raised over £2100 - Tough Mudder for Unmind, mental health in the workplace (2019)
- Raised over £2000 – Walkie Talkie Tower Climb for Great Ormond St Children's Charity (2020)
- Raised over £2200 – Santa Dash 10km run for Great Ormond St Children's Charity (2021)
- Raised over £2000 - Winter Snow Run for Mind Charity (2022)
- Raised over £2300 - Stamford Bridge 90-minute Stadium Climb for Mind Charity (2023)

