

# SUBHAN NAVEED



## About Me

Sales Manager with a proven track record of driving sales growth, and increasing customer satisfaction. I possess excellent communication and negotiation skills.



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Gujranwala

## LANGUAGE

- Urdu
- Punjabi
- English (basic)

## EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

## Sales Manager

### EXPERIENCE

#### Sales Manager

Haris Pet Consults & Pet Store

2022 - Continue...

As the Sales Manager at Haris Pet Consult and Pet Store for the past 1.6 years, I have successfully led a dynamic sales team, exceeding revenue targets through effective strategies and client relationship management. Implemented innovative sales initiatives resulting in a notable increase in product sales, while ensuring exemplary customer satisfaction. Collaborated with cross-functional teams to optimize inventory and enhance the overall shopping experience for pet owners.

#### Digital Marketing

1. Facebook Adds

2. Instagram Adds

3. Tiktok Adds

4. Whatsapp Channel Marketing

2021 - Continue...

As an experienced digital marketer, I've successfully managed diverse advertising campaigns, optimizing audience targeting and ad performance to drive results. I provide insightful analysis and actionable recommendations, empowering clients to make informed decisions. Continuously adapting to industry trends, I ensure campaigns align with client objectives for sustained success.

### EDUCATION

#### Intermediate

Post Graduate Islamia College

2021 - 2023

#### Bechlors of Law (LL.B)

IISAT University

2023 - Continue...

### KEY SKILLS

- Customer Relationship Management (CRM)
- Sales Analytics
- Reporting & Analysis
- Market Research
- Product Strategy
- Pitching & Negotiation
- Budget Planning & Forecasting
- Leads Generation & Qualifying
- Digital Marketing & Social Selling