

Murtaza Ametwala

Personal

Name	Murtaza Ametwala
Address	Dubai
Phone number	+971504037790
Email	murtazaametwala@gmail.com

Resume objective

Experienced Real Estate Photographer and Videographer with 3 years of expertise in capturing high-quality visuals for all types of properties, from luxury estates to commercial and residential spaces. Proficient in photography, videography, corporate headshots, and marketing content creation, I combine creative vision and technical skills to produce compelling visuals that enhance property appeal and drive client engagement. Seeking to contribute my expertise to elevate brand identity and support successful property marketing campaigns.

Work experience

Photographer & Videographer

Sep 2022 - Present

McCone Properties, Dubai

- Captured high-quality photographs and videos of properties, ensuring lighting, composition, and angles highlighted each property's best features.
- Produced immersive virtual tours and walkthrough videos to enhance online property listings and engage potential buyers and tenants.
- Collaborated with real estate agents to understand property details and market appeal, tailoring visuals to target high-end clientele.
- Edited photographs and videos using Adobe Lightroom, Photoshop, and Premiere Pro to ensure a polished and professional finish.
- Photographed corporate headshots and team group photos, including new employee onboarding sessions, for internal and external marketing purposes.
- Designed marketing materials, such as property brochures and social media content, maintaining a consistent luxury aesthetic aligned with the company's brand identity.
- Managed end-to-end production of visual content, including scheduling shoots, on-site setup, and post-production editing.
- Supported the marketing team by creating promotional visuals for campaigns, events, and corporate branding initiatives.
- Coordinated with management to ensure all corporate photography aligned with the company's professional image.
- Maintained and organized photography equipment to ensure efficient workflow and optimal performance.
- Delivered content within tight deadlines while ensuring high quality and adherence to the company's standards.

Skills

UAE Driving License

Expert

Adobe Creative Suite

Expert

Adobe Photoshop

Expert

Adobe Lightroom

Expert

Adobe Premiere Pro

Expert

Adobe After Effects

Expert

Video Editing

Expert

Image Editing

Expert

Lighting Setup

Expert

Staging and Styling

Expert

Camera Equipment Handling

Expert

Social Media Content Creation

Expert

File Organization

Expert



Education and Qualifications

Bachelor of Science in Visual Media

Karnataka State Open University, Mumbai

Diploma in Advanced Program in Visual Effects

Maya Academy of Advanced Cinematics, Mumbai