

# HASSAN ARAIB

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hasankazmi1@gmail.com

Photographer &  
Graphic Designer



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hasanshah12

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## OBJECTIVES

I have Extreme passion to work with everything is visual from photography to digital art. Plus to improve my style and to do something different each time. My main Goals are to make use of my skills education and related experience to secure a responsible position in the capacity where i may contribute the growth of both prospective employer and myself.

## SOFTWARE'S



Adobe  
Photoshop



Adobe  
Lightroom



CorelDRAW



Adobe  
Illustrator



Adobe  
InDesign



Kelk



Adobe  
Premiere Pro



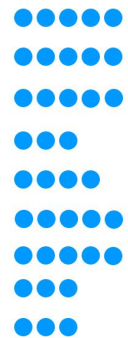
DaVinci Resolve



Microsoft  
Office

## SKILL'S

- Photography
- Videography
- Photo Editing
- Video Editing
- Logos Design
- Editorial Design
- Social Media
- Typography / Calligraphy
- Illustration



## EDUCATION & EXPERIENCE

### Education

Completed Secondary School Certification in 2005  
Completed Higher Secondary School Certification in 2009

### Experience

March 2017 to September 2020

As a Social Media Manager at **Shangrila Resort Skardu** I created and curated content including writing posts, creating graphics and videos on different social media platforms. Highlighting resort's unique features, through visuals, videos, and storytelling. Created and promoted special offers, packages, and promotions to attract guests. Covering resort hosted events like conferences, weddings, and other special occasions and promoted these events to enhanced Audience growth. My commitment in social media management delivered tangible online presence and overall growth of Shangrila resort

### Experience

December 2012 to January 2014

Worked with **Omer Asghar Khan Center for Development** as an Audio Visual Officer, Responsible for composing and designing Banners, Broachers, Booklets for both web and print media video coverage and compiling it into a video using adobe software's. Creating short documentaries of completed projects with help of concerned project officer is the key job of media Unit.

### Experience

March 2010 to November 2012

Worked with **Soha Networks** as Designer great opportunity for me to learn and acquainted the adobe software's. Designing logos, Typography, websites Design, banner, online advertisements and Facebook covers for different client of soha Networks.

## PERSONAL INFORMATION

- Name : Hassan Araib
- Nationality: Pakistani
- Date of Birth: 21 April 1988
- Gender: Male
- Passport No: AN1995132
- Cell No: +923048954321

## LANGAUAGES

- English
- Urdu

## CONTACT

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