

# DANIEL ADESANYA

+2349022117273  
coltcopy@gmail.com  
Lagos,Nigeria

## Summary

Innovative and motivated Social Media Manager with good experience creating content and managing the online presence of brands. Bringing forth experience developing and managing trend-aware social media accounts on various platforms, resulting in an active community of followers. Adept in building engaging campaigns for users that result in higher visitor traffic patterns and greater success.

## Education

### McPherson University

2014 - 2018

BSc. Computer Science

### Baptist Academy

2008 - 2013

WASSCE

## Experience

### Kaoshi Networks (Delaware, USA)

Sept. 2020 - February 2021

#### Brand Strategist / Video Editor (Freelance)

Created video content with the brand's story for a pitch at tech crunch, USA.

Made short how-to videos, using Filmora, for new users who need to use Kaoshi money transfer web application.

Graphical illustration of user interface and user experience was done by Me with the use of Figma.

Created infographics and images for client blogs and Instagram accounts.

### Ankara Internet Technology Limited (V.I, LAGOS)

Oct 2019 - Dec 2020

#### Social Media Manager

Ankara internet technology limited is a software production company that solves major business problems by developing bespoke software solutions.

Managed various social accounts to maintain brand awareness.

Oversee new product shoots for Instagram posts.

Interact with customers, employees, and vendors on a daily basis.

Aim to increase product awareness, attract new customers, and retain existing customers.

### ipNX (V.I, LAGOS)

Jan. 2019 - Sept. 2019

#### Sales Intern

ipNX is a connectivity service company that provides broadband services, telephone and long haul connections for businesses

Monitored and compiled data about new and existing customer within the ipNX sales department .

Maintained and handled customer complaints and requests. Gave weekly sales reports.

## Courses

### Google Digital Skills for Africa

May 2019 - Aug. 2019

The Fundamentals of Digital Marketing

There were 26 modules to explore, all created by Google trainers, packed full of practical exercises and real-world examples to help turn knowledge into action. Some modules included (SEO principles, SEM techniques, social media marketing etc. )

A certificate was issued after successfully passing the exam.

## Skills

- ° Digital Marketing
- ° Facebook Advertising
- ° Social Media Management
- ° Graphic Design
- ° Microsoft Office Suite
- ° Copywriting
- ° Band Development

## Languages

English, Spanish

## Interest

Music, Football

## Others

Design and Development

## Awards

Best App of the year

## Social Profile

LinkedIn:

linkedin.com/cr8resume

Facebook:

facebook.com/cr8resume

Twitter:

twitter.com/cr8resume

# Eduonix

May 2019 - Jun. 2019

Become a Copywriter Pro

A course that improved existing knowledge of copywriting and used real-life examples to demonstrate human psychology.

A certificate was issued upon completion

E-mail:coltcopy@gmail.com