



Promotions banned by the Commission

Licensee/venue	Promotion	Banning notice
124 079 072 Pty Ltd (Licensee) Trading as "Asian Beer Café" Lot3/311 Melbourne Central Cnr Swanston & Latrobe Street Melbourne	The use of the advertising as follows: <ul style="list-style-type: none">▪ \$8 Jugs Gokus Choice▪ 2 FOR 1 Cocktails, ALL DAY SUNDAY▪ \$2 Barbie Bubbles, yellow glen pink sparkling moscato for the ladies. Thursday from 5pm. Advertising and promoting the conduct of the licensed premises that in anyway is likely to encourage irresponsible consumption of alcohol.	17.03.2015
Snatch Pty Ltd (Licensee) Trading as "Tramp Bar" Basement, Level 14-20 Kings Street Melbourne	The use of advertising as follows: <ul style="list-style-type: none">▪ The use of inappropriate and exploitative sexual imagery	10.09.2014
Jonathan Robert Masterson (nominee) Open Door Pub Co Pty Ltd trading as The Hawthorn 481 Burwood Road Hawthorn	<ul style="list-style-type: none">▪ The use of advertising '2 for 1, ALL DRINKS, ALL DAY' on Mother's Day, Sundays, and on any other day.▪ Advertising and promoting the conduct of the licensed premises that in anyway is likely to encourage irresponsible consumption of alcohol.	2.05.2014
Skinny Babbage Pty Ltd trading as Mordialloc Supper Club 539 Main Street Mordialloc	<ul style="list-style-type: none">▪ Advertising and promoting the conduct of the licensed premises in a way that objectifies women or men and is not in the public interest. The advertisement depicting female genitalia giving birth to the 'Mordy Supper Club' logo to promote the opening of Mordy Supper Club's new bar on Australia Day.	20.1.2014
Mynt Pty Ltd trading as Mynt 185 Watton Street Werribee	<ul style="list-style-type: none">▪ Use of images on the Mynt website depicting individuals showing signs of intoxication or general anti-social behaviour.▪ Advertising or promotion of irresponsible consumption of alcohol by appearing to reward excessive consumption of alcohol.▪ Advertising and promoting the supply of alcohol in a way that is not in the public interest, namely advertising, 'get trashed every week and get snapped...contact us to claim your prize', the prize being two drink cards the following Thursday at the licensed premises.	9.7.2013
Melbourne Hospitality Group Pty Ltd	<ul style="list-style-type: none">▪ Advertisement stating 'law enforcement always free, show	14.5.2013

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trading as Spearmint Rhino 14-20 King Street Melbourne	your ID at reception for free entry every night at Spearmint Rhino'.	
Bendigo Bat and Ball Pty Ltd and Curpol Pty Ltd trading as Albert Hotel, Universal or Universal on McCrae 131 McCrae Street Bendigo	<ul style="list-style-type: none"> Advertisement(s) titled 'War of Worlds - Muck Up Day' offering the supply of liquor through the game of 'Beer Pong' and the conduct of 'Jelly Wrestling' on the licensed premises on 26 October 2012. Promoting the irresponsible consumption of alcohol by appearing to offer the game 'Beer Pong' on 26 October 2012 on the licensed premises Promoting conduct of the licensed premises not in the public interest by appearing to offer 'Jelly Wrestling' on 26 October 2012 on the licensed premises. 	26.10.2012
Valve Trading Pty Ltd trading as <i>Jett Black</i> or <i>Jettblk</i> 177 Greville Street Pahran	<ul style="list-style-type: none"> Advertising and promoting (including on Facebook) the supply of alcohol in a way that is not in the public interest, namely 'Unlimited free beer and champagne' being available at the licensed premises during a promotional period of two (2) consecutive hours during the 'Ace of Spades' promotion commencing 28 September 2012. Promoting the irresponsible consumption of alcohol by appearing to make unlimited alcohol available for a promotional period of two (2) consecutive hours. Promoting to the public the availability of alcohol for consumption that is not consistent with the RSA requirements of the <i>Liquor Control Reform Act 1998</i> during a promotional period of two (2) consecutive hours. 	28.9.2012
Michael Schreiber, CEO Strike@QV Pty Ltd <i>Strike City</i> Level 1, 296 and Level 2, 249-252 QV Development 210 Lonsdale Street Melbourne	<ul style="list-style-type: none"> Discover your inner child. Then feed it booze. 	20.6.2011
Matt Holman (Nominee) Base Backpackers Pty Ltd <i>Red Eye Bar</i> 17 Carlisle and 6 Irwell Street St Kilda	<ul style="list-style-type: none"> Promotion – the promotion of periods of time where free alcohol is being supplied at the Premises: <ol style="list-style-type: none"> Promoting that alcohol will be supplied free to females during the hours 9-11 pm on Thursday events; Promoting that alcohol will be supplied free any other time; and Promoting competitions including the practice of encouraging persons to expose themselves in exchange for free alcohol during such as a 'Wet T Shirt' competition. 	25.11.2010
David Hudson Carriston Pty Ltd	<ul style="list-style-type: none"> Advertising and promoting the purchase of alcohol indicating that all purchases of wine from the licensee will 	25.9.2010

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<i>Sandringham Uncorked Wines</i> 7D Bay Road Sandringham	<p>be entitled to a full refund upon the victory of the Saint's Football Club at the AFL Grand Final 2010, namely '100% refund all wines Saints win'</p> <ul style="list-style-type: none"> Advertising and promoting the purchase of alcohol indicating that all purchases of wine from the licensee will be without cost upon the victory of the Saint's Football Club at the AFL Grand Final 2010, namely 'All wines this week free if Saints win'. 	
David Carlisle Christenson Upfront Concepts Pty Ltd Room 680 680 Glenferrie Road Hawthorn	<ul style="list-style-type: none"> Electronic promotion and advertising of "My place BEACH PARTY" on the site that encourages irresponsible service of alcohol or associates the consumption of alcohol with inappropriate events, etc. Supply of reduced price alcohol available during a promotional period of four (4) consecutive hours. irresponsible consumption of alcohol during a promotion of 'Margarita Madness'. Irresponsible consumption of alcohol (supply of free drinks or reduced price alcohol, e.g. \$2 pots or discounted of four (4) consecutive hours. 	19.1.2010
Xiu Hua Pan <i>F.M. Karaoke Bar</i> 146-150 Bourke Street Melbourne	<ul style="list-style-type: none"> Supply of alcohol being spirits greater than 35% alcohol per volume in bottles of 700ml or more to patrons 	11.1.2010
Neverland Entertainment Precinct Melbourne 32-40 Johnson Street South Melbourne	<ul style="list-style-type: none"> Advertising blog for "DJ Dan's guest list" advertising that the premises are licensed to hold in excess of 2000 patrons. 	16.12.2009
Victoria Cellars (Vic) Pty Ltd <i>Kings Creek Hotel</i> 1989 Frankston-Flinders Road Hastings	<ul style="list-style-type: none"> Ladies Drink Free on Thursday nights as do first 20 males dressed as females. 	9.11.2009
Riceboy Pty Ltd <i>Element Lounge</i> Queen Street Melbourne	<ul style="list-style-type: none"> Supply of alcohol being spirits greater than 35% alcohol per volume in bottles of 700ml or more to patrons. 	14.10.2009
Jandalor Pty Ltd <i>Blue Martini</i> First Floor, 5 & 11A James Street Geelong	<ul style="list-style-type: none"> Provision of cocktails sold in quantities of two standard drinks or greater. 	1.10.2009
Saint Hotel Pty Ltd <i>Saint Hotel</i> 54 Fitzroy Street St Kilda	<ul style="list-style-type: none"> No Undie Sundie. 	18.9.2009

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Dirty Nominees Pty Ltd	<ul style="list-style-type: none"> Slab Cab – Stay at Home and Order In - depicting a naked female and posted on www.slabcab.com.au. 	14.8.2009
Bilmor Holdings Pty Ltd <i>Tramp</i> 14-20 King Street Melbourne	<ul style="list-style-type: none"> World Famous Titty Jugs. Supply of alcoholic cocktails in jugs 1.8 litres or greater. 	3.8.2009
Euro Bar – Freshwater Place Pty Ltd 17-33 Queensbridge Street Southbank	<ul style="list-style-type: none"> Supply of alcohol being spirits greater than 35% alcohol per volume in bottles of 700ml or more to patrons. 	18.6.2009
Cho Gao (Melb Central) Pty Ltd Level 3, Melbourne Central 211 Latrobe Street Melbourne	<ul style="list-style-type: none"> Toss the Boss. 	9.6.2009
52 Albert Road Pty Ltd <i>Seven Nightclub</i> 52 Albert Street South Melbourne	<ul style="list-style-type: none"> Supply of alcohol being spirits greater than 35% alcohol per volume in bottles of 700ml or more to patrons. 	28.5.2009
Partyworld International Pty Ltd Level 3, Melbourne Central 211 Latrobe Street Melbourne	<ul style="list-style-type: none"> Supply of alcohol being spirits greater than 35% alcohol per volume in bottles of 700ml or more to patrons. 	30.4.2009
Peter Winters <i>Amber Lounge</i> The Basement, 390 Lonsdale Street Melbourne	<ul style="list-style-type: none"> Supply of alcohol being spirits greater than 35% alcohol per volume in bottles of 700ml or more to patrons. 	16.4.2009
Open Door Pub Co Pty Ltd <i>Caseys Nightclub</i> Glenferrie Road Hawthorn	<ul style="list-style-type: none"> Toss the Boss. 	4.3.2009