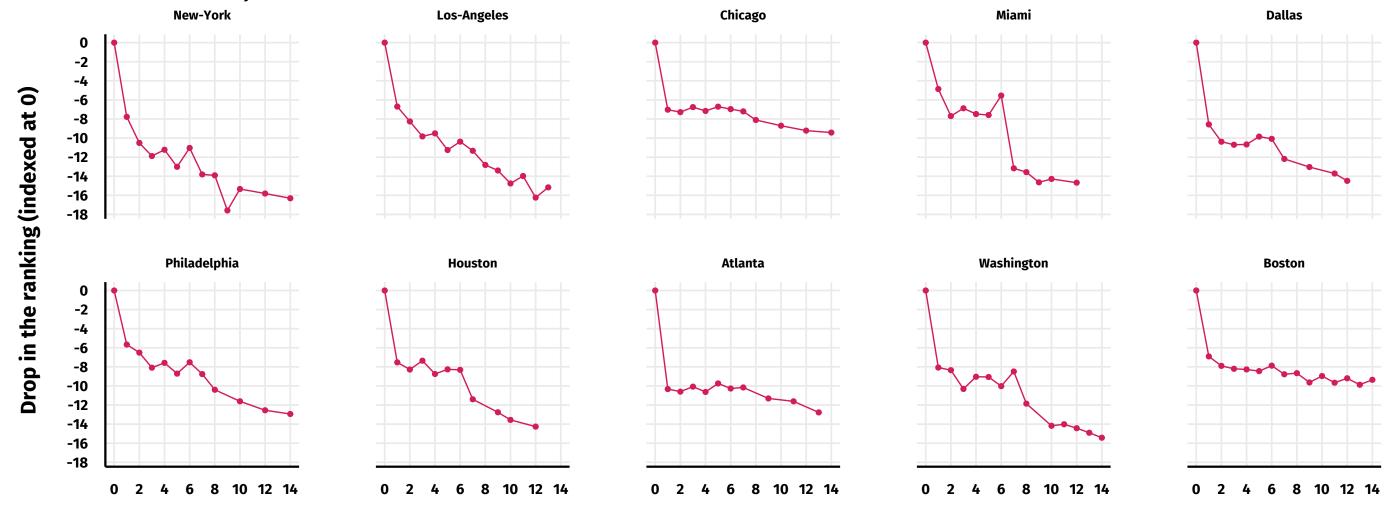
The Average Drop in Ranking in Relation to the Distance from Its Location

The ranking drops dramatically in the first mile. Distances are binned by mile.



Distance in miles to the location of the law firm