Thanks for passing the job posting link along, Laura! That's really helpful. Quick tip that I learned from someone else:

- When resharing a long link, look for a ? in the link. That question mark and anything after it are used to track additional information about the link (such as whether you arrived at the link from an email newsletter, search page, or another source), so it can be removed to keep the link concise. The link still points to the same place if we just use https://www.linkedin.com/jobs/view/4301196758/
- Much better!

The black and white contrast is definitely more accessible. If you want to bring in a hint of color, instead of using pure black and white, you can add a bit of blue to each, keeping high contrast levels. Take a look at this <u>color combo</u> that maintains a 12.75:1 ratio for contrast but brings in a bit of bluish gray to each aspect. Don't forget to check out hover colors for accessibility, too. The light gray hover effect of your navigation links should be darker.

Nice job adding in your name and desired role. However, I wonder if it might be more prominent if you placed it <u>between</u> your Permafrost logo and the navigation links. That way, it isn't the last bit of information I see before scrolling; I would see it sooner. I'm also curious if the "Photography & Design" text under your logo sends the wrong impression by mentioning Photography first (and not mentioning development at all). What if you only used "Permafrost" and then listed your name and role?

Here are a few additional suggestions that I think can polish your portfolio more, starting with the home page:

• Improve Skill List Clarity

The design and development skills run together and the spacing feels a bit off balance because it's situated to the left side both on mobile and desktop. Here are a few tweaks that could improve it:

- Instead of using the black background for everything, try using it just for the heading so the Design and Development sections stand out more clearly.
- It would also help to have a bit of extra space between the last item in your Design list and the start of the Development list, to better create visual separation.
- Is there a reason you've grouped a few of your Development skills together instead of listing them individually?
- I would move Figma to the top of the list since it is likely to be most common in Design job postings. Make it easy to spot.
- Consider situating the list more in the center of the page to balance out the amount of white space on the left and right. Alternatively, on

desktop, where you have more screen space, you might create two columns - one for each set of skills.

Make Samples Clickable

- When I scrolled down to the Work Samples, I thought I would be able to click on them to view more about them, but nothing was clickable! So, I had to scroll back up to the top in order to click on the Portfolio link. It would be better if I could click on the image and/or description (or add a button to view more about that project). The more opportunities there are for me to click on something, the better the chances I'll see more about it!
- In a similar way, I wish the images on your Portfolio page were clickable so it gives me a larger area to click than just the Case Study button.
- For the home page and the Portfolio page, I don't think the thin outline around each image is necessary. It makes them feel more boxed in. Have you tried a version without the outline?
- The descriptions on the home page are incredibly small and difficult to read, both on mobile and desktop. Please increase the font size so I can see it!
 - The same goes for image descriptions on your case study pages.
- Is "Skillcrushstarter" a typo for the WordPress theme? It feels like you forgot a space. Also, WordPress should use a capital "P" (like you used in your Skill list).
- On your Portfolio page, I would also use styles to help people know
 what text is actually a link. At first glance, I can't tell the **Repo** and
 Site text are links. They aren't underlined and they don't have a hover
 effect on desktop. Here's more information on designing links for
 accessibility.

As for the modals, I would encourage you to continue to troubleshoot. Al tools might be helpful here to spot differences that our brains autocorrect as we compare different parts of the code. My coding skills are a bit rusty but I did notice you're using querySelector for the modal which would only look for the *first* of that selector instead of *all* of them. Here's the <u>w3schools page about</u> <u>querySelector</u>.

To circle back to the job posting you shared, there was a reference site mentioned (https://keystonesports.no/). Since that is a site they like, use it as a point of reference for the style and design for your own site. While you don't have to mimic their site, pay attention to how they use typography, spacing, and layout to make things interesting. I realize this is an older posting but it still serves as a good point of reference for helping your portfolio stand out to the hiring team.

Keep pushing, keep refining, and keep growing your skills, Laura! Let us know if you have questions as you continue polishing your portfolio.

Bethany