

# Ali Ahmad

## OBJECTIVE

A highly motivated and driven student with experience in digital marketing, graphic design, and social media management, seeking an opportunity to leverage my creativity, communication, and leadership skills. Eager to contribute to a dynamic team and gain hands-on experience in a challenging work environment, while continuing to grow professionally and expand my expertise in the field.

## SKILLS

Communication  
Problem-solving  
Critical thinking  
Graphic Design  
Lesson planning  
Leadership  
Creative writing

## ADDRESS

Jahangirabad near jinnah park  
sheikhupura

## PHONE

03224695944

## EMAIL

Aalliahmed0099@gmail.com

## WEBSITE

www.interestingsite.com

## EXPERIENCE

### Freelance Graphic Designer (2024-Present)

- Designed promotional material for various clients, including logos, posters, and banners.
- Provided design consultation to enhance brand identity for small businesses.
- Managed multiple projects with quick turnaround times while maintaining high-quality standards.

### Social Media Coordinator (2024-Present)

- Managed content scheduling and posting across multiple platforms.
- Increased engagement through targeted campaigns and audience interaction.
- Analyzed social media metrics and made recommendations for improvements.

## EDUCATION

### Intermediate (F.Sc.)

Govt. College, Sheikhupura  
Year of Completion: [2021]

### Matriculation (Secondary School Certificate)

Muslim Model High School  
Year of Completion: [2023]

## COMMUNICATION

- Proficient in both written and verbal communication, able to clearly convey ideas and information to diverse audiences.
- Strong ability to listen actively, ensuring a comprehensive understanding of client or team needs.
- Experienced in delivering presentations and participating in discussions, with a focus on clarity and engagement.

## LEADERSHIP

- Demonstrated ability to lead and motivate teams toward achieving shared goals, ensuring high productivity and morale.
- Skilled in delegating tasks efficiently, balancing workloads, and empowering team members to take ownership of their responsibilities.

☐ Experienced in resolving conflicts and maintaining a positive, collaborative team environment.

REFERENCES

Available upon request.