



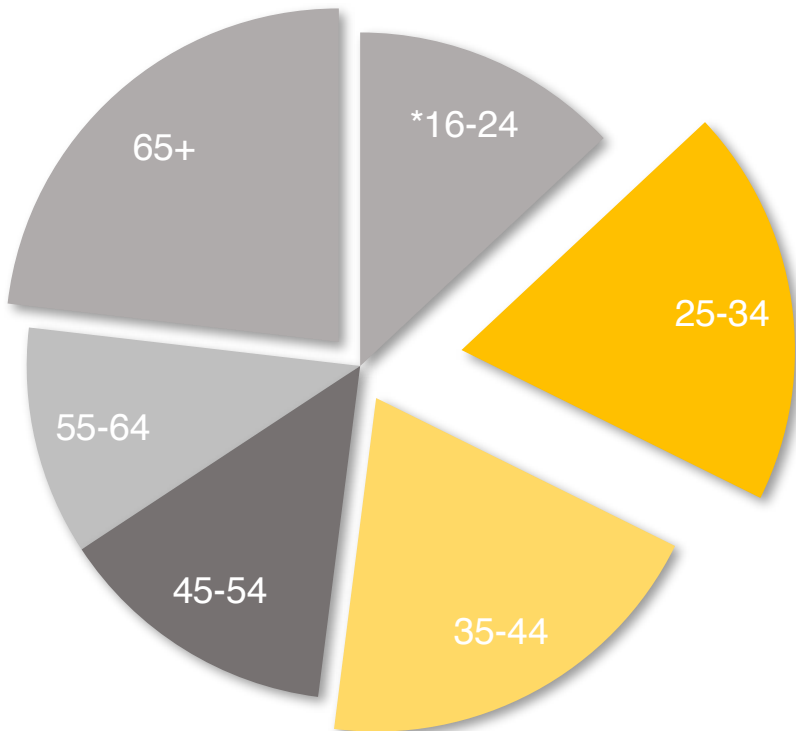


customer segments

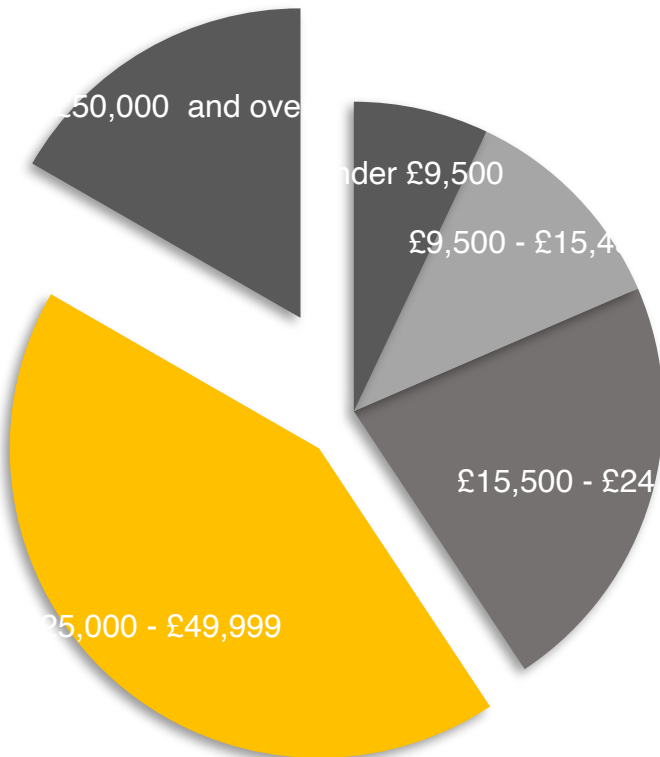


How valuable can we capture from existing customer base?

Customer base by Age



Customer Base by Income





Customer base by Age

