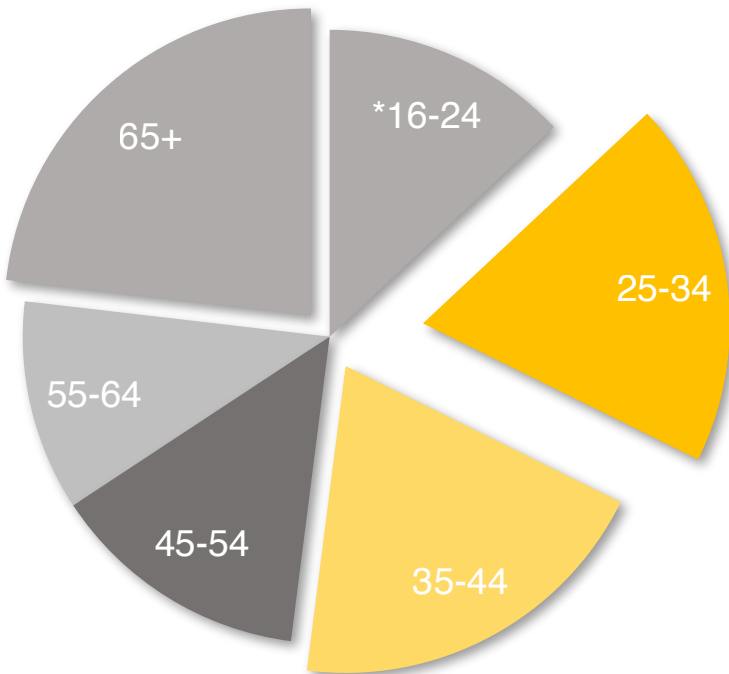




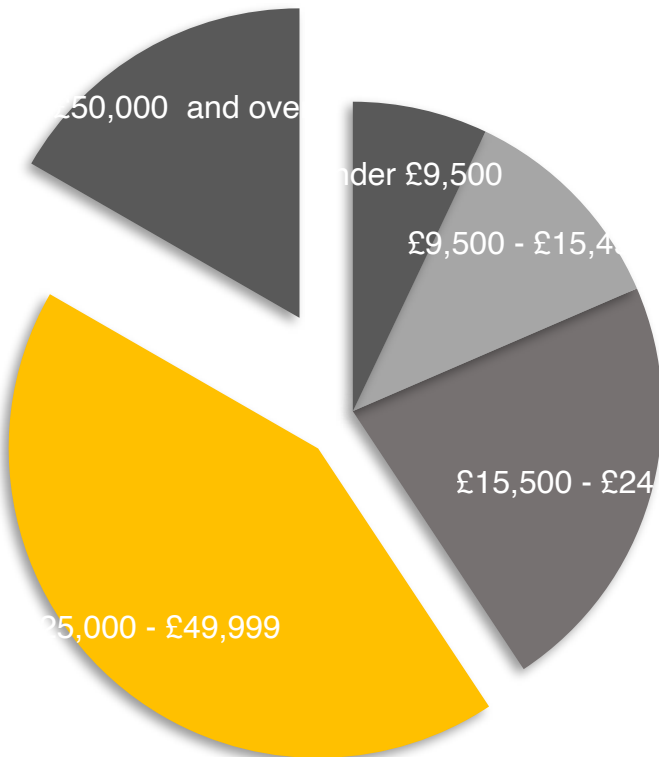
customer segments



Customer base by Age



Customer Base by Income



In conclusion: the key target users are: age between 25-34 or in-

between 25,000 to 49,999