

Sample microsite: <https://www.lincolnfinancial.com/public/microsite/gpenrollment2/welcome#long-termdisabilityinsurance>

## Microsite support intake

### Welcome page

#### Which industry is the customer in?

*We'll use this for imagery choices*

<input type="checkbox"/>	Financial services
<input type="checkbox"/>	Healthcare
<input type="checkbox"/>	Manufacturing
<input type="checkbox"/>	Professional services
<input type="checkbox"/>	Retail
<input type="checkbox"/>	Construction
<input type="checkbox"/>	Education
<input type="checkbox"/>	Utilities
<input type="checkbox"/>	Other

#### What products should be featured?

Please indicate Yes or No from the middle column to identify which products should be featured on the site. The associated materials included for each product are included in the far-right column.

Long-term disability	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Calculators</a></li> <li>▪ <a href="#">Long-term disability brainshark</a></li> <li>▪ <a href="#">EmployeeConnect<sup>SM</sup> flyer</a></li> </ul>
Short-term disability	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Calculators</a></li> <li>▪ <a href="#">Short-term disability education enrollment video</a></li> </ul>
Life	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Calculators</a></li> <li>▪ <a href="#">Life enrollment education video</a></li> <li>▪ <a href="#">LifeKeys® flyer</a></li> <li>▪ <a href="#">TravelConnect® video</a></li> <li>▪ <a href="#">TravelConnect® flyer</a></li> <li>▪ <a href="#">FuneralPrep flyer</a></li> </ul>
Accident	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Accident video</a></li> <li>▪ <a href="#">How it works – accident insurance</a></li> </ul>
Critical illness	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Critical illness video</a></li> <li>▪ <a href="#">How it works – critical insurance</a></li> </ul>

Hospital indemnity	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Hospital indemnity video</a></li> <li>▪ <a href="#">How it works – hospital indemnity insurance</a></li> </ul>
Dental	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Dental video</a></li> <li>▪ <a href="#">Dental discount hearing and vision flyer</a></li> </ul>
Vision	Yes <input type="checkbox"/> No <input type="checkbox"/>	<ul style="list-style-type: none"> <li>▪ <a href="#">Vision video</a></li> <li>▪ <a href="#">Express exam</a></li> </ul>