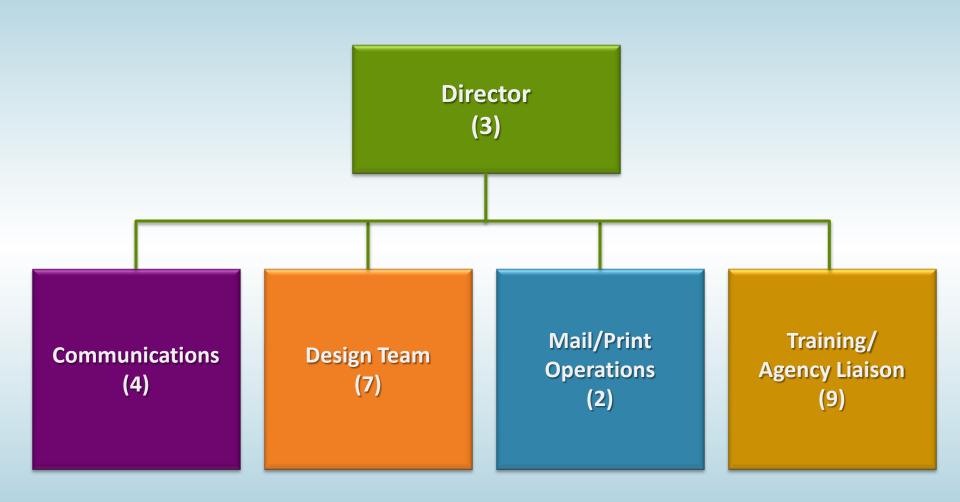
Office of Communications and Education

Annual Board Report May 18, 2015

What We Do

Educate and inform participants, potential participants, beneficiaries, and TSP partners in order that participants may take full advantage of the TSP's features and benefits in meeting their retirement goals.

OCE Organization



FERS Video



View the video here: https://youtu.be/XnlQZa7g_d4

FLEC Pilot



Early Career Committee of the Financial Literacy and Education Commission

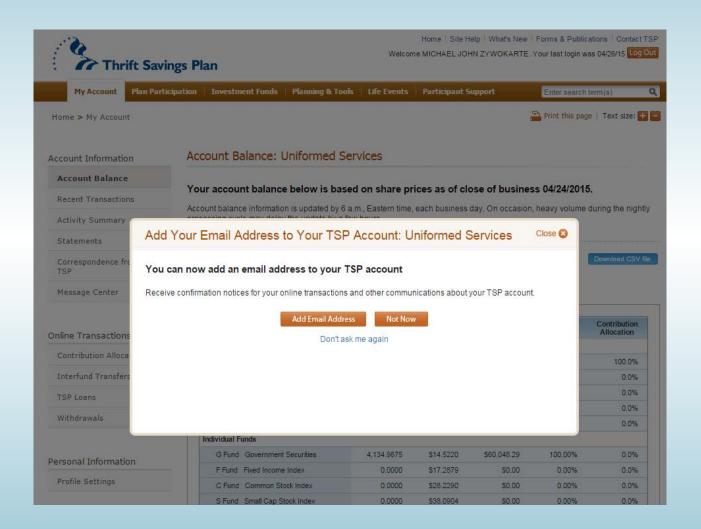


8 agencies agreed to message the TSP to employees and measure differences

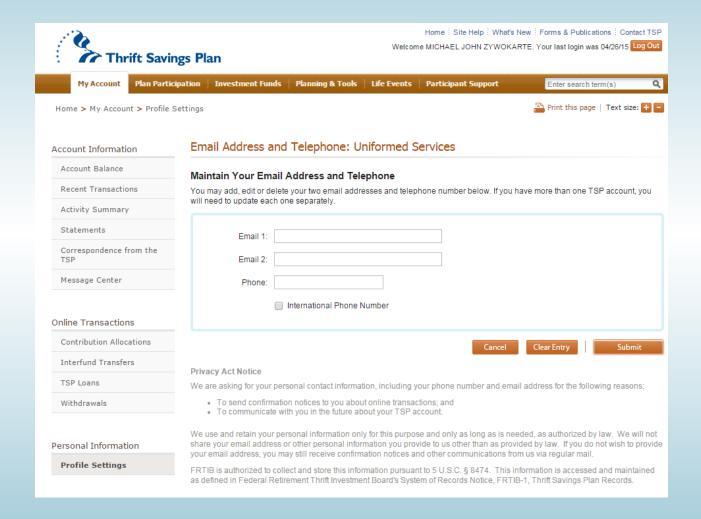
- DoD (civilian)
- HHS
- IMLS
- Labor

- NCUA
- SEC
- Treasury
- USDA

E-mail Collection

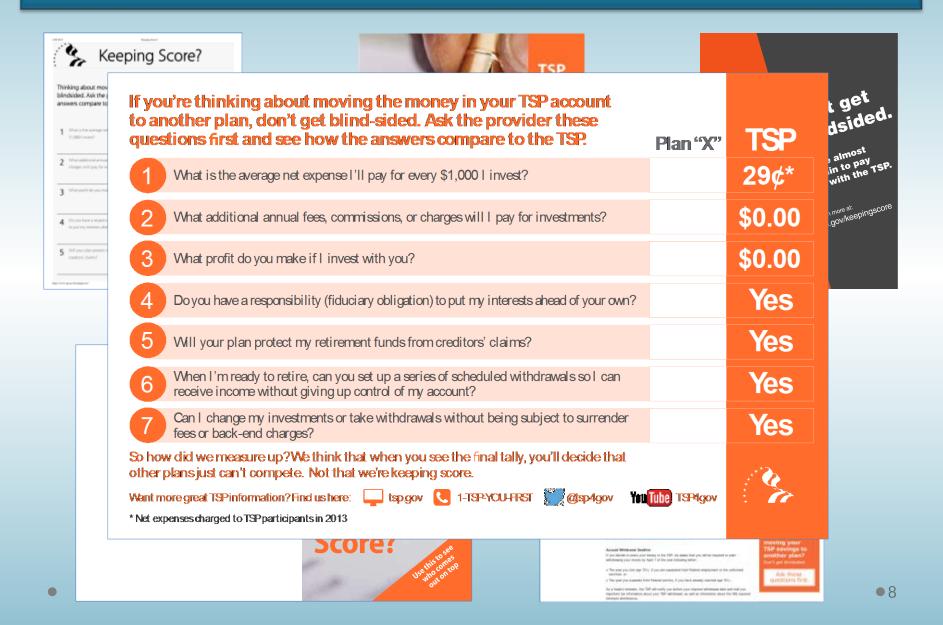


E-mail Collection



• 7

Retirement Scorecard



Scorecard Video



View the video here: https://youtu.be/NINMboa0mUM

• 9

Awards for Take 5





Outstanding Website Award















American Graphic Design Awards (Logo, microsite, and postcard)

10

Take 5

Results?

Results?

18%

Increase in those actively contributing

26%

Average increase in monthly contribution

Questions





Jim Courtney May 18, 2015