








## Frugal Strategy Canvas

 <p>1) What is the real problem that I want to solve? What is my intention?</p>	 <p>2) What are the targets and objectives / non-negotiable constraints?</p>	 <p>3) How can I encourage Internal &amp; external communities to cooperate</p>	 <p>5) Which resources can I leverage?</p>	 <p>7) Can the solution be robust, modular, simple, sustainable ?</p>
<p>4) Doing more: What can I increase, add, or improve above industry standards</p> 			 <p>6) Natural resources, wastes, features that need to be removed, reduced or replaced</p>	<p>8) What are the adjacent revenue streams, leasing models and other innovative value distribution models ?</p> 