Frugal Strategy Canvas



1) What is the real problem that I want to solve? What is my intention?



2) What are the targets and objectives / non-negotiable constraints?



3) How can I encourage Internal & external communities to cooperate

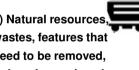


5) Which resources can I leverage?



7) Can the solution be robust, modular, simple, sustainable?

6) Natural resources, wastes, features that need to be removed, reduced or replaced



4) Doing more: What can I increase, add, or improve above industry standards



8) What are the adjacent revenue streams, leasing models and other innovative value distribution models?



