

# FRANCESCO RUSSO

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## SUMMARY

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A technical and creative individual with a keen eye towards trends in user interfaces and workflows. Able to quickly synthesize requirements, new concepts and new technologies. A quick learner who is always looking to learn more from those who have the knowledge and turn that new knowledge into sustained performance.

## CORE COMPETENCIES

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- Web App Development
- Javascript Development
- Native App Development
- Server Implementation
- Database Design
- React Principles
- Creative Thinking
- Problem Solving
- Project Management
- Filmmaking
- Graphic, Motion Design
- 3D and VFX

## PROFESSIONAL EXPERIENCE

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### BookClub Full Stack Application

New York, NY

Software Engineer

December 2022 – Present

- Spearheaded design and programming of fullstack book discussion web app and iOS, Android native app using React and Node
- Built the application using React contexts, custom hooks, encapsulated components, and form elements calling fetch requests to a NodeJS, Express, MongoDB backend using strategic routing with corresponding controllers managing each specific API call

### The Children's Aid Society

Bronx, NY

Software Engineer

November 2022 – Present

- Working closely with the Director of Adoption and Foster Care to design and implement an assortment of digital tools used to track vital documents for over 750 foster children including a database, and various procedural reports tailored for the staff.
- Developed a database solution for the adoption department with a tailored procedural reporting solution to be used by the staff.
- Participated in necessary team meetings to communicate project requirements and the priorities of various features and reports.
- Utilized Javascript and Google Apps Script as tools to build the completed product, growing greatly as a Javascript developer.
- Adapted Apps Script prototype into inclusive Fullstack React Native and React Native Web application for the staff to utilize.

### Cognitient Ltd.

New York, NY

Tech Support

June 2021 – November 2022

- Worked with the company CTO to evaluate and redesign the user interface for the company's corporate risk evaluation application used by company consultants during client workshops.

### Gotham Elite Marketing

White Plains, NY

Marketing Executive & Corporate Trainer

September 2020 – May 2021

- Worked closely with the corporate market director to oversee marketing campaigns and achieve deadlines.
- Assisted customers on AT&T marketing campaigns, troubleshooting any issues arising with their devices and service.
- Excelled in sales, allowing for near-immediate promotion to corporate trainer position with hiring responsibilities.

### Muzzarella Pizza

New York, NY

Store Management & Technical Consultant

September 2019 – June 2020

- Developed ordering-enabled website, iOS and Android app resulting in increase of online orders by 50%.
- Managed staff of 9 employees. Developed spreadsheets to streamline hiring, payroll, bookkeeping, marketing, and inventory.
- Implemented marketing and growth initiatives through social media innovation resulting in an increase in sales by 30%.

## SKILLS

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- **Skills:** Javascript, Typescript, React, React Native, MongoDB, SQL, Node.js, Express, Java, Python, Flask, Jinja, HTML/CSS, Google Apps Script, Microsoft VBA, Building PC's, Microsoft Products, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Adobe Media Encoder, DaVinci Resolve, Cinema 4D, Arnold Render, Insydium X-Particles, Three.js
- **Interests:** Software Engineering, Motion Graphics/VFX, Design, Entrepreneurship, Music Video Production, European Soccer

# PROFICIENT TECHNOLOGIES

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## Software Engineering

- Typescript, Javascript, HTML, CSS, Python, Java
- React Principles & Best Practices
- React Native & React Native Web
- React Router
- Redux & React Context
- Skia Graphics Engine
- React Native Reanimated
- Three JS & React Three Fiber
- Axios
- Node JS
- Express JS
- Mongoose JS
- MongoDB
- Git & GitHub

## Animation/VFX/3D

- Cinema 4D
- Arnold Render
- Insydium X-Particles
- 3D Modeling
- 3D Rigging
- Texturing
- Animation and Mocap
- 2D and 3D Motion Tracking
- Compositing

## Filmmaking

- Operation of RED, Arri, Blackmagic Cinema Cameras
- Lighting Instruments and Lighting Principles
- Editing Principles and Pacing
- Adobe Premiere Pro
- Adobe After Effects
- Davinci Resolve
- Color Grading

## Marketing

- Market Analysis
- Creative Marketing Strategy
- SEO
- Marketing Content Creation
- Scheduling and Budgeting

# EDUCATION

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## ROME FILM ACADEMY

*Bachelor of Arts: Cinematography*

**Rome, Italy**

*August 2018 – June 2019*

## BROOKLYN COLLEGE

*Major: Film Production*

**New York, NY**

*August 2016 – May 2018*

## HASTINGS HIGH SCHOOL

*High School Diploma*

**Hastings on Hudson, NY**

*August 2012 – June 2016*

## COMPLETED WORKS IN FILM

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1.	<u>Monica Risky - Spring Lover Music Video</u>	New York, NY	Assistant Camera, Colorist, VFX	January 2021 - February 2021
2.	<u>Fish Narc - Wildfire Music Video</u>	Los Angeles, CA	VFX	January 2020
3.	<u>Trippie Redd - ! Music Video</u>	Los Angeles, CA	Producer, VFX	September 2019 - October 2019
4.	<u>Rifugi - Italian Narrative Short Film</u>	Colleferro, Italy	Assistant Camera	July 2019
5.	<u>Prodigio - Italian Narrative Short Film</u>	Rome, Italy	Assistant Camera	June 2019
6.	<u>La Rosa Dimenticata - Short Film</u>	L'Aquila, Italy	Gaffer	June 2019
7.	<u>Aquamara - Short Film</u>	Anzio, Italy	Camera Operator	May 2019 - June 2019
8.	<u>Sottosuolo - Italian Short Film</u>	Rome, Italy	Gaffer	May 2019
9.	<u>To Grow a Forest - Short Film</u>	Cinecittà, Italy	Director, Editor, VFX	April 2019 - May 2019
10.	<u>Rawska - Psych Ward Music Video</u>	Los Angeles, CA	VFX	April 2019
11.	<u>Giuseppe Cristiano - Storyboard Artist - Documentary</u>	Rome, Italy	DP, Colorist, Motion Graphics	November 2018 - April 2019
12.	<u>Diplo - Wish Music Video</u>	Los Angeles, CA	Producer, VFX	January 2018 - April 2018
13.	<u>Trippie Redd - Deadman's Wonderland</u>	Los Angeles, CA	VFX	February 2018 - April 2018
14.	<u>Chasing It - Short Film</u>	Long Island, NY	DIT	March 2018
15.	<u>Mirage - Olivia O'Blanc Ad</u>	New York, NY	Assistant Camera	February 2018
16.	<u>Misdirection - Narrative Short Film</u>	Brooklyn, NY	DP	November 2017 - January 2018
17.	<u>Squidnice - Hop Out Music Video</u>	New York, NY	DP, Colorist, VFX	November 2017
18.	<u>Mmm... Pancakes - Short Film</u>	Philadelphia, PA	DP	October 2017
19.	<u>6 Dogs - Faygo Dreams</u>	New York, NY	VFX	September 2017
20.	<u>Trippie Redd - Never Ever Land Music Video</u>	New York, NY	Gaffer, Editor, VFX	May 2017 - July 2017
21.	<u>Thouxanbanfauni - Music Video</u>	New York, NY	DP, Editor, VFX	June 2017 - July 2017
22.	<u>A Girl In My Dream - Short Film</u>	Brooklyn, NY	Assistant Camera	June 2017
23.	<u>The Outside - Short Film</u>	Westchester, NY	Director, Editor	November 2016 - December 2016
24.	<u>High School Sports Taping</u>	Westchester, NY	Director, Editor	September 2016 - November 2016
25.	<u>Learner-Active, Technology-Infused Classroom - Corporate Video</u>	New York, NY	Director, Editor	January 2016 - March 2016
26.	<u>SHARE THE PROJECT, INC. Thanksgiving Charity Documentary</u>	New York, NY	Director, Editor	November 2014 - January 2015