# **RON GRIFFO**

## UX DEVELOPER | UI/UX DESIGNER | WEB DEVELOPMENT MANAGER

2 Ashdale Cir Amherst, NY 14228 (716) 400-1409 fsadesign@gmail.com

#### < SUMMARY >

Highly motivated, detail oriented & results driven UX Developer with 15+ years experience in the design/development field. Enthusiastic web professional with great leadership & communication skills, motivated by challenging projects and deadlines.

#### < EXPERIENCE >

**Life Storage,** Williamsville, NY **Web Development Manager**, *April 2019 - PRESENT* 

Responsible for the technical oversight and management of the Life Storage development team and all outward facing applications.

#### Lead UX Developer, April 2015 - 2019

Conceptualize, design, develop and test for the company's desktop, mobile and intranet websites to ensure that they are visually effective, meet accessibility and web browser standards, and are consistent with the organization's brand.

Newsday, Melville, NY Lead UX Developer, *May 2012 - April 2015* 

Manage development front-end display logic for newsday.com, amny.com and news12.com. Conceptualize and create an innovative user experience across all media platforms.

MainStreetHost, Buffalo, NY Front-End Developer/Designer, *June 2007 - May 2012* 

Design and develop E-Commerce websites/mobile websites.

#### < EDUCATION >

**ITT Technical Institute,** Getzville, NY — *Associate's IT Multimedia* June 2007

Concentration in Web Development & Design

#### < SKILLS >

UI/UX Design
Responsive Design
ADA Compliance WCAG (AA)
Figma/Adobe Creative Suite
A/B Testing (Optimize, VWO)

#### < ACCOLADES >

2015: Press Club Visual Award

First Place Visual Homepage Design - Newsday.com

**2014: Emmy Nomination** "Until Everyone Comes Home" -

Newsday.com

2014: CableFAX Digital Award

Best Overall Website – news12.com

2013: Deadline Club Award

Best Mobile Application Newsday iOS App

### < CODING LANGUAGES >

HTML5, CSS, CSS3, ¡Query

< PORTFOLIO >

rongriffo.com