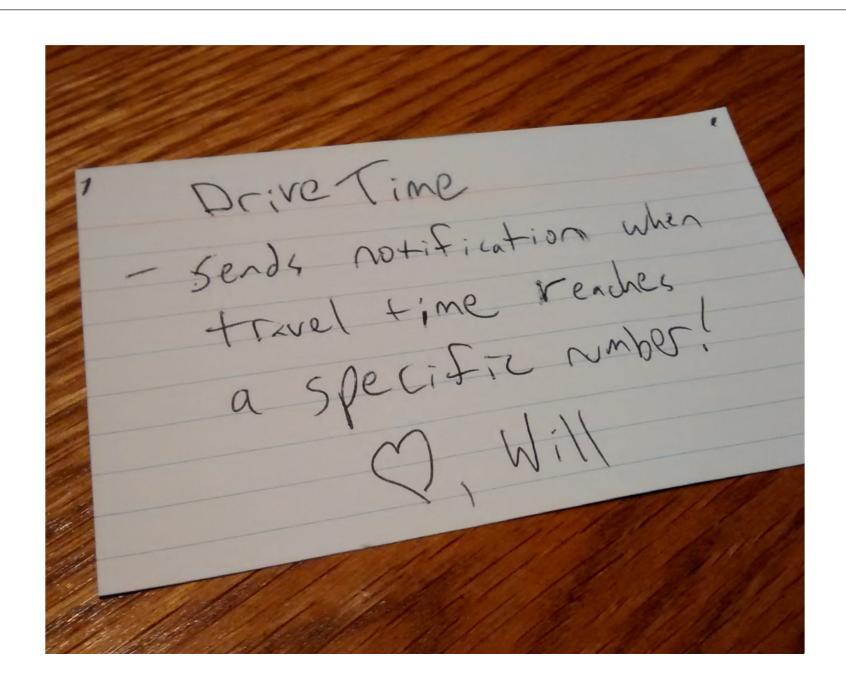
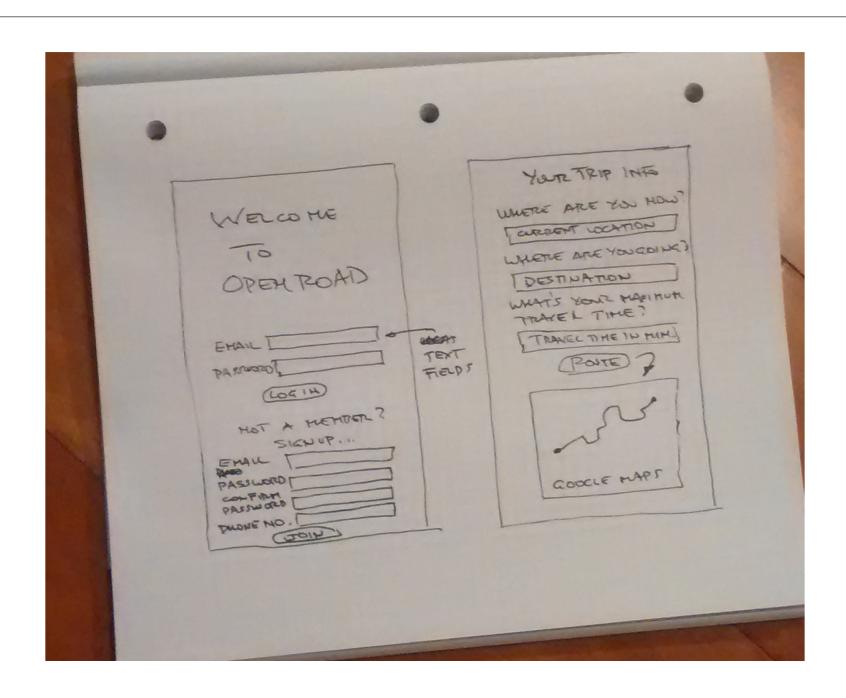
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initial idea (Thanks, Will!)



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wireframe/sketch



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name type treatment

SUGGESTED HEADING STYLES

Fira Sans Book

style tile

OpenRoad

main header label text

Fira Sans UltraThint Italic

Welcome

text field

Fira Sans Book Password

MOOD WORDS

efficient modern

simple

direct

tech

speed

easy

SUGGESTED VISUAL STYLES









SUGGESTED COLOR OPTIONS

colors



#000000

#ce2d10#980009#e6ecec

neutrals







#393431

#534b46 #e6e6e6

OpenRoad

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welcome screen sign up screen

screen designs





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trip info input screen

trip map results screen

screen designs

