1

Metrics Definition
Requirements Gathering

- Goal definition
- Data exploration
- Dashboard functionality
- Project scope

2

Data Sourcing Extraction

- Understanding API documentation
- Building API request
- Processing response
- Data integration and storage

3

Data Analysis and Transformation

- Handling missing values
- Creating calculated fields
- Data Validation
- Deeper analysis

4

Dashboard Design and Build

- Storytelling flow
- Formatting and Aesthetics
- Dashboard actions

5

Delivery and Training

- Dashboard Presentation
- Feedback & Refinement
- Deployment & User Training

Analytics & Insights

D@TA **Insights**