# FRANCISCO DEL CASTILLO

■ (315) 575-5273 | M Fdelcast@syr.edu | Im Fsdelcast

# **Professional Experience**

## AI Developer Intern

#### MvMai

*USA* 01/2025 – *Current* 

- Supported the end-to-end development of a **Generative AI-powered** web application using Azure containerization, regression testing for AI responses accuracy, and client-facing Proof-of-Concept pilots.
- Designed Tableau dashboards and reporting tools for application monitoring, and data integration pipelines for legal datasets.

#### **Operations Analyst**

## **DELL Technologies**

Panamá 06/2022 – 08/20

- Led a LATAM transformation project spanning 12+ countries and 77 accounts, optimizing key workflows with VBA and project management practices, improving processing time by 95%+ and saving \$10K+ annually.
- Presented project outcomes to senior leadership, including a **director and 8+ managers**, effectively influencing decisions through clear, data-driven insights.
- Developed custom **KPI analysis workflows and insights PowerBI dashboards** for US, Canada, and LATAM teams (17+ members), enhancing operational quality and efficiency.

#### **Business Analyst**

## **LG Electronics**

*Panamá* 03/2021 – 06/2022

- Managed and analyzed **80%+ of critical business data** (sales strategy, goals, forecasts), delivering actionable insights on inventory, pricing, promotions, and market trends to drive data-informed sales strategies.
- Co-launched the 1st "Brand Shop" in Latin America (1 of 3 admin position), exceeding \$2M in first-year sales, and automated 8+ operational reports using Python (Pandas, NumPy) and VBA, saving \$10K+ annually and increasing efficiency by 70%.
- Optimized inventory for 230+ SKUs from 9+ global factories across 6+ countries, achieving **80% sellable coverage** through data-driven analysis of forecasts, costs, lead times, and container logistics.
- Improved marketing team efficiency for 12+ designers across 10+ countries by creating a custom tracking **dashboard**, streamlining workload management and reducing execution and planning time.

## Business Intelligence Jr. Analyst

## **LG Electronics**

Panamá 03/2020 – 03/202

- Increased P.S.I. analysis data coverage for clients by **50%** and reduced processing time by **80%** by automating workflows using Python (Pandas, NumPy) and VBA.
- Led LATAM "Online Display Report Optimization Project" (8 countries, 16 clients), automating workflows with VBA to reduce processing time by 97%, saving \$7K+ annually.
- Presented in weekly S&OP meetings with the CEO & Central America leaders, explaining P.S.I. analysis for Mobile & Consumer Electronics across 20+ countries and 50+ clients, driving sales forecast and inventory improvements.

#### Consultant

## **Ortosistemas Group**

Panamá 06/2019 – 12/2019

• Achieved a 20%+ year-over-year (YOY) sales growth by automating sales report analysis and extracting data-driven insights on clients and SKUs, which were presented in monthly shareholder meetings.

# **Projects & Leadership**

## **Sign Language to Speech Translator**

10/2024 - 12/2024

• Developed a real-time gesture-to-speech translation software using a neural network with encoder-decoder architecture to classify ASL gestures from hand landmark coordinates, achieving a 98% F1 score.

## Reduce Energy Grid Load

10/2023 - 12/2023

 Developed a Shiny app for visualizing demand forecasts using machine learning models (linear regression, KSVM, random forest) with 55% accuracy. Conducted EDA on time-series panel data to identify key consumption drivers and provided actionable insights to mitigate grid overload.

## **Inventory Management Database Solution**

10/2023 – 12/2023

• Developed an inventory management solution in Azure Server and SQL Database to improve inventory shortages. Designed a user-friendly PowerApps interface for real-time inventory, location and order tracking, sales trend analysis and reorder alerts.

## **Skills & Certifications**

**Programming**: Python | R | SQL | VBA

Tools: Tableau | PowerBI | AWS | Azure | Snowflake | LLM | GitHub | Excel

Libraries: TensorFlow | Scikit-Learn | Spark | OpenCV | Pandas | NumPy | Seaborn | Matplotlib | Tidyverse | Ggplot2

**Certifications:** AWS Certified Cloud Practitioner | Microsoft: Power BI Data Analyst Associate | Microsoft Office Specialist: Expert **Languages:** Spanish (Native), English (Proficient)

## **Education & Honors**

Syracuse University | Syracuse, NY

05/2025

• M.S. Applied Data Science | Fulbright Scholar | GPA: 4.00 / 4.00

## Technological University of Panamá | Panamá

05/2021

• **B.S. Industrial Engineering** | Dean's List (2018, 2019, 2020) | GPA: 3.85 / 4.00