

# Fiona Sijie Feng

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Education	NYU Stern School of Business	2013-2019
	Ph.D. Candidate in Economics (Sep 2019 Graduation)	
	University of Melbourne	2011
	Honours in Economics	
	University of Auckland	2007-2011
	Bachelor of Arts/Bachelor of Commerce (Philosophy & Economics)	

## Papers &

### Projects

#### **The Proximity of Ideas: An Analysis of Patent Text Using Machine Learning (*Job Market Paper*)**

- Explored knowledge relationships in innovative ideas as represented by patent text using machine learning/natural language programming.
- Converted text to numerical data using supervised Neural Networks, and unsupervised Topic Modeling and Doc2Vec in Python.
- Analysed knowledge relatedness using distance metrics such as cosine similarity and Hellinger distance
- Conducted data analytics and visualization using multivariate regression, logistic regression, and panel regression in Python and R

#### **Assessing the Quality of Management and Business Practices from Employee Job Reviews**

- Devised measure of management quality using supervised Deep Learning and sentiment analysis in TensorFlow and Keras

- Devised generality index of reviews using clustering on document embeddings with Doc2Vec
- Implemented web scraping in Python
- Conducted data analytics and visualization using time series analysis and panel regression in Python and R

Awards	American Economic Association (AEA) CSWEP Summer Dissertation Research Fellowship, <i>Federal Reserve Bank of Minneapolis</i>	2018
	Policy Research Fellowship, <i>Internet Association</i>	2017
	Teaching Commendation for Rating 6.5/7, Introductory Microeconomics, <i>NYU Stern</i>	

Presentations	Transatlantic Doctoral Conference, <i>London Business School</i> , London, UK	2018
	Early Career Economists Conference, <i>Monash University</i> , Melbourne, Australia	
	Summer Internship Presentation, <i>Federal Reserve Bank of Minneapolis</i> , Minneapolis, USA	
	NBER Productivity Seminar, <i>National Bureau of Economic Research</i> , Boston, USA (October)	
	Roundtable for Engineering Entrepreneurship Research (REER) Conference, <i>Georgia Tech</i> , Atlanta, USA (November)	
	NET Institute Conference (Discussant), <i>NYU Stern</i> , New York, USA	2017
	NBER Digitization Tutorial, <i>Stanford University</i> , Palo Alto, USA	

Work  
Experience

Research assistance in natural language processing for Prof. Walker Hanlon ( <i>NYU Stern</i> )	2019
Summer research fellow in economics ( <i>Federal Reserve Bank of Minneapolis</i> )	2018
Teaching fellow for Global Economy (MBA, EMBA), Financial Crisis (MBA), Introductory Microeconomics (UG), Competitive Analysis (UG) ( <i>NYU Stern</i> )	2014-18
Research assistance in data analytics for Prof April Franco ( <i>Univ. of Toronto</i> )	2015
Statistical consultant ( <i>Logicalis Australia</i> )	2012
Teaching fellow for Introductory Macroeconomics, Intermediate Macroeconomics, Advanced Macroeconomics ( <i>Univ. of Melbourne</i> )	2011-12
Research assistance in macroeconomic modeling for Prof Ian King ( <i>Univ. of Melbourne</i> )	2011-12

## PhD

Committee	Petra Moser (Chair, <i>Economics, NYU Stern</i> )	<a href="mailto:pmoser@stern.nyu.edu">pmoser@stern.nyu.edu</a>
	Luis Cabral ( <i>Economics, NYU Stern</i> )	<a href="mailto:luis.cabral@nyu.edu">luis.cabral@nyu.edu</a>
	Robert Seamans ( <i>Management &amp; Organizations, NYU Stern</i> )	<a href="mailto:rseamans.stern.nyu.edu">rseamans.stern.nyu.edu</a>

## Professional

Service	Doctoral Student Events Committee ( <i>NYU Stern</i> )	2015
	Doctoral Applications Reviewer ( <i>NYU Stern</i> )	2015
	Student Representative, University Central Committee, Senate and Equity ( <i>Univ. of Auckland</i> )	2010
	Treasurer, Auckland University Students' Association ( <i>Univ. of Auckland</i> )	2009-10

Personal	Citizenship: New Zealand
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Languages: English (*Native*), Chinese Mandarin (*Fluent*)