Hi, I’m Faisal

I’m a passionate data scientist with 3.3 years of experience working with Mu Sigma. During this time period, I’ve helped develop advanced analytics solutions for various fortune 500 companies across diverse domains such as FMCG, pharma and Oil & gas. Solving these complex business problems across such diverse domains has enabled me to appreciate the value of data and to develop expertise in translating these business requirements into a data driven solution leveraging data science techniques such as statistical learning, insight communication and consumption enablement. Now I’ve been awarded on multiple occasions for taking machine learning solutions to consumption, but I would say my strength lies in presenting every machine learning model I develop as a clear set of decisions to business stakeholders. I strongly feel that in the coming years, for data science practitioners, it would be important to make solutions which are not biased because of any attribute.

Amazon

I believe I would be a good fit for this role because –

1. I have experience in delivering data driven and actionable insights to business stakeholders
2. And through these experiences, I have developed technical skills which match the job requirements and most of all , I’ve developed a customer focused mentality which is in line with the core principle at Amazon

Pepsico

I believe I would be a good fit for this role because –

1. I have experience in working as a consultant where I talk to and work with client data scientists and business stakeholders on a daily basis
2. I’ve worked extensively on marketing mix solution design and development which is one of the main job description for this role
3. Culturally, I think I’m really aligned with the core values at fractal

I believe I would be a good fit for this position because I have an interdisciplinary perspective on creating machine learning solutions or data pipelines.

When I’m not geeking about data science or work, I like to indulge in hobbies such as cooking or go karting.