
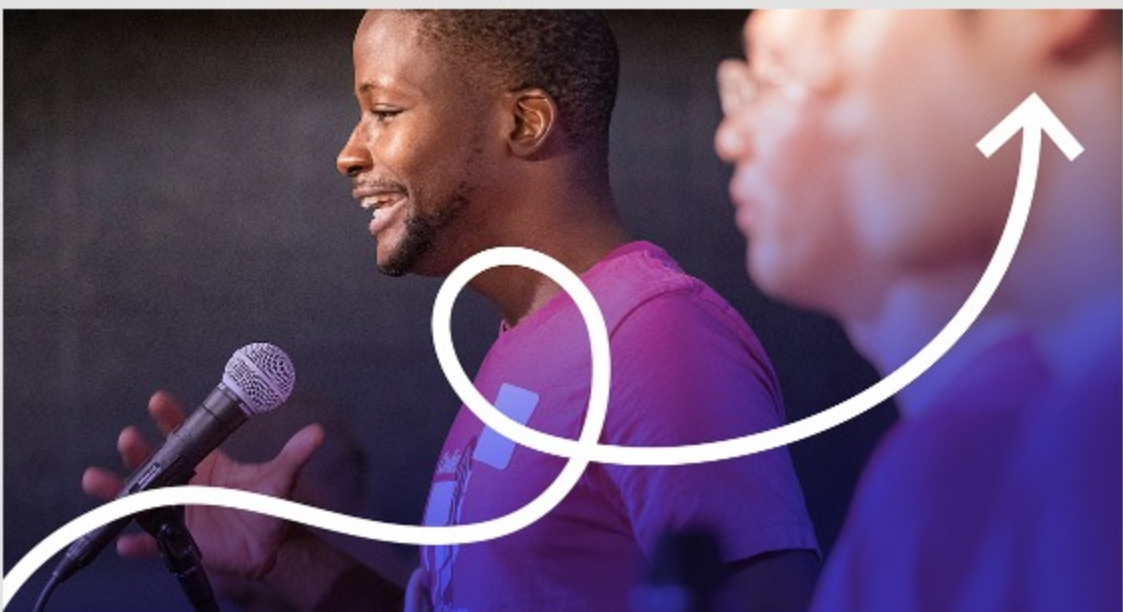


Reminder: Refer your friends for prizes! 🎁
1 message

John from Pursuit <admissions@pursuit.org>
Reply-To: admissions@pursuit.org

Fri, Sep 23, 2022 at 4:11 PM





PURSUIT REFERRAL PROGRAM


QUESTIONS? WE HAVE ANSWERS

Happy first week of fall, █████! 🍂🍁🍊




With the season changing, we at Pursuit are shifting into recruitment for our 9.0 Fall class. We're telling you about this in case you know a friend, a family member, a neighbor, etc. who you think would be curious about learning to code and starting a career in tech with Pursuit!

I'm also here to remind you about our referral program, which exists so that you can get rewarded for spreading the word about the Fellowship.


Don't know how our referral program works or need a refresher? No problem! Keep reading this email to see answers to some commonly asked questions.




What prizes can I get from the referral program?



Refer at least one person to the program and receive a wireless phone charger and be entered into a raffle to win a pair of Apple Beats headphones!



Refer more people to receive additional prizes, such as laptop sleeves and coffee tumblers. See below for the complete prize matrix:



For every applicant you refer who completes the entire admissions process, you'll get a cash prize of \$100!

9.0 Summer / Fall

Fellowship Referral Program

# referrals*	Prizes
1+	⚡ Wireless Charger + 🎧 Raffle Entry
2+	📖 Moleskine Notebook + 🎁 Mystery Item
3+	🍵 Coffee Tumbler + 🖥️ Laptop Sleeve
6+	🎧 Apple Beats Wireless Headphones
Completed Interview**	💵 \$100 Visa Card!

* Applicants must complete the application essays and assessment to count towards your referral.
** For every referral who completed the entire admissions process, you will win \$100!

Are the prizes cumulative?

Yes! For example, if you refer 6 people to apply to the fellowship, you'll win a pair of Beats, a coffee tumbler, a laptop sleeve, a Moleskine notebook, wireless charging pad, and a mystery item! Talk about a prize haul 🤖

What exactly counts as a referral?

To count as a referral, the applicant must complete the essay and assessment portions of the application.

How do I make sure I get credited for a referral?

We've made that easier than ever! Simply ask your the applicant you refer to find your name in the dropdown menu field of the CHECK YOUR ELIGIBILITY section of the application. For reference, see the image below:

If a Pursuit Fellow or Alumnus or member of our community referred you to Pursuit, please include their full name below.

🏆 Names entered here will be considered for the Fellowship Referral Program 🏆

When is the deadline to refer someone?

The application deadline is **October 15th**. From now until then, tell your friends, family, hair stylists, professional network members, neighbors, etc. to begin their application!

I know someone! What's a good link to send them?

Know someone who'd be a good fit? We have just the page for them to check out:





Send your referrals here!


If you have any other questions about our referral program, give us a shout at admissions@pursuit.org. If not, I hope this email served as a solid refresher. Happy referring!

Sincerely,

— John and the Pursuit Admissions team

Connect with us on Social Media!





Pursuit, 47-10 Austell Pl, 2nd Floor, Long Island City, NY 11101, United States

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