



Fwd: 7.0 Fellowship Referral

1 message

Kevin Pena <kevin@pursuit.org>

Mon, Aug 24, 2020 at 12:24 PM

Bcc: [REDACTED]

Hi,

Do you know someone who would be interested in the Pursuit Fellowship? Please see below on some things you can do to help!

To send feedback about this test campaign, reply with a message above this bar.

[View this email in your browser](#) ↗



Four ways to help us recruit talented Fellows for the Upcoming class:

1. Refer applicants. And promote yourself.

**The best Fellowship candidates are often recommended by other Fellows.
So help us find more talented individuals from our community.**

Click the button below to generate an email that you can send to someone who you think would be a great candidate for the Pursuit Fellowship. The email contains a sample message for you to share--please modify the message as you see fit.

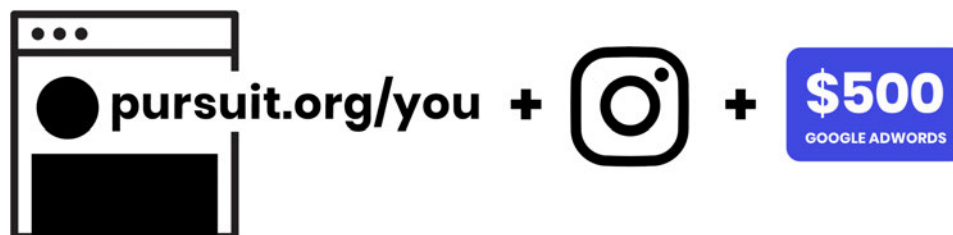
SEND A REFERRAL EMAIL

Feel free to also send texts, DMs, or whatever communications are best for you! Please copy and paste this specific link into whatever method you use: <https://bit.ly/FellowshipReferral>.

Make sure they add your name as a referral on their application so you can get credit!

Special Promotion Opportunity: Three fellows with the most referrals will receive: Pursuit Feature Project + Social Mention + Dedicated Webpage with up to \$500 Google ad credit.

FIRST FELLOW WITH THE MOST REFERRALS TO BE PICKED ON AUG 17





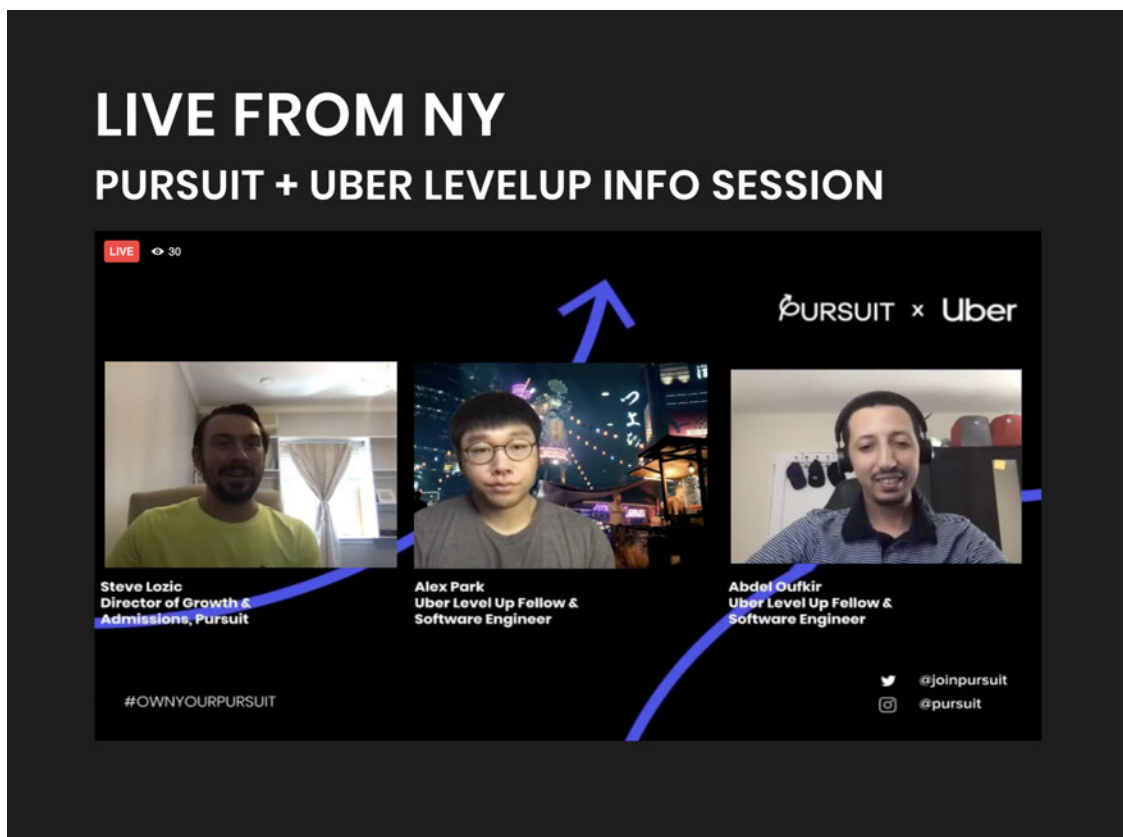
2. Volunteer! Sign up to be part of our Transformation Review Crew.

You've all successfully completed the rigorous and demanding Pursuit Fellowship admissions process. Now is the chance to be on the opposite side of the table and help select future Fellows.

Choose one or all of the following opportunities! We will have a Volunteer training session in early August.

- Review Applications
- Support the instructors in the workshop
- Get experience being an interviewer

SIGN ME UP!



3. Be a Featured Fellow at an Info Session

Provide your perspective and expertise on the Fellowship experience during our Fellowship Info Sessions and Recruitment Events.

After introducing the Pursuit Fellowship and program details to attendees at the Info Sessions, we host a Q&A with our Featured Fellows. This segment of the Info Session is incredibly well-received from attendees, who are especially thankful to hear your first-hand insights and advice. Many of them are deciding to make the leap to learn software development, so hearing your journey is particularly important and valuable.

Click the button below to reply to this message if you are interested in participating and being featured.

I WANT TO REPRESENT!

4. Share Pursuit content on all channels!

Let's be social!

We will be posting new and exciting content about Pursuit, so please share, like repost, tag your referrals, retweet... do your magic.

And if you don't already, follow us on social media!



Thanks for your support!

If you have any questions, please feel free to reach out to Steve Lozic (steve@pursuit.org) or Raquel Martinez (raquel@pursuit.org)

The Pursuit Growth Team



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3/24/2021

Gmail - Fwd: 7.0 Fellowship Referral

Steve Lozic

Director of Growth & Admissions

PURSUIT

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