BookMe

New Media Design & Development I
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DISCOVER

BRIEF

Client, Libraries in Gent, wants a new and improved way of enabling readers to discover and read book. With this application, users will be able to look for desired books without the need to go to the library itself. This will ensure faster and more efficient way of borrowing books. Target audience are students and frequent readers, but also, kids and older people who love books, in one word, all the book-lovers in Gent. Current available information is, of course the libraries themselves. Currently, there is no talk of budget, so it will be discussed later on. The timing for realization of this project is until the end of January.

DEFINE

ANALYSIS

All the data used for this application will be gathered from existing websites and free datasets provided by city Gent. Application will enable users a quick and simple way to explore all needed information about the desired book or books.If the all copies of wanted book are already borrowed, the user has a possibility to reserve a copy and wil be notified as soon as the book is returned. Naturally, users can browse the current stock of books but they can also learn if there are some new book releases in the following couple of days. Also, users will be able to create their own wish list with all the books they want to read, but also, a list of all the books they allready read and even make their own rating system.

PERSONA SHEET

BASIC INFORMATION

Name	John
Last name	Jones
Age	76
Adress	Gent
Income	3000 €
Devices	PC
Status	Married

DESCRIPTION

John is 76 years old and lives in the center of Gent. He is retired so he spends most of his time with his grandchildren or in his garden. In the evening, John prefers to sit down in his armchair and enjoy a good book. Since he is not that young constant walks to the library and back bacame very tiring.John prefers using PC but has a smartphone just because his son bought him one.

One day, one of his grandchildren told him about this new app where he can view all the book that are currently in the city libraries without even leaving his home. Since John rarely uses smartphone, at first he has his doubts about the usefulness of this application. But when he discovers how easy and user-friendly it is, John starts to use it more an more. He really likes the fact that the app shows him the exact status of a book and also, when does he need to return the book that are currently in his possession. Also, there is website of he app so he can see and search for his books there as well.

“There is always time for a good book!”

GOALS

- Get to know where and when can he borrow a book
- Find a information quick and easy
- Be able to do connect to PC

FRUSTRATIONS

- Confusing and small icons
- Not enough information
- Walking to a library just to discover that there are no copies of the book left

USAGE

Computer	-	basic
Internet	-	basic
Smartphone	-	poor

PERSONA SHEET

BASIC INFORMATION

Name	Jack
Last name	Teach
Age	25
Adress	Gent
Income	1000 €
Devices	Smartphone Tablet PC
Status	Single

DESCRIPTION

Jack is a exchange student from London and he moved to Gent one year ago to study philosophy. Since he's been in Gent he moved from five different apartments so he is quite a adventures type. He is constantly on the move and doesn't have time to be at one place for long. In his free time he likes to travel as much as possible. So in his travels he has a lot time to read while traveling by bus or train.

His first encounter with the app was via his friend who recommended it to him since he reads a lot and is often on the move. Jack loves the simplicity and how fast you can get to the desired information about the books. Since than, Jack no longer has to waste time on going to library to search for the books, now, he can do everything while he is on the bus or at the campus, without going on a library website or having to call to check the status of the books.

"Life is to short to be stuck in the line in the library!"

GOALS

- Read book that he wants
- Save as much time as possible
- Do everything on the go

FRUSTRATIONS

- Shortage of usefull apps
- Waiting in line
- Going to library

USAGE

Computer	-	great
Internet	-	great
Smartphone	-	great

PERSONA SHEET

BASIC INFORMATION

Name	Sofie
Last name	Sartor
Age	29
Adress	Gent
Income	8000 €
Devices	Smartphone Tablet PC
Status	In Relationship

DESCRIPTION

Sofie is a young successful woman in a lawyer office. Since her work takes a bog part of her day, that little time that she has left she spends on her boyfriend or relaxing by the window with the book in her hands. She often reads work related book so she can be more productive and better at her job.

Due to her long hours at work, she seldom has time to go to library an search for a book. The websites are to confusing or poorly designed. With the app, she doesn't need to spend so much time on searching and can focus on more important things in live. Also, she tries to convince her boyfriend to star reading so she likes the wide variety of genres present in the app.

"Sometimes, a good book is exactly what you need!"

GOALS

- Spend as less as possible time on book searching
- Good an up-to-date application
- Be able to see upcoming books

FRUSTRATIONS

- Waiting for a book to be available
- Bad design of application
- Wasteing time on registration

USAGE

Computer	-	great
Internet	-	great
Smartphone	-	great

IDEABOARD

type

BOOKS

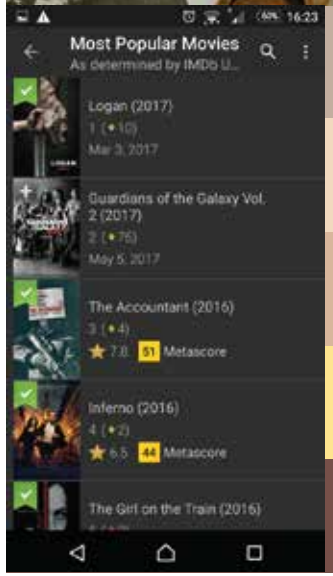
letters

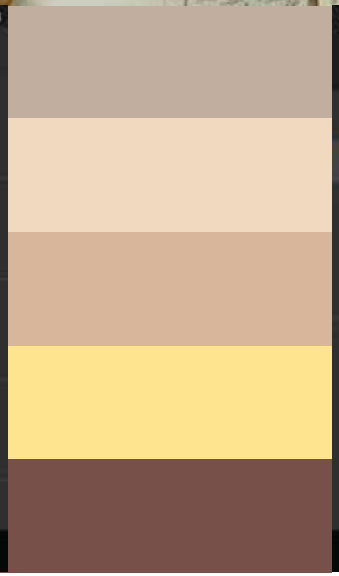
Reading

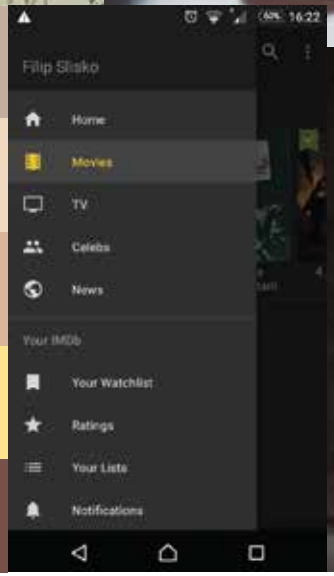
MOODBOARD

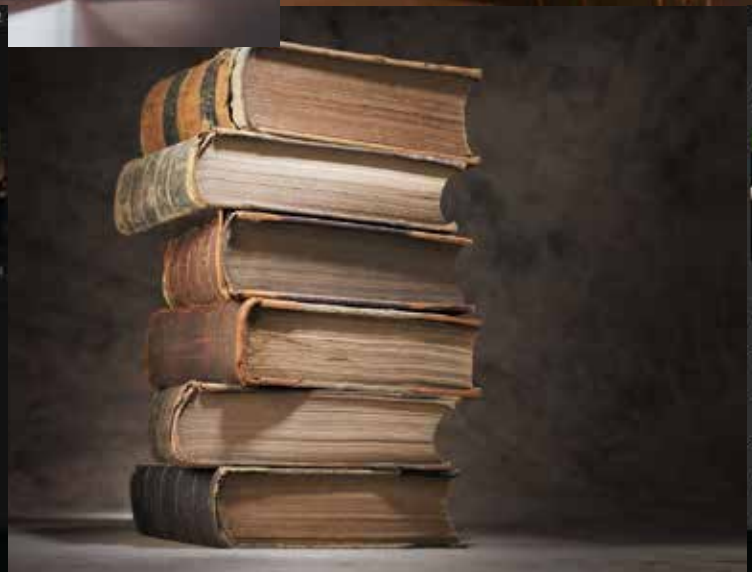
Oswald

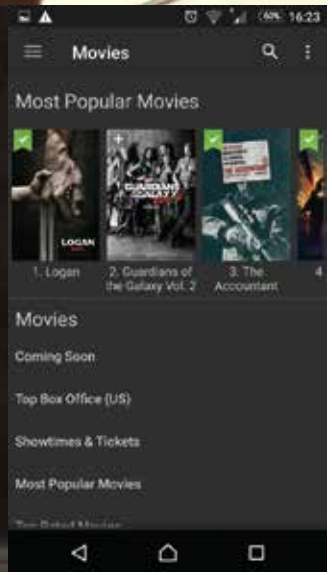
Open Sans







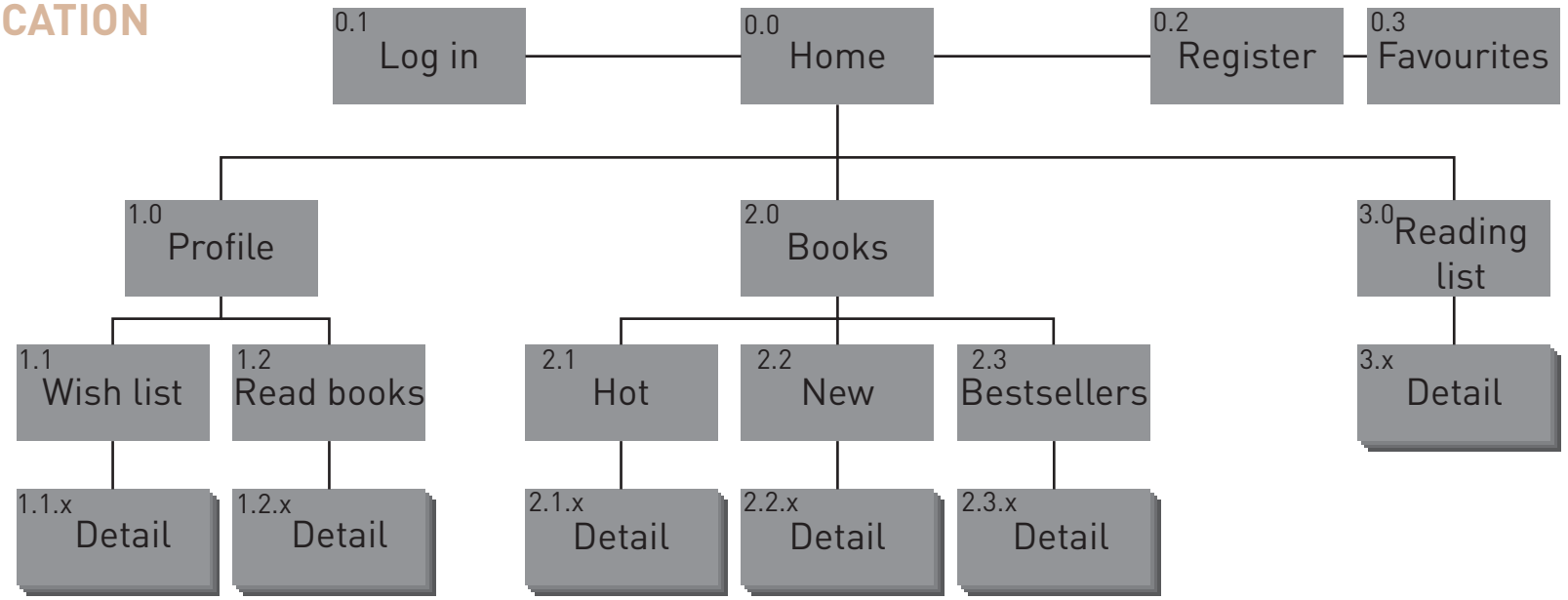




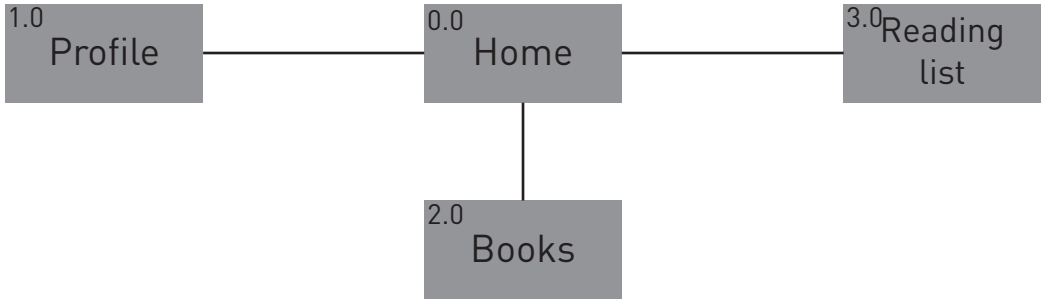
DESIGN

SITEMAP

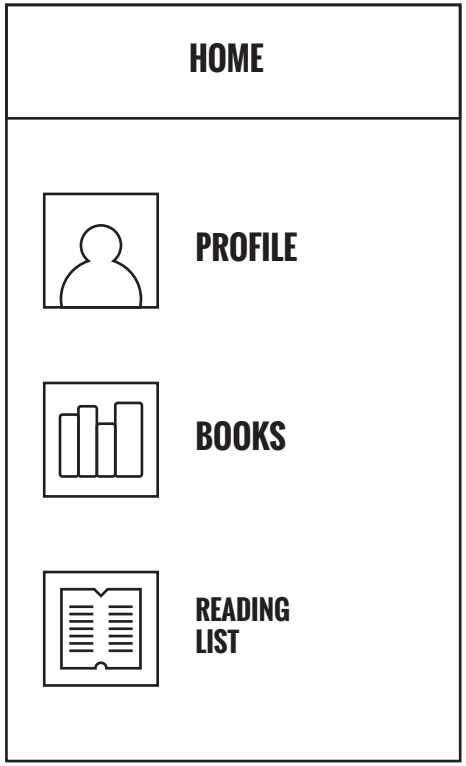
APPLICATION



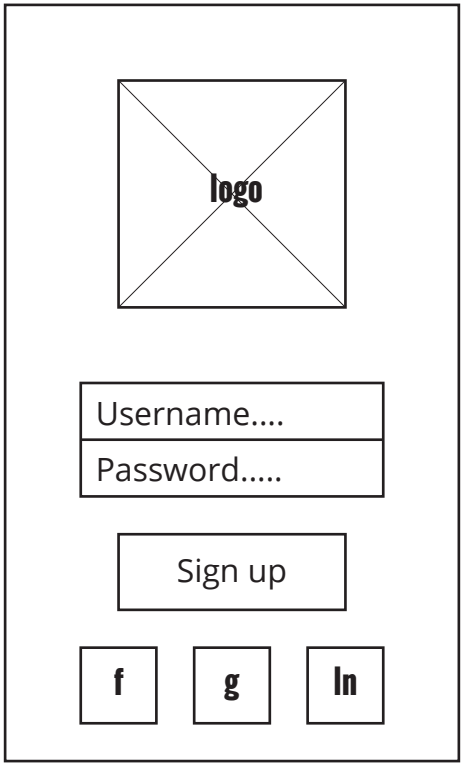
WEBSITE



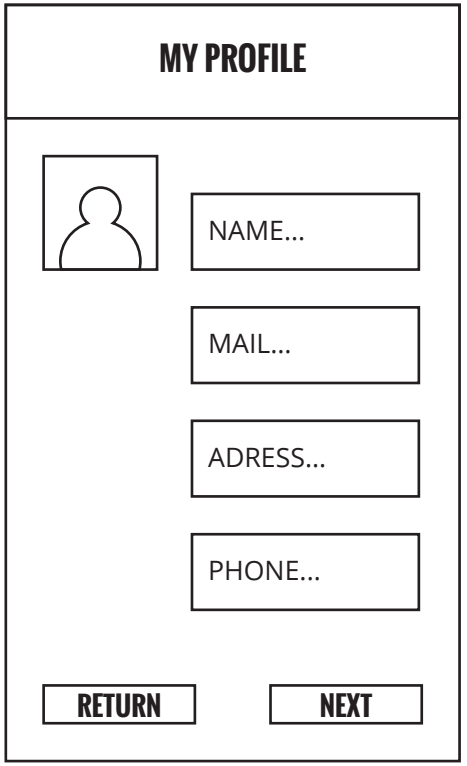
WIREFRAMEAPP



0.0 HOMESCREEN

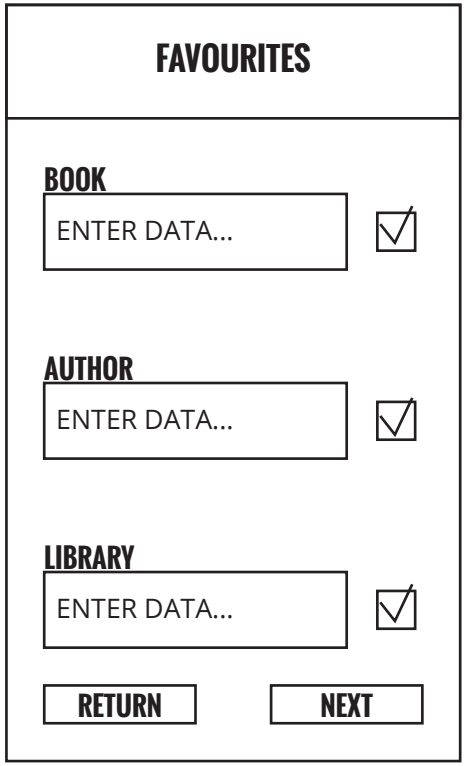


0.1 LOG IN

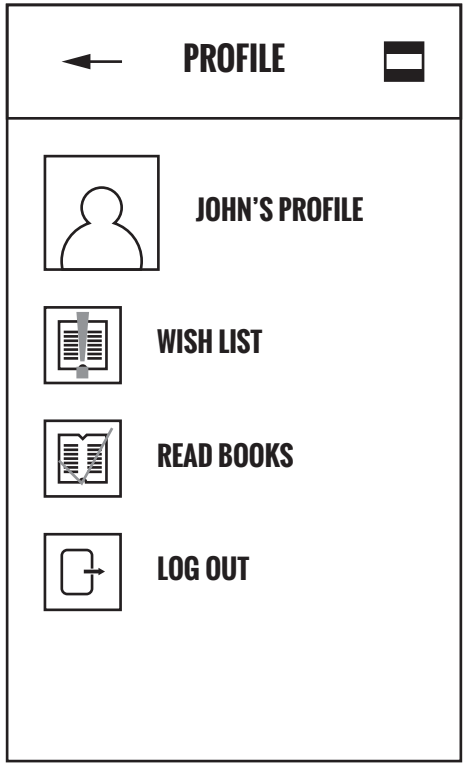


0.2 REGISTER

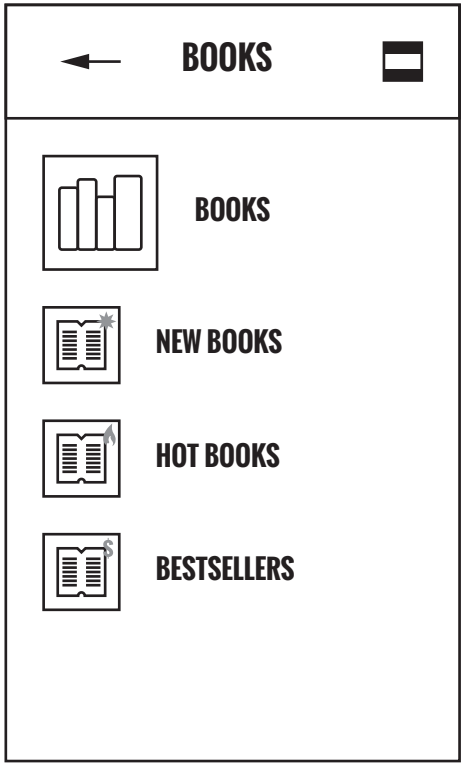
WIREFRAMEAPP



0.3 FAVOURITES



1.0 PROFILE



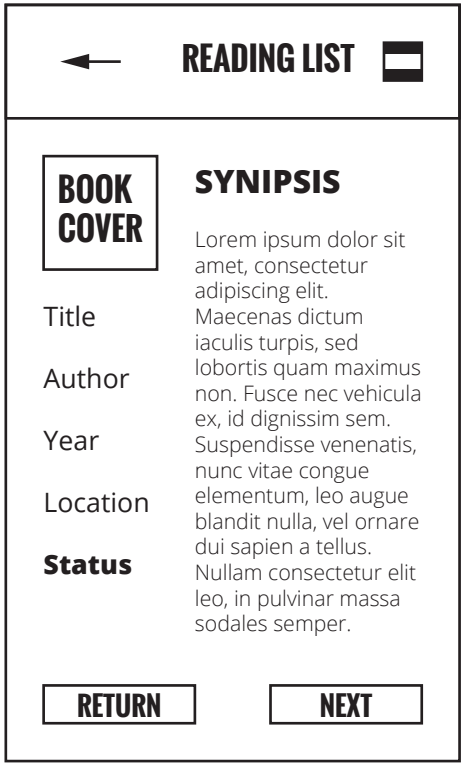
2.0 BOOKS

WIREFRAMEAPP

3.0 READING LIST
1.1 WISH LIST
1.2 READ BOOKS

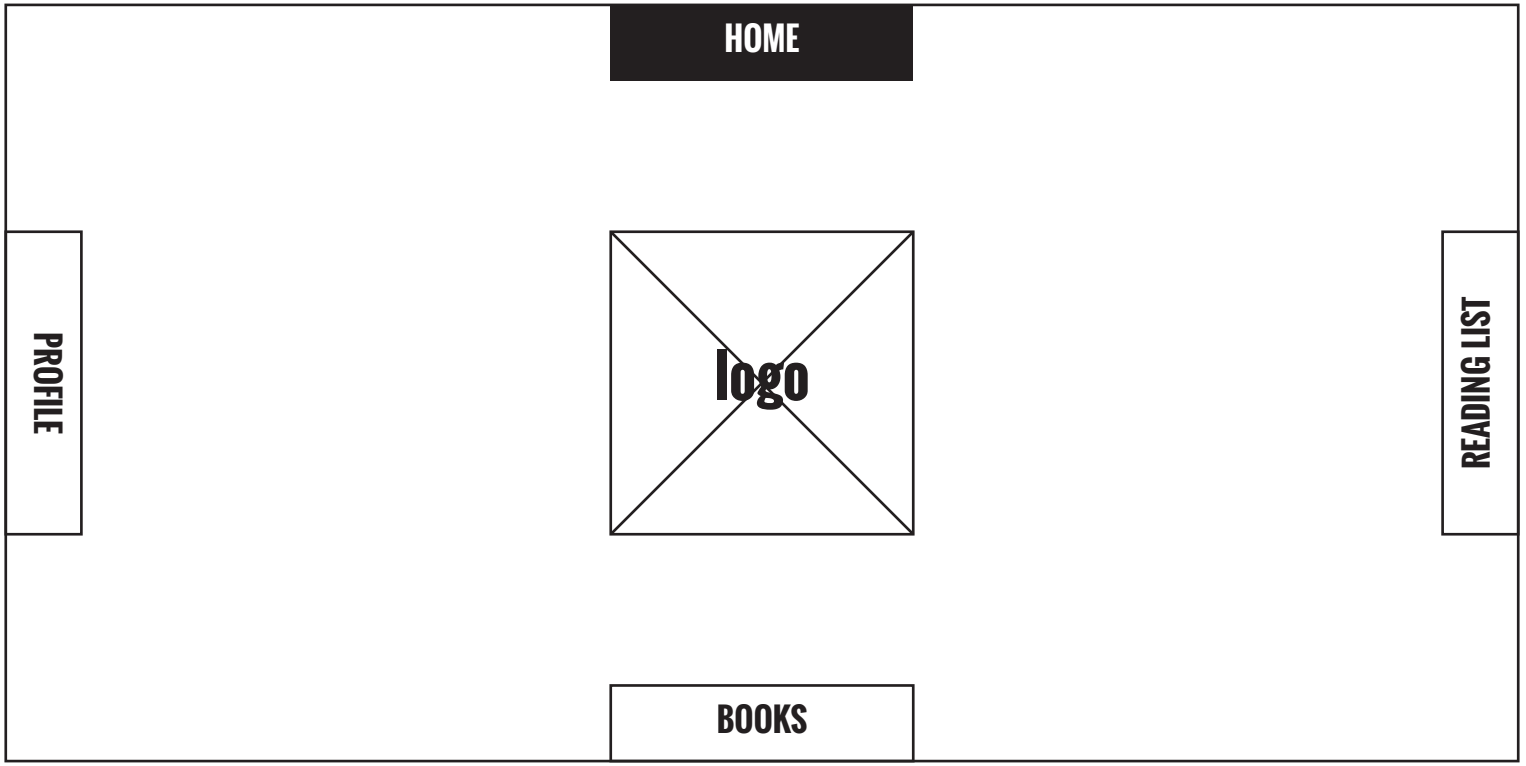
1. Due date for returning the book - Reading list
2. Rating system - Read books
3. Empty space - Wish list

2.1 HOT BOOKS
2.2 NEW BOOKS
2.3 BESTSELLERS



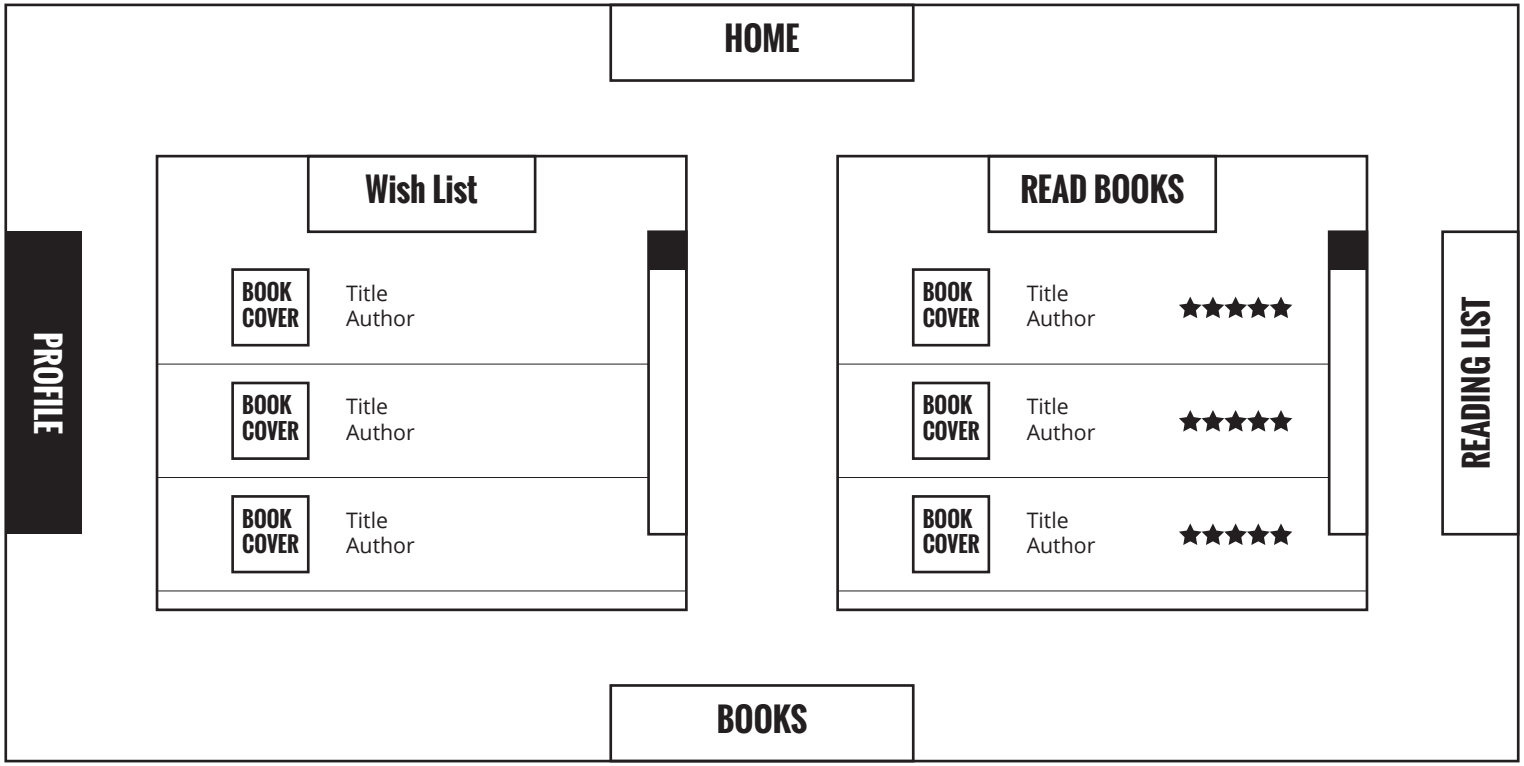
1.1.X DETAIL
1.2.X DETAIL
2.1.X DETAIL
2.2.X DETAIL
2.3.X DETAIL
3.X DETAIL

WIREFRAMEWEB



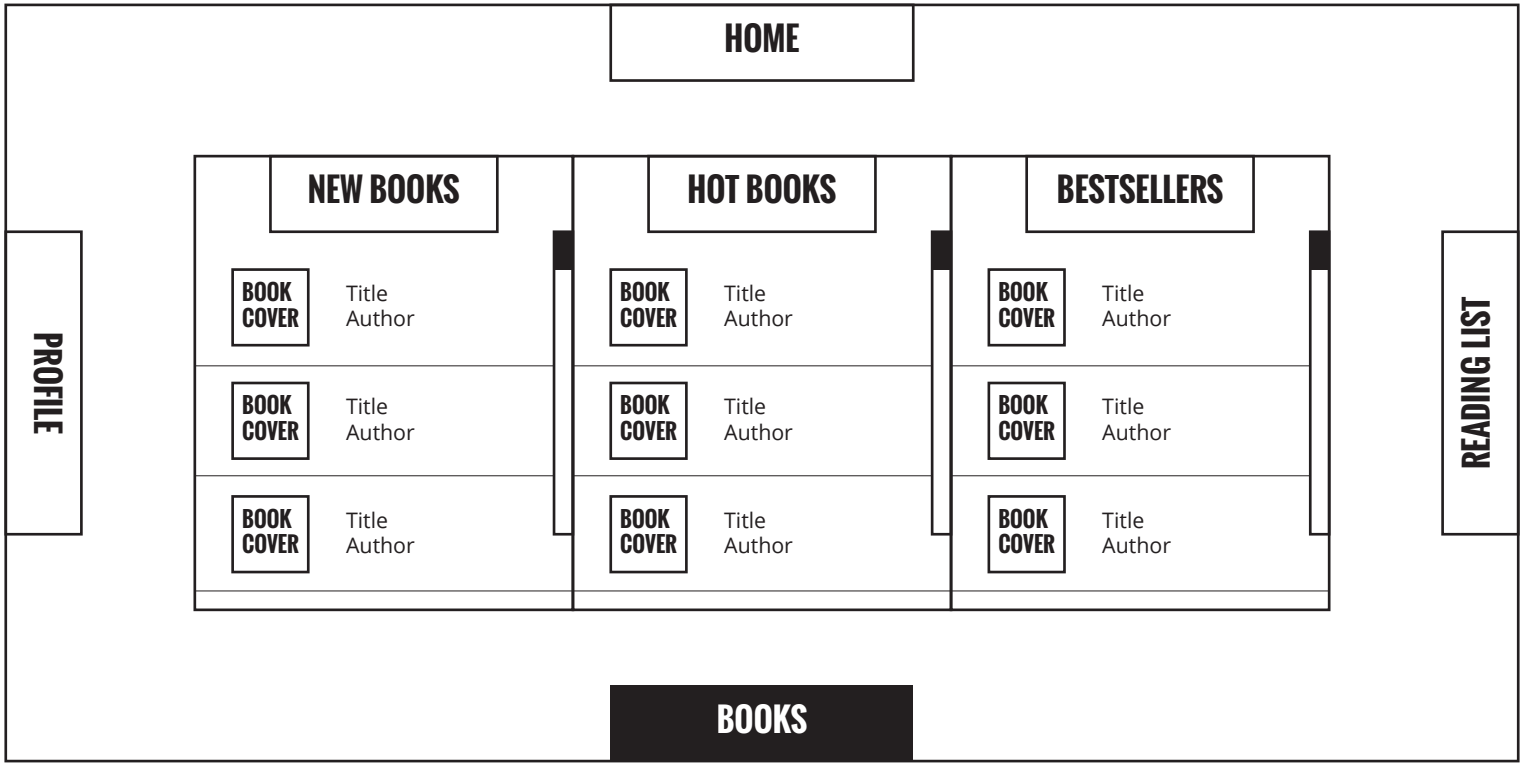
0.0 HOMESCREEN

WIREFRAMEWEB



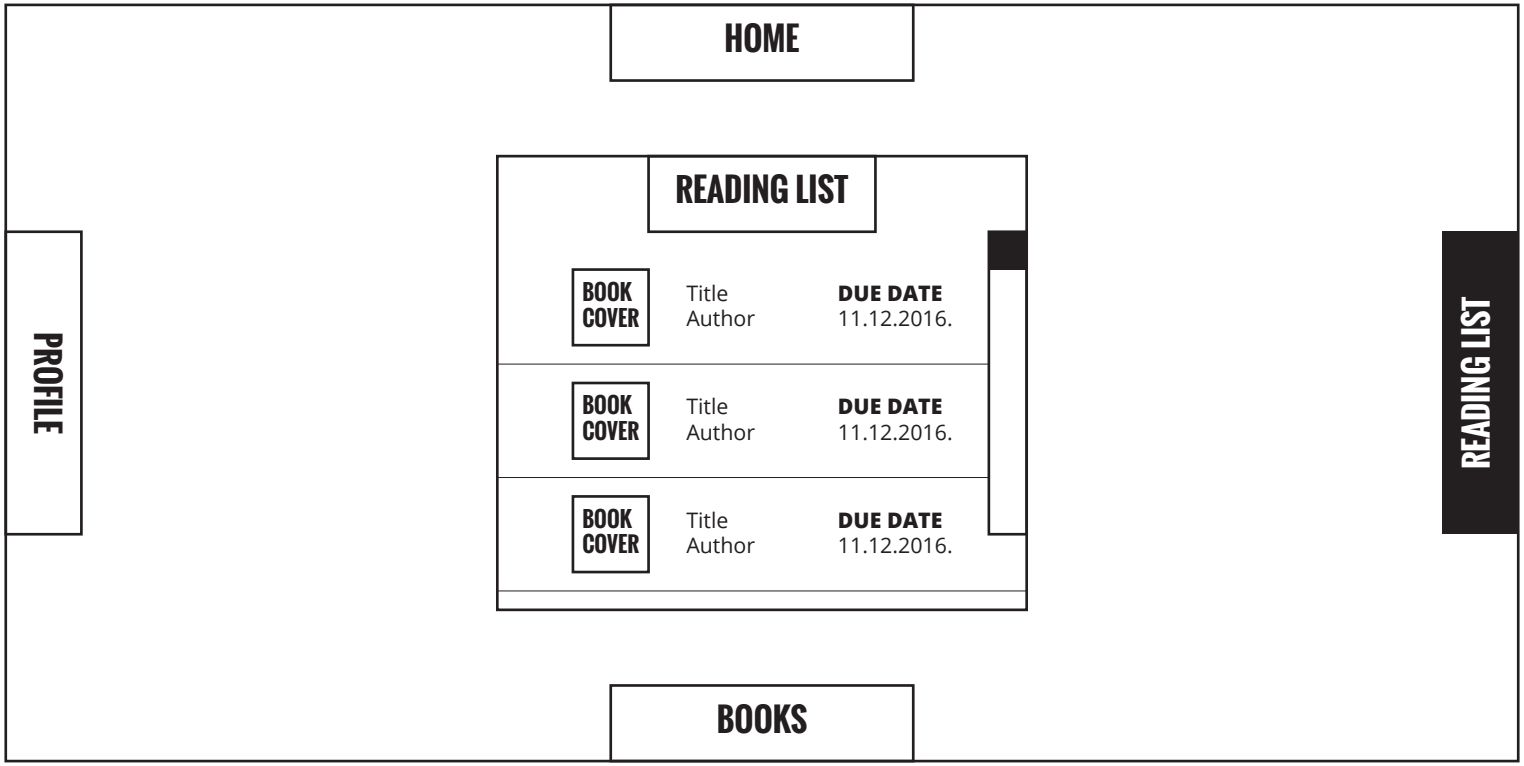
1.0 PROFILE

WIREFRAMEWEB



2.0 BOOKS

WIREFRAMEWEB



3.0 READING LIST