

# Francesca Spektor

Design Researcher

Prospective PhD for Fall 2020

## EDUCATION

**UC Berkeley, 2019 / *Bioethics & Design, Interdisciplinary Studies BA***

**Copenhagen Institute for Interaction Design, Summer 2017**

## WORK EXPERIENCE

**Nima Labs / *UI/UX Designer***

User research, branding, and app design for the world's first portable gluten sensor

June 2015 — June 2017

**UC Berkeley's Jacobs Institute for Design Innovation / *Communications Designer***

Marketing & user research for AR equipment training modules in the makerspace

August 2016 — May 2019

## Freelance Design Projects

Working with clients including Skydeck, Center for Long-term Cybersecurity, Heroic Imagination Project & various others

January 2015 — Ongoing

**Message Bus / *UI/UX Designer***

User-flows and research for white hat email startup, to keep unwanted corporate advertising out of client inboxes

August 2014 — January 2014

**The Contemporary Jewish Museum / *Visual Designer***

Marketing collateral and advertising for exhibitions and events

June 2011 — May 2014

## ROLES

### **Karen Nakamura's Disability Design Lab / Lab Manager**

September 2018 – May 2019

### **CITRIS Invention Lab / Super User**

January 2019 – May 2019

### **Making Together: Crossing Borders + Connecting Communities / Research Fellow**

Design Exchange between the Citris Invention Lab and Tecnológico de Monterrey

February 2019 – August 2019

### **The Crucible Industrial Arts School / Volunteer**

May 2019 – Ongoing

## GRANTS & AWARDS

### **Center for Technology, Society, and Policy, 2019**

*"Engaging Expert Stakeholders about the Future of Menstrual Biosensing"*

In collaboration with [Noura Howell](#), [Richmond Wong](#), and [Sarah Fox](#).

### **CITRIS Tech for Social Good, 2019**

*"Re-centering the Body in Technological Utopias"*

In collaboration with [Noura Howell](#). [List of all grantees](#).

### **AMAL Designathon Winner, 2018**

From the AMENA Center for Entrepreneurship and Development, with the World Bank and the Jacobs Institution for Design Innovation.

In collaboration with [Parina Gujral](#).

### **Jacobs Institute Catalyst Grant, 2017**

*"Climate Kids: an interactive ambient board game"*

In collaboration with [Parina Gujral](#), [Gabriela Cibils](#), and [Alyssa Li](#).

## **PUBLICATIONS & TALKS**

Sarah Fox, Noura Howell, Richmond Wong, Franchesca Spektor. 2019. **Vivewell: Speculating Near-Future Menstrual Tracking through Current Data Practices.** *Designing Interactive Systems Pictorials (DIS'19)*. [PDF](#).

Sarah Fox, Noura Howell, Richmond Wong, Franchesca Spektor. 2019. **Vivewell: Winter Product Catalog.** [PDF](#).

### **Futuring Menstrual Biosensing Talk, 2019**

For the Center for Technology, Society and Policy at Google HQ, San Francisco.

## **INDEPENDENT RESEARCH PROJECTS**

### **Investigating Cybersecurity for Online Sex Workers under SESTA-FOSTA**

Research in collaboration with [Annalise Kamegawa](#), [Zeke Medley](#), [Renata Barreto](#), and the Center for Long-term Cybersecurity.

May 2019 — Ongoing

### **Gena: Tactile Sex Education Models for Blind / Visually Impaired Individuals**

Fabrication and design research in collaboration with [Annalise Kamegawa](#), [Hailey Windsor](#), and [Laura Millar](#). Jacobs Catalyst Grant Winner.

February 2019 — Ongoing