Marco Campos, Edoardo Mazziero, Federico Squasselli, Gabriele Cornacchia, Giannicola Luciano, Edoardo Ignelzi

PLASTIC USE AWARENESS WEEK



WHO WE ARE? WHAT ARE WE WORKING ON?

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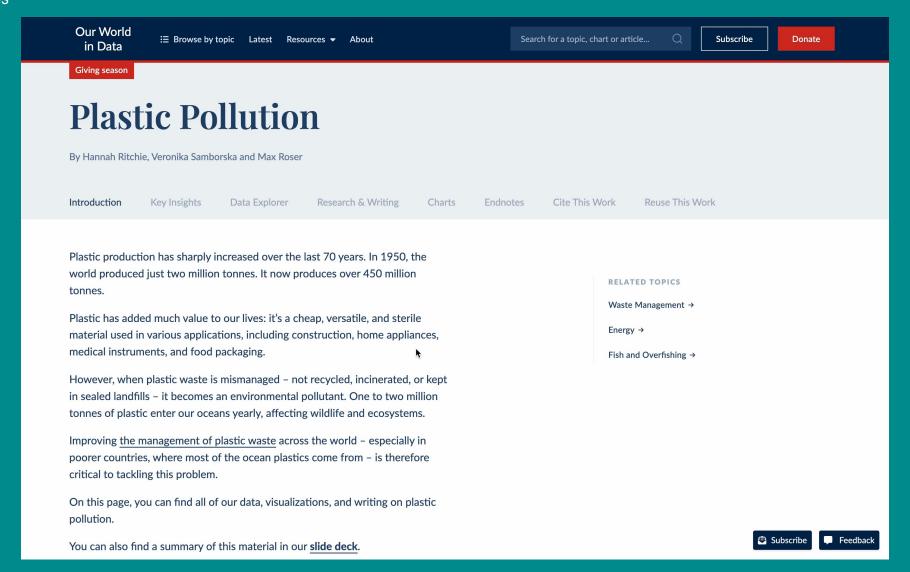
Swipe through our posts as we aggregate data from reliable sources, offering a comprehensive view of the plastic dilemma.

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Ready for a visual journey that goes beneath the surface? Swipe, engage, and let's spark awareness for a plastic-free future!



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DESIRED OUTCOME

- Make people understand the impact of plastic use
- Persuade them to think about what we can do to improve this situation
- Give an overview of which countries are more responsible for oceans pollution
- How laws can mitigate the production and waste of plastic

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MEASURE OF SUCCESS

Our measures of success are interactions with posts, such as likes, comments and shares.

Data Questions



► How has the amount of plastic changed over the years?



► What type of damage are we discussing?



► How does plastic waste impact wildlife?



Are we recycling enough? Can we address this issue increasing recycling efforts?



What is the Italian situation, and what actions can we take?

INSTAGRAM POST

