Index > EXAMPLE OF A COMPLETED FORM > SECTION 1 - GENERAL INFORMATION

The * represents a mandatory response.

REPORTING THROUGH REAL AVATARS

(Máx. 60 Characters)

This service optimises banking communication with videopresentations led by realistic avatars as presenters or moderators, based on reports. It offers solutions such as video reports (e.g. weekly or monthly) with avatars that could represent employees, or moderators for events. Through these videos, reports can be summarised with graphics, in several languages and with the inclusion of subtitles.

The process includes professional video and voice recording to create avatars, production with audio, gestures, subtitles and synchronised visuals. This ensures impactful presentations that reinforce the bank's image with advanced technology.

(Máx. 700 Characters)

Creating Innovative Video Presentations with Avatars for Banking Reports and Events

(Máx. 150 Characters)



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You can see the representation of this data (in the form of an example) in slide 4.

Index > EXAMPLE OF A COMPLETED FORM > SECTION 2 - VISUAL RESOURCES

The * represents a mandatory response.

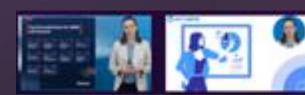


Use case preview image*



(Minimum at 1080x1080)

Other images or resources



(Optional)



Link to the video demo

https://link.to.video/video

(Optional) (Video link with minimum access at corporate level)

Link to demo

https://link.to.demo/demo

(Optional) (Demo link with minimum access at corporate level)

Technical overview

https://link.to.tech.overview/

(Attach a document or image on the technical details of the use case)

Commercial overview

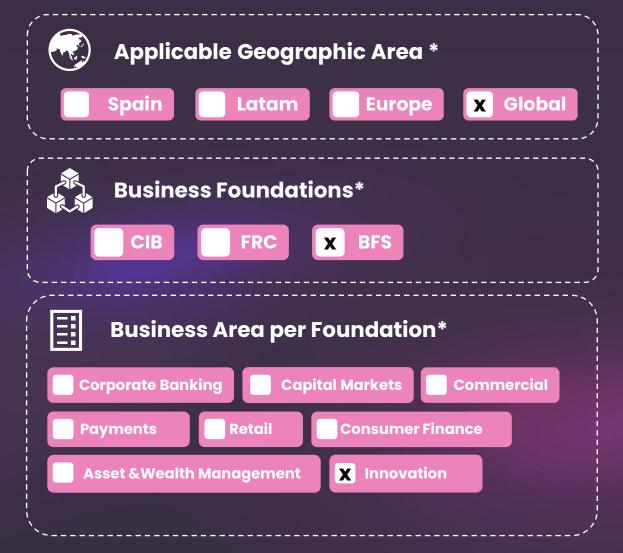
https://link.to.commercial.overview/

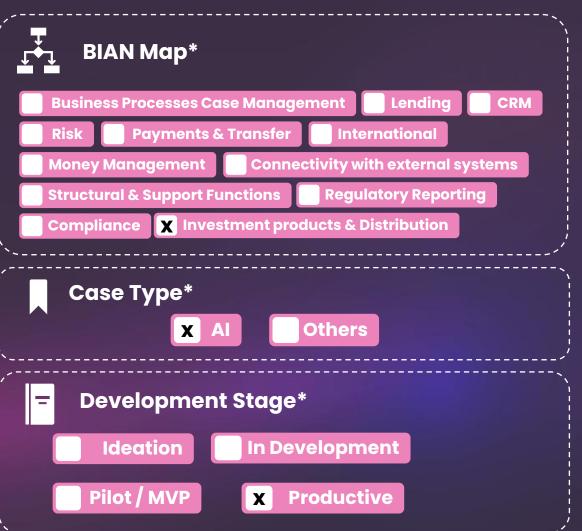
(Attach a document or image of the business details of the use case)

You can see the representation of this data (in the form of an example) in slide 4.

Index > EXAMPLE OF A COMPLETED FORM > SECTION 3 - CATALOGUING AND FILTERING CASES

Fill in the information by marking an 'X' as in the example: X CIB

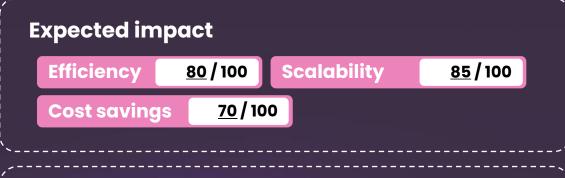


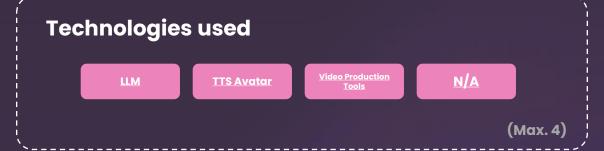


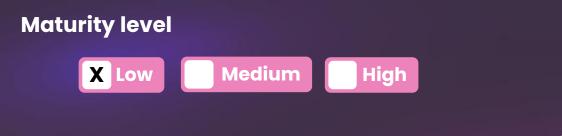
You can see the representation of this data (as an example) in slide 4.

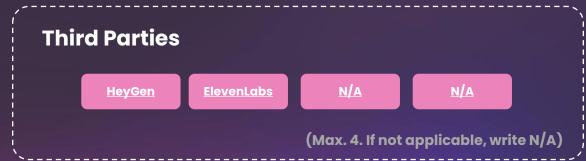
Index > EXAMPLE OF A COMPLETED FORM > SECTION 4 - ADDITIONAL INFORMATION

This data appears in the use case tab but is not available for filtering.











Customer Market Area

This use case applies to the areas of innovation and business.

(Max. 70 Characters)

You can see the representation of this data (as an example) in slide 4.

Index > EXAMPLE OF A COMPLETED FORM > TRANSLATION SECTION (ESP)

Todos los apartados son opcionales. Recuerda que, **si estos campos no son completados**, la **traducción** a castellano se hará de forma **automática**.

GENERACIÓN DE INFORMES A TRAVÉS DE AVATARES REALES

(Máx. 60 Caracteres)

Este servicio optimiza la comunicación bancaria con video- presentaciones lideradas por avatares realistas como presentadores o moderadores, basadas en informes. Ofrece soluciones como video-informes (por ejemplo, semanales o mensuales) con avatares que podrían representar empleados, o moderadores para eventos. A través de estos videos, se pueden resumir informes con gráficos, en varios idiomas y con la inclusión de subtítulos.

El proceso incluye grabación de video y voz profesional para crear avatares, producción con audio, gestos, subtítulos y elementos visuales sincronizados. Esto asegura presentaciones impactantes que refuerzan la imagen del banco con tecnología avanzada.

(Máx. 700 Caracteres)

Creación de Video-Presentaciones Innovadoras con Avatares para Informes y Eventos Bancarios

(Máx. 150 Caracteres)

Este caso de uso se aplica a los ámbitos de la innovación y la empresa.

Indica las áreas del cliente involucradas en la comercialización del caso de uso (máx. 70 caracteres)

Enlace al video de la demo en castellano

https://link.to.video/video-cast

(Enlace de vídeo con acceso mínimo a nivel corporativo)

Enlace a demo en castellano

https://link.to.demo/demo/es

(Enlace a demo con acceso mínimo a nivel corporativo)

Ficha técnica https://link.to.tech.details/es

(Adjunta un documento o imagen de los detalles de negocio del caso de uso.)

Ficha comercial

https://link.to.commercial.overview/es

(Adjunta un documento o imagen de los detalles técnicos del caso de uso.)