

# Fast-Track PMF & Supercharge Engineering with AI

## Problem

- Your engineering team's stalled, slow cycles, high turnover, and PMF feels out of reach.
- Your investment's leaking—long delays, increasing churn, flat revenue.

## Solution

- **AI-Powered Performance:** Slash cycle times 30-50% (10 → 5-7 days) with Grok, ChatGPT, and QA automation—ship faster, smarter.
- **PMF Acceleration:** Hit your 'hell yes' case study in 6-12 months with my Idea Evaluator—30-60-90 sprints to nail demand.

## Outcomes

- Month 6: 40% faster delivery.
- Month 12: PMF locked in.
- Month 12: \$250k+ per FTE, 20%+ ARR growth.

# HOW WE BUILD YOUR SUCCESS

## Phase 1

Learn your team and clients, baseline metrics: cycle time, turnover, revenue.

30-60 Days

## Phase 2

- Month 3: AI tools live—25% faster cycles.
- Month 6: PMF refined—CRR boost.
- Month 12: Team optimized—\$250k/FTE, ARR boost.

6-12 Months

## KPIs

- Cycle Time
- Turnover Rate
- Client Retention Rate
- ARR
- Revenue per FTE
- Rate of Innovation