



São Paulo, September 28th 2017

It's my pleasure to provide this letter of recommendation for Felipe Chaves. As Felipe's direct manager at Nike, I've worked closely with him over more than a year in São Paulo / Brazil, sharing the same open office space most the time. Felipe showed excellent technical skills and successfully delivered all his goals.

He was taken as a truly expert on media by all the Nike do Brazil team, and they reached him whenever they had a question about media and had great recognition by the global media team, as he worked closely to them in a project to optimize the paid search investments of Chile and Mexico.

Felipe constantly brought to the team news about the market, innovations, and best practices in e-commerce. He was always seeking to be updated and to share his knowledge to all the organization.

In closing, I'd like to restate my strong support and recommendation for Felipe. I'm confident that he has a great potential and he will surpass expectations in any new role. Felipe is driven, self-confident, dependable, hard-working, and smart, and I know he will continue to find success in other opportunities.

Please feel free to contact me at gabriela.bergamasco@nike.com with any other questions.

Sincerely,

Gabriela Bergamasco
Media Manager
Nike
gabriela.bergamasco@nike.com