

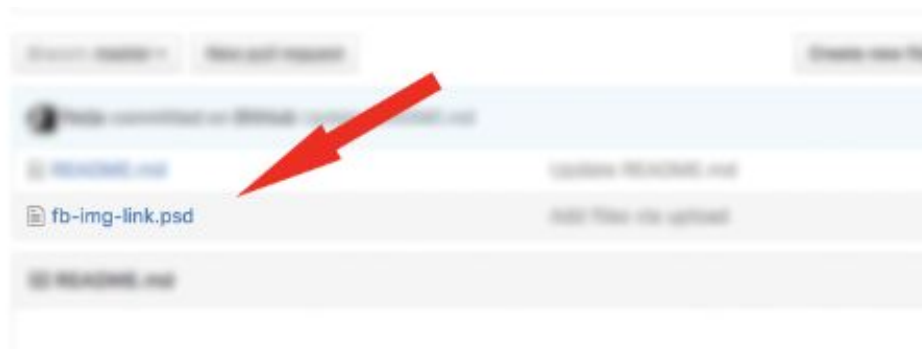
FACEBOOK IMAGE LINK

The presence of the brand logo is very important when creating posts on Facebook. If we add the Change.org logo on all shared posts we will achieve greater brand recognition from our audience.

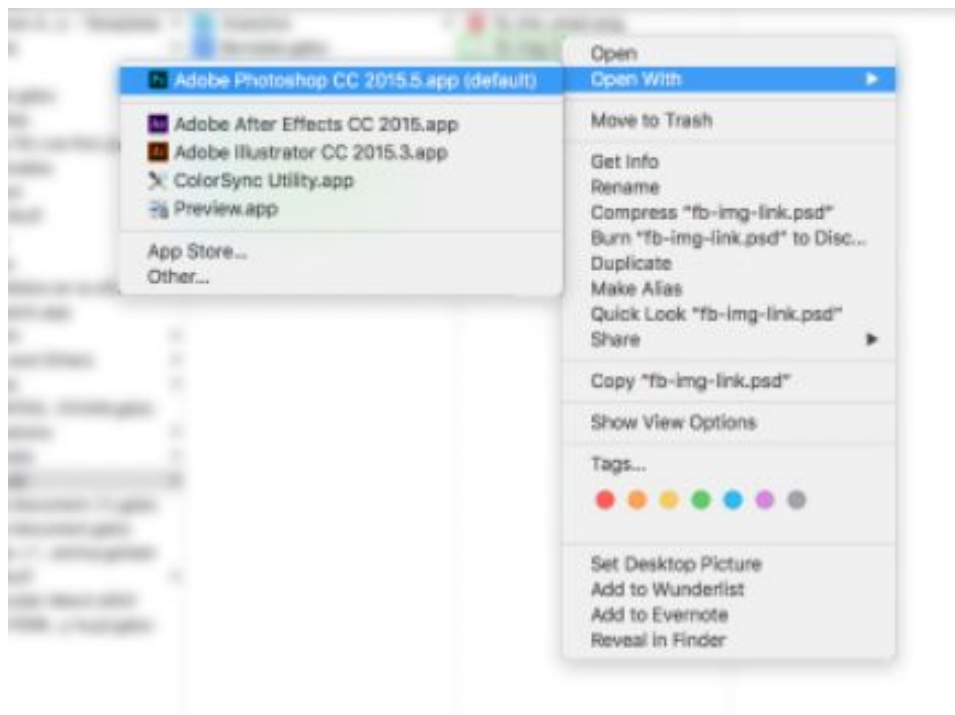
Adding the change.org logo when we share a link on facebook page is very simple. Follow these steps to create a new image for your posts.

First Step:

Download the file: **“fb-img-link.psd”**



Open “fb-img-link.psd” with **Adobe Photoshop**.
(If you don't have Photoshop download it from [here](#))



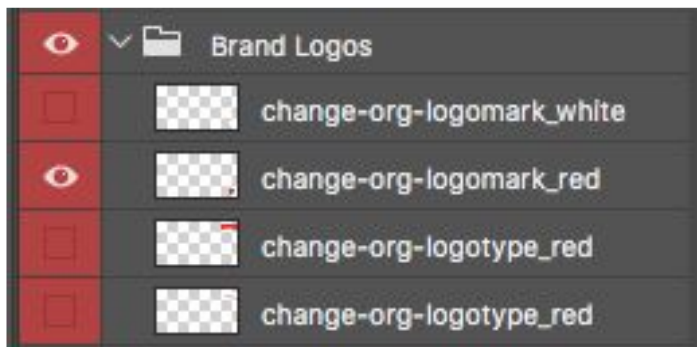
Editing the file:

When you open the Photoshop file you'll see 3 layers:

- **“Brand Logos”**
- **“Effects”**
- **“Replace me”**.

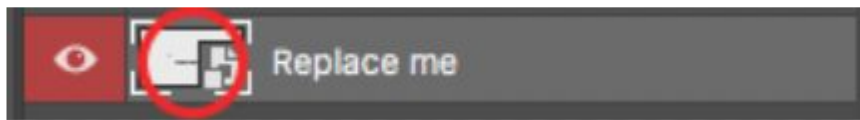
Editing layers:

- **Brand Logos:** by clicking on the “eye” button you can choose between some brand logos.

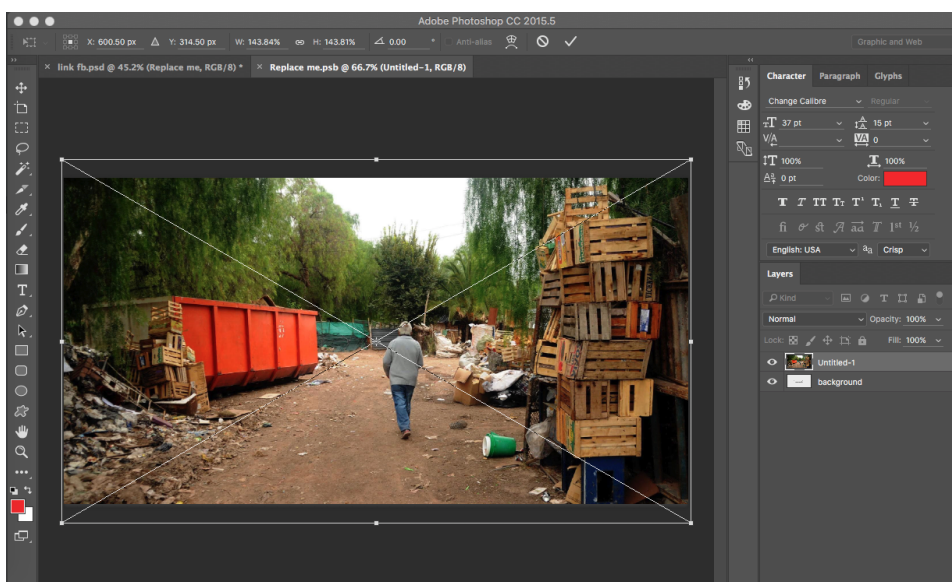


- **Effects:** do not edit this layer.
- **Replace me:** This is where magic happens. (Follow the steps below)

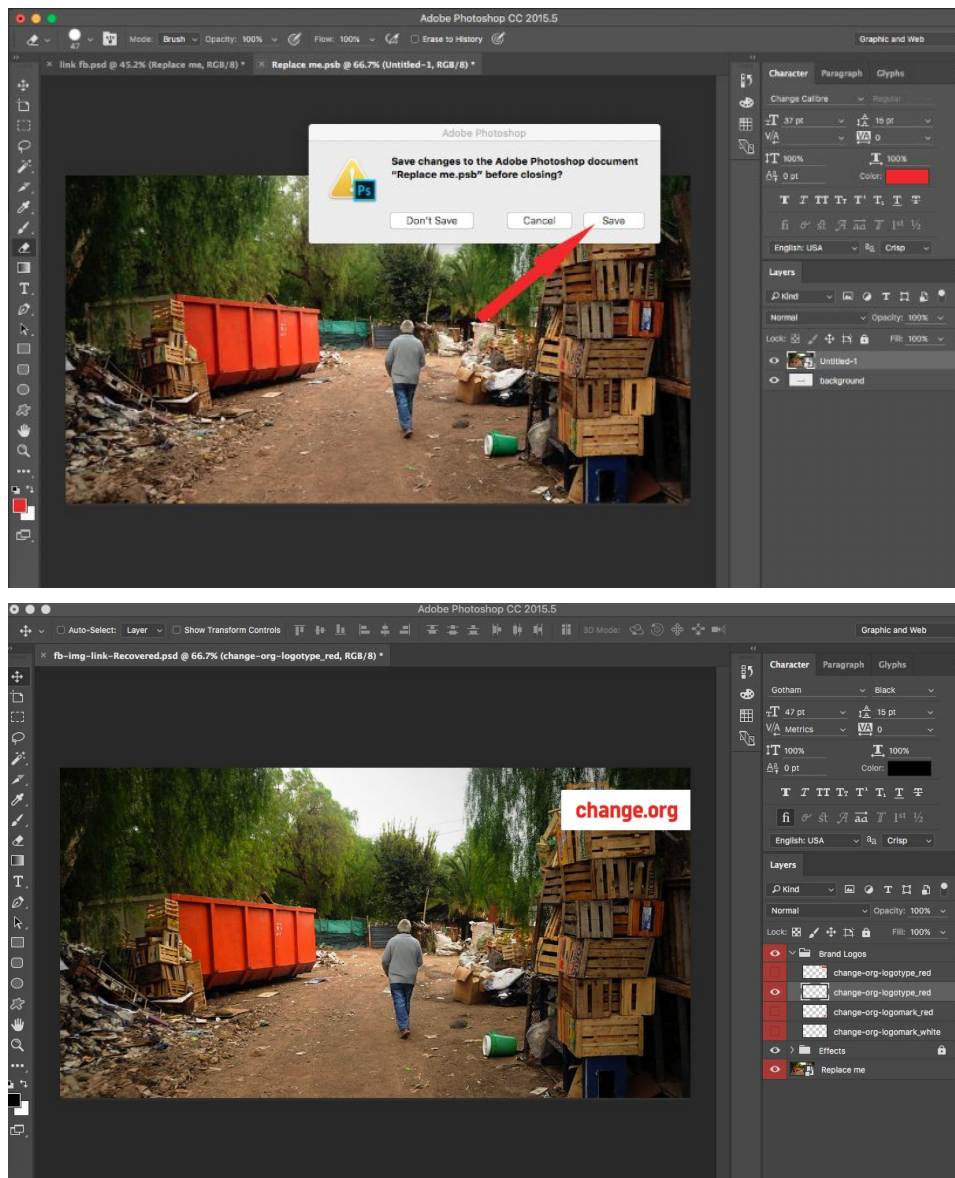
1. Double click on the layer thumbnail. A new tab will open.



2. Drag and drop your image.



3. Close the tab and save the changes:

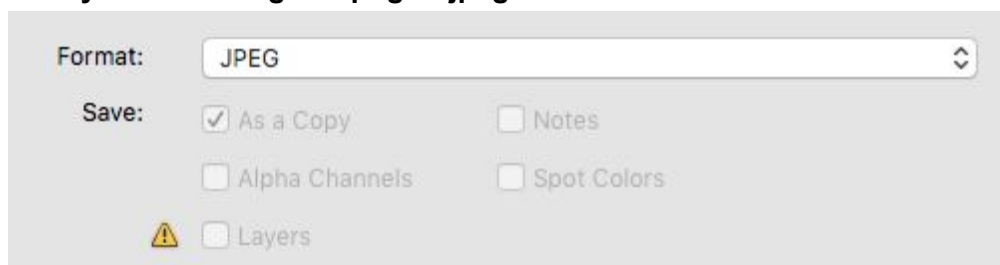


Save your new image:

Finally you need to save your new image.

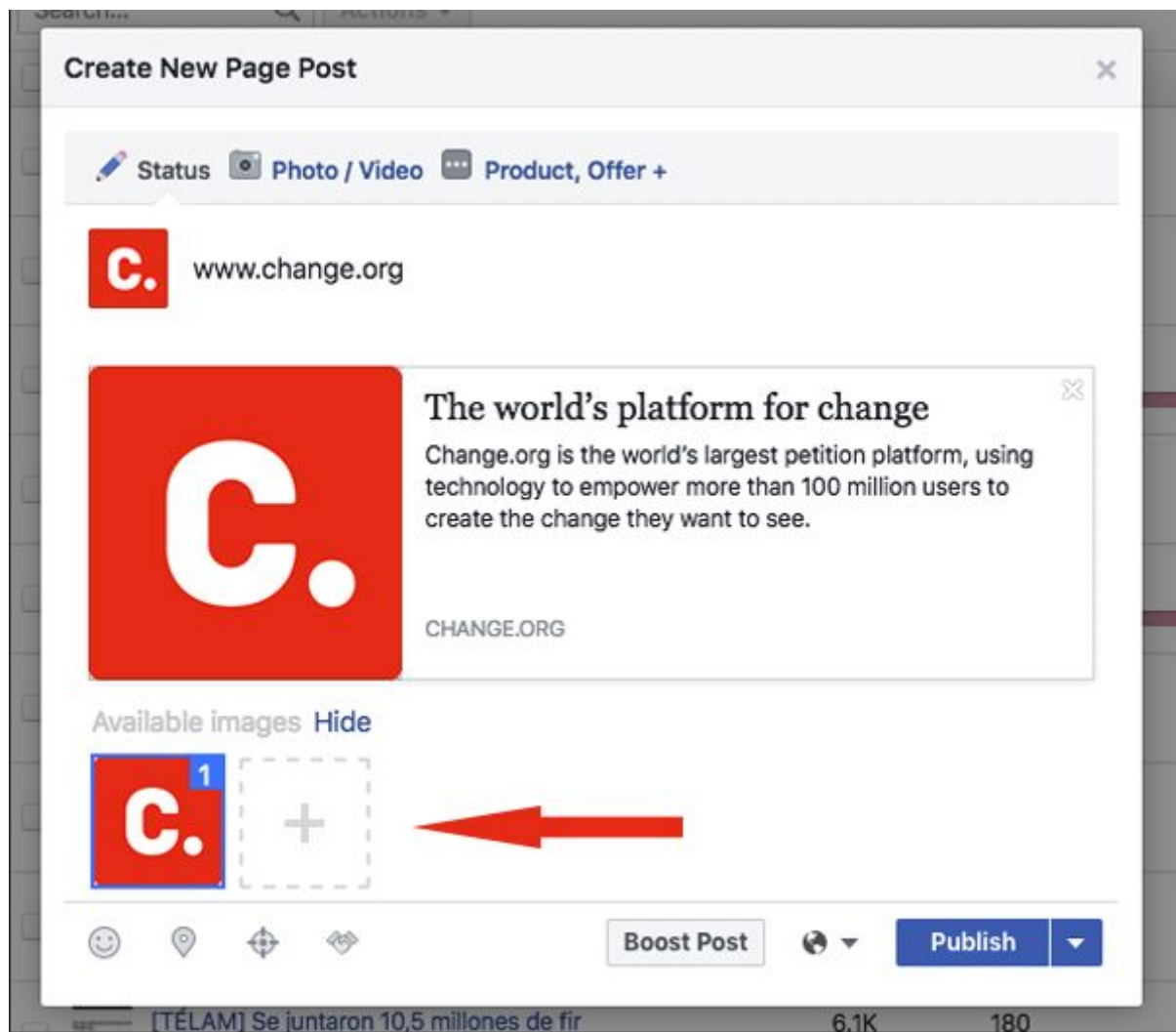
File → Save as → JPEG → Save

Save your new image as png or jpeg:



Hands on Facebook:

Paste a link in a new Facebook post and then press the "+" button to add your new photo.



Good work!