



The Structure of Inequality and the Politics of Redistribution

Author(s): NOAM LUPU and JONAS PONTUSSON

Source: *The American Political Science Review*, Vol. 105, No. 2 (May 2011), pp. 316-336

Published by: American Political Science Association

Stable URL: <https://www.jstor.org/stable/41495068>

Accessed: 27-09-2018 23:03 UTC

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at <https://about.jstor.org/terms>



American Political Science Association is collaborating with JSTOR to digitize, preserve and extend access to *The American Political Science Review*

The Structure of Inequality and the Politics of Redistribution

NOAM LUPU *Princeton University*

JONAS PONTUSSON *Université de Genève*

Against the current consensus among comparative political economists, we argue that inequality matters for redistributive politics in advanced capitalist societies, but it is the structure of inequality, not the level of inequality, that matters. Our theory posits that middle-income voters will be inclined to ally with low-income voters and support redistributive policies when the distance between the middle and the poor is small relative to the distance between the middle and the rich. We test this proposition with data from 15 to 18 advanced democracies and find that both redistribution and nonelderly social spending increase as the dispersion of earnings in the upper half of the distribution increases relative to the dispersion of earnings in the lower half of the distribution. In addition, we present survey evidence on preferences for redistribution among middle-income voters that is consistent with our theory and regression results indicating that left parties are more likely to participate in government when the structure of inequality is characterized by skew.

The recent growth of empirical scholarship on the politics of redistribution in advanced capitalist societies is impressive. Taking the canonical median voter model associated with Romer (1975) and Meltzer and Richard (1981) as the point of departure, much of this research asks, “Does more inequality lead to more redistribution?” Although Kenworthy and Pontusson (2005) and Milanovic (2000) show that patterns of within-country variation broadly conform to the core prediction of the Romer-Meltzer-Richard (RMR) model, others point out that the cross-national association between income inequality and redistribution among Organisation of Economic Co-operation and Development (OECD) countries is in fact the opposite of what the canonical model seems to predict: Governments in less egalitarian countries tend to engage in less redistribution (e.g., Alesina and Glaeser 2004, 57–60). Perhaps because of the difficulty of reconciling within- and cross-country evidence, the current consensus seems to be that inequality does not matter for the politics of redistribution, at least not in any direct and particularly significant way. Instead, recent studies emphasize the causal role of a range of other

factors: electoral rules (Persson, Roland, and Tabellini 2007; Persson and Tabellini 2003), government partisanship (Bradley et al. 2003; Iversen and Soskice 2006), national skill profiles (Iversen 2005; Iversen and Soskice 2001), racial and ethnic diversity (Alesina and Glaeser 2004), and religiosity (Scheve and Stasavage 2006).

We build on recent studies that treat racial and ethnic diversity as an obstacle to redistributive politics. The core idea of this literature is that social affinity is a critical determinant of preferences for redistribution; when racial or ethnic minorities comprise a significant proportion of the poor, members of the majority group are less likely to support redistributive policies. We argue that social affinity should be conceived more broadly and that the common circumstances and social networks associated with income are important constitutive elements of social affinity, in addition to racial or ethnic group membership. Inspired by Kristov, Lindert, and McClelland (1992), this perspective suggests that what matters to the politics of redistribution is not the *level* of inequality, but rather the *structure* of inequality.¹ Assuming that the support of middle-income voters is critical to the implementation of redistributive policies, our theoretical framework boils down to the following proposition: In the absence of cross-cutting ethnic cleavages, middle-income voters will empathize with the poor and support redistributive policies when the income distance between the middle and the poor is small relative to the income distance between the middle and the affluent—a condition we refer to as *skew*.²

Noam Lupu is a Ph.D. candidate, Department of Politics, Princeton University, 130 Corwin Hall, Princeton, NJ 08544 (nlupu@princeton.edu).

Jonas Pontusson is Professor of Comparative Politics, Département de science politique, Université de Genève, 40, Boulevard du Pont d'Arve, 1211 Genève 4, Switzerland (Jonas.Pontusson@unige.ch).

Previous versions of this article were presented in seminars and workshops at Harvard, Oxford, Princeton, Stanford, and the Universities of Toronto and Geneva, as well as the 2010 Annual Meetings of the American Political Science Association and Midwest Political Science Association. We are grateful to the many individuals who asked difficult questions and made useful suggestions in these venues. For detailed comments, we are indebted to Pablo Beramendi, Michael Donnelly, Patrick Emmenegger, John Ferejohn, John Huber, Kosuke Imai, Torben Iversen, Nolan McCarty, Gwyneth McClendon, Daniel Oesch, Damian Raess, David Rueda, David Soskice, and Kåre Vernby, in addition to the anonymous reviewers and APSR editors. We also thank Rafaela Dancygier and Lane Kenworthy for sharing their data. Replication data and do-file are available on Lupu's Web site. All unreported empirical analyses are available from the authors on request.

¹ Incorporating the role of pressure groups, Kristov, Lindert, and McClelland's (1992) theory of redistributive politics is quite different from ours. Our indebtedness to these authors concerns the basic idea that the structure of income inequality matters to redistributive politics.

² In a similar vein, Wilensky (1975, 57) asserts that “the more social distance between the middle mass and the poor, the greater the resistance to spending that appears to favor the poor.” Unlike Wilensky, we emphasize income as the basis for social distance and also consider the distance between the middle and the affluent. On both counts, our core argument resonates with Acemoglu and Robinson's (2006) discussion of the role of the middle class in democratization.

Our empirical analysis provides an initial test of the social affinity hypothesis by estimating several models of redistribution and social spending with data from 15 to 18 OECD countries over the period 1969 to 2005. Controlling for factors that previous studies identify as determinants of redistribution, and using measures of inequality based on gross earnings, we show that redistribution increases with dispersion of the upper half of the earnings distribution and with compression of the lower half of the earnings distribution. We go on to probe the causal mechanisms behind these results in two steps. We first present descriptive survey evidence in support of our claims that (1) redistributive policy outcomes correspond to the policy preferences of middle-income voters, and (2) the structure of inequality helps explain why the preferences of middle-income voters vary across countries and over time. The second step explores the role of government partisanship as an intervening variable, connecting demand for redistribution to redistributive policy outcomes. Our evidence on this score is far from definitive, but it suggests that left-leaning governments are more likely to redistribute income than right-leaning governments and that governments are more likely to be left-leaning when the structure of inequality is skewed.

We agree with Brooks and Manza (2007) that public opinion matters more than the comparative welfare state literature has generally recognized (cf. also Kenworthy and McCall 2008). However, our approach differs from theirs in two important respects. First, we focus on the preferences of a particular and, arguably, pivotal segment of the public—middle-income voters. Second, we aspire not only to show that the preferences of middle-income voters matter to policy outcomes, but also to explain *why* the preferences of middle-income voters vary across countries and over time. Our account of why these preferences vary stands in sharp contrast to the social rivalry hypothesis articulated by Corneo and Grüner (2002) and implicitly embraced by Shayo (2009).

SOCIAL AFFINITY AND POLITICAL COALITIONS

The model of redistributive politics proposed by Romer (1975) and developed by Meltzer and Richard (1981) does not provide an adequate explanation of variation in the extent of government redistribution across OECD countries. As commonly noted (e.g., McCarty and Pontusson 2009, 669–72), the limitations of the RMR model may be attributed to its assumptions about either the demand for or supply of redistribution (or both). We focus on the demand for redistribution and propose an alternative way to think about the preferences of the median voter or, less stringently, the preferences of middle-income voters. In so doing, we assume that the preferences of middle-income voters are critical to the politics of redistribution and set aside, for the time being, the question of how these preferences are translated into policy. Our empirical analysis explores the role of partisanship as an intervening variable. However, our core argument, about

middle-income preferences, does not depend on staking a strong position in debates about whether parties cater to core constituencies or the median voter.

Like a number of recent political-economy models, most notably Iversen and Soskice (2006), our theoretical framework posits a society consisting of three classes or social groups defined by income: the poor, the middle, and the affluent. As long as no one class constitutes a majority of the electorate, redistributive policy will be set by a coalition of two groups, and such coalitions will almost certainly include the middle-income group. These propositions are, of course, stylized simplifications, but they capture core features of advanced industrial societies and serve the useful purpose of focusing our attention on the question of whether middle-income voters will ally with the poor or the affluent.

In the theoretical model proposed by Iversen and Soskice (2006), the answer to this question depends on the ability of parties to make credible commitments under different electoral rules. Under majoritarian rules, middle-income voters will be inclined to support center-right parties because they fear that center-left parties will revert to the preferences of the left's poor constituency once in government. The interests of middle-income voters are more closely aligned with the first-order preferences of the affluent (no redistribution) than with those of the poor (redistribution from the nonpoor to the poor). However, proportional representation provides for parties that represent the middle-income group alone, making possible the formation of center-left coalition governments committed to redistributing income from the affluent to the benefit of the middle and the poor alike. A crucial feature of the Iversen-Soskice model is that the middle-income group never imposes (redistributive) taxes on itself. In contrast, the model of redistribution that underlies our approach allows for this possibility or, alternatively, for the possibility that the middle-income group will claim a less-than-equal share of the redistributive benefits that the poor and the middle jointly derive from taxing the affluent.

The RMR model's conception of short-term income maximization as the foundation for preferences over redistributive policy is surely too narrow. We can distinguish two broad alternatives to the RMR approach to preferences. One alternative shares the RMR model's emphasis on material self-interest, but posits that individuals calculate the costs and benefits of redistribution with a more extended time horizon, or in a more "enlightened" manner. Insurance against future income losses (Iversen and Soskice 2001; Moene and Wallerstein 2001, 2003) or the recognition of negative externalities associated with inequality (Alesina and Giuliano 2009) might motivate affluent individuals to support redistributive policies that do not benefit them immediately. The other alternative holds that other-regarding motivations of an altruistic nature also matter; in other words, individuals are (sometimes) willing to forego some income for the benefit of others. Our core argument builds on this latter approach, which emphasizes that individuals should be viewed not as

atomized maximizers of self-interest, however enlightened, but as members of social groups or networks.

The notion of social affinity features prominently in recent studies of how racial and ethnic fractionalization affects demand for redistribution. Luttmer's (2001) influential analysis of individual-level support for welfare spending in the U.S. provides strong evidence of what he refers to as *racial group loyalty*. According to Luttmer's analysis, individuals living in neighborhoods with many welfare recipients are, on average, less supportive of welfare spending. However, proximity to white welfare recipients increases support for welfare spending among white respondents, whereas proximity to black welfare recipients increases support for welfare spending among black respondents. Crucially, Luttmer shows that racial group loyalty is just as strong among high-income respondents as it is among low-income respondents (see also Gilens 2000).

Building on Luttmer's work, Alesina and Glaeser (2004) demonstrate that social spending correlates with various measures of ethnic, linguistic, and religious fractionalization on a cross-national basis. Although their measures of fractionalization fail to capture this, Alesina and Glaeser's theoretical discussion clearly recognizes that the crucial issue is not fractionalization per se, but rather how racial or ethnic cleavages map onto the income distribution (cf. Selway 2011). "Significant numbers of minorities among the poor," they argue, means that "the majority population can be roused against transferring money to people who are different from themselves" (Alesina and Glaeser 2004, 134).

More recently, Shayo's (2009) important contribution suggests that the concept of social affinity might be usefully extended to social classes defined by income. Positing that social identities are defined by self-categorization into groups and that there are multiple groups with which any given individual might identify (see Turner et al. 1987), Shayo (2009) argues that individuals choose to identify with one or another group—say, their class or their nation—based on (1) perceived social distance to the prototypical member of each group, and (2) the relative status of the group in question. In our theoretical framework, individuals are enmeshed in social networks that are typically class based, regardless of whether they identify with their class. Members of the middle-income group must decide whether they prefer an alliance with the poor or with the affluent. Like Shayo, we posit that social distance constitutes an important consideration in the choice of alternative coalitions and suppose that income differentials are a reasonably good proxy for social distance, at least in the absence of cross-cutting ethnic or racial cleavages.³ It follows from these premises that we should expect middle-income voters to be more inclined to empathize with the poor—and to support

parties that advocate pro-poor redistributive policies—when the income distance to the poor is small relative to the income distance to the affluent.

In our conceptualization, social affinity involves altruistic behavior, but it is quite different from generalized altruism. If middle-income voters were motivated by generalized altruism, then their sympathy for the poor would increase with the distance between their income and that of the poor. In contrast, proximity is the source of affinity in our theoretical framework. Social affinity involves what Fowler and Kam (2007) refer to as *parochial altruism*: altruism bounded by perceptions of common group membership or shared experience (see also Goette, Huffman, and Meier 2006). Middle-income voters empathize with the poor (or affluent) when they perceive the poor (or affluent) as living lives similar to their own. In particular, we expect middle-income voters to empathize with the poor (or affluent) to the extent that they live in the same neighborhoods, send their children to the same schools, and circulate within the same social networks (McPherson, Smith-Lovin, and Cook 2001). Having relatives who are poor is also likely to be a source of social affinity with the poor.

Arguably, mobility between income groups is an important component of (or condition for) affinity between income groups. A number of recent cross-national studies indicate that relative income mobility tends to decline with aggregate inequality (Aaberge et al. 2002; Andrews and Leigh 2009; Blanden 2009). The obvious reason is that income gains or losses of a given size translate into larger movements across the income distribution, up or down, when the income distribution is more compressed. The probability of moving between any two positions in the income distribution (say, between the 20th and the 50th percentile) is in part a function of the distance between the two positions. When the distance between the poor and the middle-income group is small, members of the middle-income group face a greater probability of becoming poor (or having children with low incomes), and this will, we hypothesize, reinforce their affinity with the poor. Conversely, prospects of upward mobility will reinforce middle-income affinity with the affluent when the distance between the middle and the affluent is small.

In future work, analyzing individual preferences for redistribution, we hope to disentangle the effects of social affinity and self-interest informed by mobility prospects. However, we do not view social affinity and self-interest as competing explanations of individual preferences for redistribution. Rather, we want to emphasize the potential complementarities of other-regarding and self-interested motivations. Social solidarity may become an operative behavioral norm when individuals have some rational reason to suppose it might serve their own interests over the long run (cf. Converse 1964).

Our argument focuses on middle-income voters, but the underlying logic ought to apply to the poor and the affluent as well. When the distance to the middle is small, the poor should feel more affinity with

³ Although Shayo (2009) formulates his theory in terms of individuals' *perceptions* of the social distance between themselves and the prototype of a given group, he clearly believes, as we do, that such perceptions correspond to objective group attributes to a significant degree.

the middle-income group and demand less redistribution. Similarly, the affluent should feel affinity with the middle-income group, and perhaps be less resistant to redistribution, when the distance between the middle and the affluent is small.

Our social affinity hypothesis stands in sharp contrast to the social rivalry hypothesis articulated by Corneo and Grüner (2002). These authors posit that middle-income voters oppose redistribution because they fear it will enable the poor to gain access to middle-class neighborhoods and social networks, thereby undermining their own relative position in the status hierarchy. By this logic, proximity to the poor should undermine—rather than promote—support for redistribution among middle-income voters.⁴ The status dimension of Shayo's (2009) theoretical model also points in the direction of social rivalry as an important factor behind individual preferences for redistribution. There is no middle class in the model that Shayo presents, but he briefly discusses such an extension (fn. 17). With respect to the poor, Shayo argues that redistribution improves their status, increasing their propensity to identify with their social class rather than their nation. Adding a middle class to his model, the implication would seem to be that greater proximity to the poor should reduce the value of being middle class, rendering middle-class individuals more likely to identify with the nation and less likely to support redistribution.

In this article, we test the social affinity hypothesis against macro data and relate our core argument to previous macrocomparative studies of the relationship between inequality and redistribution. From a macrocomparative perspective, our key claim is that the combination of relatively small income differences in the lower half of the distribution and relatively large income differences in the upper half provides the most favorable conditions for redistributive politics. Conversely, the combination of relatively large income differences in the lower half of the distribution and relatively small differences in the upper half undermines support for redistribution among pivotal middle-income voters.

Like Kristov, Lindert, and McClelland (1992), we estimate models of redistribution with separate measures of income differentials in the two halves of the income distribution. We hypothesize that the 90–50 earnings ratio (i.e., the ratio of earnings in the 90th percentile to earnings in the 50th percentile) will be associated with more redistribution and that the 50–10 earnings ratio (i.e., the ratio of earnings in the 50th

percentile to earnings in the 10th percentile) will be associated with less redistribution. Our argument implies that these measures of upper- and lower-half inequality matter jointly to middle-income support for redistribution. Conceiving social affinity with the poor as the inverse of social affinity with the affluent, we imagine that middle-income voters compare income distances in the two halves of the distribution in the process of choosing coalition partners. An increase of the 90–50 ratio will only have the predicted effect of moving middle-income voters toward greater support for redistribution insofar as it is not offset by a corresponding increase of the 50–10 ratio. At the same time, however, 90–50 and 50–10 ratios are closely correlated across countries and over time. To address this problem, we estimate models with a measure of how the two ratios are related to each other: the 90–50 ratio divided by the 50–10 ratio. This measure, which we refer to as skew, rises as dispersion in the upper half of the earnings distribution increases relative to dispersion in the lower half and takes on a value of 1 whenever the 90–50 and 50–10 ratios are the same. We expect skew to be positively associated with redistribution.⁵

Our approach draws on insights from recent research on racial and ethnic group solidarity, and posits that social affinities are also based on income. We do not argue that income is a more important basis of social affinity than ethnicity. In our view, the relative importance of different sources of social affinity is an open empirical question. Relying on the stock of immigrants as the best available proxy for the ethnic concentration of minorities among the poor, our empirical analysis begins to address this question, but our primary objective here is to establish that income-based social affinity matters to the politics of redistribution.

EMPIRICAL SETUP

Our main empirical analysis consists of a series of models of redistribution (measured as the percentage change in Gini coefficients brought about by taxes and government transfers) and social spending (measured in percent of gross domestic product [GDP]). Redistribution is the theoretically relevant variable, but our data on redistribution is limited and entails potential complications. Estimating similar models with social spending as the dependent variable provides an important test of the robustness of our findings. In this section, we introduce the variables included in our models

⁴ Curiously, the empirical evidence Corneo and Grüner (2002) present in support of their social rivalry hypothesis appears instead to support our social affinity hypothesis. Using survey data from 12 countries, Corneo and Grüner divide respondents into income quintiles and then estimate the effects of occupational prestige differentials on attitudes toward redistribution. Their results show that support for redistribution in any given quintile decreases with occupational prestige differentials relative to lower quintiles, and increases with prestige differentials relative to higher quintiles. Considering occupational prestige as an additional source (and alternative measure) of social distance, these results are entirely consistent with our theoretical framework.

⁵ Collinearity precludes interacting 90–50 and 50–10 ratios, but an interaction model would anyway be inappropriate as a test of our theory, which does not stipulate that dispersion of the bottom half of the distribution conditions the effect of increasing the dispersion of the top half of the distribution, or vice versa. To our knowledge, only two previous studies have explored separate effects of inequality in the upper and lower halves of the distribution. Although Moene and Wallerstein (2003) fail to find any significant difference between the effects of low- and high-end inequality, Schwabish, Smeeding, and Osberg (2006) report results that are quite different from ours (more on this in what follows). Consistent with our theory, Corcoran and Evans' (2010) analysis of local spending on public education in the U.S. finds that low-end inequality is associated with less spending, whereas high-end inequality is associated with more.

of redistribution and social spending, describe the data used to estimate these models, and specify the models themselves.

Main Variables of Interest

With data from the Luxembourg Income Study (LIS), we measure redistribution as the percentage change in Gini coefficients that we observe as we move from household income before taxes and transfers (gross market income) to household income after taxes and transfers (disposable income).⁶ In keeping with existing studies that use LIS data (e.g., Bradley et al. 2003; Iversen and Soskice 2006), our analysis is restricted to working-age households or, more precisely, households headed by someone between the ages of 25 and 59 years. This is because generous public pension systems reduce the incentive for individuals to accumulate savings. Because many retirees have no market income at all, studies of redistribution that include the retired population yield very high levels of market inequality, in a sense exaggerating the redistributive effects of public spending in countries with generous public pension systems.⁷

Our LIS-based observations of redistribution were generated by Lane Kenworthy, initially for Kenworthy and Pontusson (2005). Kenworthy's updated data set includes at least two observations of inequality measured in terms of both gross market income and disposable income for 16 OECD countries from 1969 to 2005, for a total of 90 country-year observations. For lack of data on earnings inequality, the data set we use to estimate our redistribution models consists of 83 country-year observations drawn from 15 countries (with $N = 68$ in models that include the lagged dependent variable).⁸

Apart from its small size, two features of this data set are potentially problematic. First, some countries are far better represented than others. With an average of 5.5 observations per country, the data set includes 2 observations each for Belgium and Spain, but 9 observations for the United Kingdom and 10 for Canada. Second, the interval between observations of redistribution for a given country varies considerably. For most

observations, the time since the previous observation ranges between 3 and 6 years (the average being 4.5); however, we have nine instances of 1 or 2 years, and, at other end of the spectrum, one instance of 10 years between observations. This feature of the data set raises concerns about our ability to capture true lag effects, as opposed to very noisy average effects.

We address the data limitations of our analysis of redistribution in two ways. Mindful of the potential influence of outliers, we report results based on our full data set, along with results obtained when we drop country-year observations that constitute outliers, with these identified as observations with standardized residuals greater than 1.5 standard deviations away from the mean. We also test the robustness of our redistribution results by analyzing the determinants of social spending. To align the two analyses as closely as possible, the dependent variable in our second set of regression models is public social spending that is not targeted specifically to the elderly (i.e., total public social spending minus spending on pensions and services for the elderly), measured in percent of GDP. The OECD Social Expenditures Database provides the data necessary to compute nonelderly social spending on an annual basis from 1980 onward. For lack of data on earnings inequality, we end up with a data set consisting of 329 country-year observations drawn from 18 countries (with $N = 311$ in models that include the lagged dependent variable). Across country-years for which we have observations of both redistribution among working-age households and nonelderly social spending, the correlation between the two is 0.86 ($N = 73$). For the nonelderly population, then, social spending would appear to be a reasonable proxy for redistribution. Corroborating our redistribution results concerning the effects of the structure of inequality, our analysis of social spending should allay concerns about variable lag periods as well as the small size of the redistribution data set.

Our measures of the structure of inequality are based on OECD data on gross earnings of full-time employees. Although there are some concerns about cross-national comparability, many studies have employed these data (e.g., Beramendi and Cusack 2009; Bradley et al. 2003; Iversen and Soskice 2006; Moene and Wallerstein 2003), and the OECD has significantly improved data quality over multiple iterations. We use only the most recent version of the gross earnings data available (OECD 2007).⁹ The advantage of the

⁶ In other words, $\text{Redistribution} = (\text{GrossGini} - \text{DisposableGini}) / \text{GrossGini}$. The underlying measures of household income inequality adjust for household size in the conventional LIS fashion (household income divided by the square root of the number of household members). See the Appendix for a list of variables and data sources.

⁷ One might object that this is but one instance of "second-order effects" that call into question the premise that the distribution of market income is unaffected by government policies (cf. Esping-Andersen and Myles 2009). Still, pensions are undoubtedly the most significant instance of second-order effects and also the easiest to set aside.

⁸ The data set includes 2 observations for Belgium (1992, 1997) and Spain (1990, 1995); 4 for France (1979–94), Ireland (1987–96), and Norway (1991–2004); 5 for Denmark (1987–2004), Finland (1987–2004), the Netherlands (1983–99), and Switzerland (1982–2004); 6 for Australia (1981–2003) and Germany (1978–2000); 8 for Sweden (1967–2005) and the United States (1974–2004); 9 for the United Kingdom (1969–2004); and 10 for Canada (1971–2004).

⁹ The remaining comparability issues are threefold. First, gross earnings are reported on an annual, monthly, or weekly basis for different countries. Second, the data for France refer to net (after-tax) rather than gross earnings. Finally, the data for France do not include workers employed in agriculture, general government, and household services, whereas the data for Denmark do not include workers earning less than 80% of the minimum wage, the data for Germany do not include apprentices, and the data for Spain do not include workers in enterprises with fewer than 10 employees. Regarding the first issue, there is no reason to suppose that such discrepancies distort the decile ratios reported by the OECD. Regarding the second, note that the OECD data also include decile ratios for gross earnings for France for 2002–5, and these figures are identical to the ones based on net earnings. As for exclusions of certain categories of workers, the time series for each country are at least consistent in this regard.

TABLE 1. Redistribution, Social Spending, and Structure of Inequality

	Values circa 2000					Redistribution		Social Spending		Skew	
	Redistribution	Social Spending	90–50 Ratio	50–10 Ratio	Skew	Min	Max	Min	Max	Min	Max
Sweden	35.5 (4)	19.3 (1)	1.69	1.39	1.22 (3)	35.6	47.2	19.23	25.03	1.14	1.22
Denmark	38.6 (1)	18.7 (2)	1.70	1.47	1.15 (6)	28.2	38.8	16.39	21.01	0.94	1.16
Belgium	36.8 (2)	18.3 (3)	1.48	1.32	1.12 (9)	36.8	38.9	17.57	19.78	1.07	1.19
France	27.1 (9)	17.3 (4)	1.99	1.53	1.30 (1)	23.3	27.9	13.13	18.41	1.01	1.34
Finland	35.8 (3)	16.8 (5)	1.72	1.41	1.21 (4)	33.1	42.5	12.92	24.39	1.07	1.24
Germany	27.5 (7)	15.4 (6)	1.84	1.59	1.15 (5)	15.4	27.6	12.64	16.53	0.99	1.17
Norway	28.7 (5)	14.7 (7)	1.44	1.39	1.03 (16)	28.7	33.5	11.76	17.56	1.02	1.05
Netherlands	28.5 (6)	14.5 (8)	1.75	1.66	1.05 (14)	25.8	33.5	14.52	21.09	1.01	1.08
New Zealand		14.4 (9)	1.68	1.56	1.07 (11)			10.33	15.06	0.95	1.18
United Kingdom	23.3 (11)	13.6 (10)	1.92	1.80	1.06 (13)	14.2	27.3	12.1	15.34	0.86	1.1
Australia	27.2 (8)	12.9 (11)	1.80	1.67	1.07 (10)	22.1	27.3	7.32	13.28	0.98	1.16
Canada	20.2 (12)	12.6 (12)	1.80	2.00	0.90 (17)	15.7	25.6	10.86	16.74	0.74	0.93
Italy		12.0 (13)	1.74	1.38	1.26 (2)			10.53	13.2	1.04	1.26
Spain	13.4 (14)	12.0 (14)	2.10	2.01	1.04 (15)	13.4	13.6	10.96	14.98	1.04	1.3
Switzerland	9.18 (15)	11.4 (15)	1.69	2.00	0.84 (18)	8.1	13.7	7.95	13.68	0.83	1.18
Ireland	25.4 (10)	11.0 (16)	1.92	1.70	1.13 (8)	23.4	30.9	10.8	16.75	0.96	1.18
Japan		9.6 (17)	1.84	1.62	1.14 (7)			7.11	10.02	0.99	1.14
United States	16.2 (13)	9.4 (18)	2.20	2.06	1.06 (12)	15.4	19.2	7.56	10.77	0.98	1.12

Note: Values in parentheses are country rankings.

OECD data, relative to other sources of data on market inequality, is that it provides separate measures of the upper and lower halves of the earnings distribution, while also providing reasonably long time series of annual observations for the countries included in our analysis. Missing data still represent a constraint. Between available observations of earnings inequality, we have linearly interpolated missing observations. We have also extrapolated observations up to 5 years back when doing so allows us to include additional observations of redistribution.¹⁰

With countries listed from highest to lowest values on nonelderly spending in percent of GDP, Table 1 provides descriptive statistics regarding our dependent variables and our measures of earnings inequality. The second column reports the extent of redistribution in 2000 (or in years as close to 2000 as possible), and the third column provides social spending figures for 2000. In the fourth and fifth columns, we report 90–50 and 50–10 earnings ratios for the same year as the observation of redistribution, and, in the sixth column, we present our measure of skew. It is noteworthy that 5 of the 6 countries with the highest skew in the earnings distribution (Sweden, Denmark, France, Finland, and Germany) are also among the top 6 countries ranked by levels of social spending and that 3 of these countries (Sweden, Denmark, and Finland) stand out, along with Belgium, as the countries with the most redistributive systems of taxes and transfers. At the other end of the spectrum, Switzerland and Canada stand out in

Table 1 as the countries in which the lower half of the earnings distribution is more dispersed than the upper half. Along with the United States and Spain, these countries also figure at the bottom rung of the ranking based on the extent of redistribution.

The right-hand panel of Table 1 reports the over-time variation in redistribution, social spending, and skew within the countries in our data set. In 10 of 15 countries, the difference between the minimum and maximum levels of redistribution exceeds 5 percentage points and in four countries the difference exceeds 10 percentage points. The over-time variation in nonelderly social spending is notably less pronounced, but the difference between minimum and maximum levels exceeds 5 percentage points for 9 of 18 countries. Combining temporal variation with cross-sectional variation, Figure 1 indicates that skew and redistribution are quite closely correlated in our data.¹¹ Three out of 4 Swiss observations stand out on account of Switzerland's exceptionally low level of redistribution, which does not correspond to a particularly low level of skew.¹²

To ensure that the estimated effects of skew are not actually effects of overall inequality, we include the 90–10 ratio in all regression models that include skew.¹³

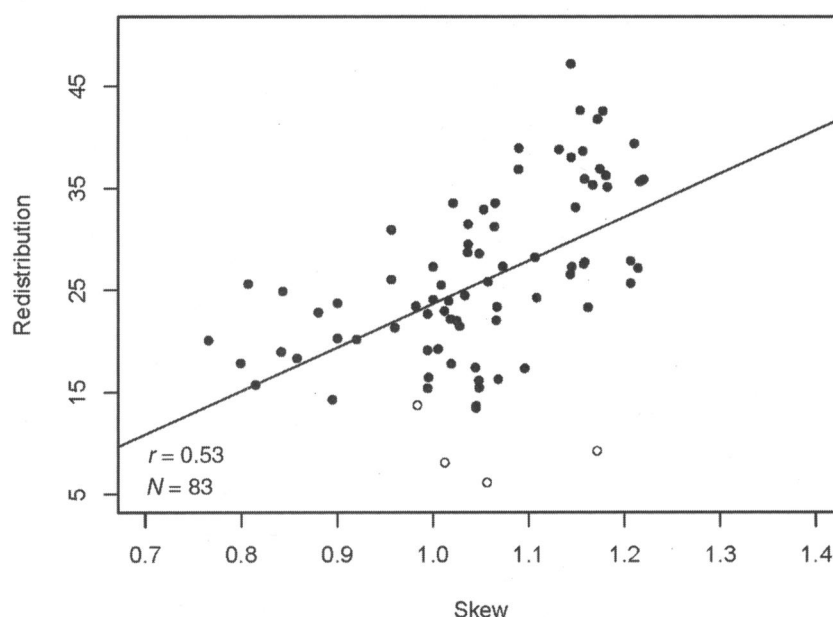
¹¹ Although the correlation coefficient is smaller ($r = 0.35$), the overall picture is the same with nonelderly social spending on the vertical axis.

¹² At least in part, the Swiss case is exceptional because government-mandated pension and health insurance entails redistribution that is not captured by income-based LIS measures (see Leimgruber 2008). Note that our results are robust to dropping Switzerland.

¹³ The 90–10 ratio can, of course, be decomposed into 90–50 and 50–10 ratios. The formula for this decomposition is as follows:

¹⁰ This allows us to include 6 additional observations of redistribution. We do not extrapolate inequality data for our models of social spending.

FIGURE 1. Redistribution and Skew



Note: Open circles represent Swiss observations.

Thus, our analysis also provides a rough test of the core prediction of the RMR model, that demand for redistribution rises with overall inequality. Of course, the RMR model actually pertains to a different measure of inequality—the distance between the mean income and that of the median voter—and it is certainly possible to imagine scenarios in which the 90–10 ratio increases (or declines), whereas median and mean incomes remain constant. Still, studies typically treat the 90–10 ratio as a proxy for the median–mean ratio, and the two ratios are indeed correlated.¹⁴

Control Variables

In estimating the effects of earnings inequality on redistributive policy outcomes, we seek to control for other variables that have been identified as important determinants of redistribution. Our argument builds on studies that emphasize ethnic fragmentation as an obstacle to redistributive politics and posits that income is an important basis of social affinity in the absence of cross-cutting racial or ethnic cleavages. More specifically, our expectation that narrowing the gap between two income groups will generate greater affinity between them assumes that differences in the racial,

ethnic, religious, and linguistic composition of the two groups remain constant.

From a theoretical point of view, it is important for us to control for the distribution of ethnic minorities across the income distribution, but here we run into serious problems of data and measurement. Most available indices of ethnolinguistic and religious fractionalization (e.g., Alesina et al. 2003) are not only time invariant, but also fail to capture the extent to which minorities are concentrated among the poor (or perhaps, in a postcolonial setting, concentrated among the affluent). Recent articles by Baldwin and Huber (2010) and Selway (2011) represent important advances in this domain. Yet, both Baldwin and Huber's measure of "cross-cuttingness" of income and ethnic group membership remain time invariant, and several of the countries in our analysis are missing from their data.

In the absence of a better measure, we include a time-varying measure of the stock of immigrants in some of our empirical models of redistribution and social spending. Based on data collected by Rafaela Dancygier, this variable refers to the percentage of the population that is foreign-born for Australia, Canada, and the United States, and the percentage of the population who are noncitizens for the other countries in our data set. Following Alesina and Glaeser's (2004, 175–77) discussion of immigration as a threat to European welfare states, the assumption here is that immigrants are overrepresented at the lower end of the income distribution. Data from the European Social Surveys (ESSs) provide some support for this assumption. Averaging across the four surveys conducted between 2002 and 2008, we observe that the percentage of foreign-born among the poor, defined as the bottom third of the

$90/10 = (90/50)/[1/(50/10)] = (90/50)/(10/50)$. Note that our results are essentially the same if we instead measure skew as the difference between the 90–50 and the 50–10 ratios.

¹⁴ The OECD reports both mean earnings and the earnings of the 50th percentile for 12 of our countries, although the time series are intermittent. Across the years for which both variables are reported, the correlation between the 90–10 and median–mean ratios is 0.59 ($N = 272$).

income distribution of respondents, exceeds the percentage of foreign-born among the nonpoor in all but 2 of the 13 European countries in our data (Italy and the United Kingdom). However, the extent to which immigrants are overrepresented among the poor varies a great deal across these countries, and this variation does not appear to be correlated with levels of immigration.

It is undoubtedly the case that some immigrants are high-income earners and that others manage to move up the income distribution over time. Quite plausibly, the immigrant populations of Australia, Canada, and the United States are particularly heterogeneous from a socioeconomic point of view. Moreover, as a proxy for the concentration of ethnic minorities among the poor, this variable completely misses the presence of native minorities among the poor, a prominent feature of American exceptionalism in the domain of social policy and redistributive politics (Alesina and Glaeser 2004; Gilens 2000). At best, then, immigration represents a rough proxy for the concentration of minorities among the poor. In addition, the availability of data on immigration significantly reduces the number of country-year observations we can use to estimate our models. For both reasons, we begin by presenting our results without immigration, and then add this variable.

An important recent focus in research on the political economy of redistribution is why countries with proportional representation (PR) tend to have more redistributive governments than countries with majoritarian electoral rules. Although Persson and Tabellini (2000, 2003) argue that electoral rules affect the type of spending incumbent politicians choose, Persson, Roland, and Tabellini (2007) propose a model in which the effect of PR on government spending hinges on the greater probability of a coalition government under PR rules. Iversen and Soskice's (2006) alternative theory proceeds from the observation that since 1945 government participation by left parties has been much more common in PR countries than in majoritarian countries. For Iversen and Soskice, the redistributive effects of electoral rules operate through government partisanship, and the effect of electoral rules should be mediated entirely by government partisanship. In due course, we will introduce government partisanship into our analysis, but we leave this variable out for the time being on account of endogeneity concerns. To control for the electoral systems effect, we include Gallagher's (1991) measure of proportionality. This index ranges from 0 (pure proportionality between vote and seat shares) to infinity as disproportionality increases.¹⁵ For ease of interpretation, we standardize the Gallagher index to vary between 0 and 1, and invert it so that larger values represent greater proportionality.

The varieties-of-capitalism literature implies that we need to control for national skill profiles. Iversen and Soskice (2001) argue that individuals with more specific skills are more likely to support social spending and

show that vocational training share (VTS), measured by the share of an age cohort engaged in secondary and tertiary vocational training, is correlated with government spending on income transfers on a cross-national basis. In addition, Estevez-Abe, Iversen, and Soskice (2001, 169–78) show that VTS is associated with compression of earnings differentials on a cross-national basis, and Iversen (2005, 148–54) reports a strong positive effect of VTS on redistribution among working-age households. In short, skill specificity could be the source of any positive association between compression of the lower half of the earnings distribution and redistribution that we observe.

Iversen and his collaborators use VTS data from 1980 to 1995. One of the two components of Iversen's VTS index—graduates of tertiary vocational programs as a percent of the tertiary age cohort—cannot be updated because the United Nations Educational, Scientific and Cultural Organization (UNESCO) no longer publishes the requisite data. However, it is possible to construct continuous and consistent time series on the percentage of secondary school students enrolled in vocational programs for the 15 countries in our analysis from 1980 to 2005.¹⁶ This will serve as our measure of vocational training intensity in the analysis that follows. Aside from data availability, it is arguably a better measure than Iversen's in that it sidesteps the complicated question of the kinds of skills acquired through tertiary vocational training programs (see Culpepper 2007). It is certainly an appropriate control variable for our purposes, given that our primary concern here is to ensure that national skill profiles do not confound the relationship between 50–10 earnings ratios and redistribution.

Unionization represents another potential source of spurious associations between bottom-end earnings compression and redistribution. Unions do not typically organize workers at the very bottom of the earnings distribution, but they do have a strong interest in setting a floor for competition in the labor market, and unionization tends to be associated with more compressed 50–10 ratios (see, e.g., Pontusson, Rueda, and Way 2002). Controlling for income and other relevant demographics, moreover, union members are more likely to vote and to support redistribution than nonunion members (Pontusson and Kwon 2006). Thus, we need to control for the effects of union density in order to test our hypothesis that bottom-end compression alters the preferences of middle-income voters.

Like many previous studies, we conceive voter turnout as an inverse proxy for income bias in voting (see Mahler 2008 for supporting evidence). With higher turnout, poor citizens are more politically active relative to affluent citizens and, presumably, better represented by elected politicians. Hence, we expect turnout to be associated with more redistribution.

More readily than any other variable, the unemployment rate serves to control for changes in the share of

¹⁵ Gallagher's index is the square root of the sum of squared absolute deviations of individual party seat shares from their respective shares of the vote divided by two.

¹⁶ In our models of redistribution, we extrapolate this variable back where necessary.

the working-age population that is eligible for redistributive social transfers. As long as unemployment insurance coverage and generosity remain unchanged, an increase in unemployment translates more or less automatically into greater redistribution (cf. Kenworthy and Pontusson 2005). We also control for female participation in the labor force because women are more likely to be part-time workers than men and therefore tend to have lower hourly wages. As the OECD data on relative earnings pertain to full-time employees, female labor force participation may pick up effects of inequality—particularly low-end inequality—that are not captured by our measures of earnings inequality. Following Iversen and Rosenbluth (2006), among others, we expect female labor force participation to be associated with more political support for redistributive social policies.

Working with a significantly larger data set, we include three additional control variables in our models of social spending. First, these models take account of the fact that the dependent variable (nonelderly social spending) is expressed in percent of GDP by including GDP growth on the right-hand side of the regression equation. When the GDP denominator contracts, social spending automatically expands, but this does not mean that social policy has become more generous or redistributive.¹⁷ Our spending models also include the percentage of the population older than 64. As a result of budget constraints, governments are likely to face a trade-off between spending on the elderly and nonelderly. All else equal, we expect population aging to constrict the available room for nonelderly social spending to grow. Finally, the social spending models include a composite measure of (economic) globalization developed by Dreher (2006). Based on principal component analysis, Dreher's index includes capital mobility and trade, measuring both legal barriers and actual financial and trade flows. The effect of globalization has featured prominently in studies of social spending (e.g., Garrett 1998; Swank 2002), with some scholars arguing that greater economic openness decreases spending by disciplining governments and others that openness increases government demands for compensatory social spending. Although we have no particular theoretical priors with regard to this debate, it seems clear that our models of social spending should control for the effects of globalization.

Model Specifications

For each country i and year t , our statistical models of redistribution treat the level of redistribution ($R_{i,t}$) as a function of previous levels ($R_{i,t-1}$) and a set of policies and structural factors ($P_{i,t}$) that cause redistribution to deviate from the status quo. Because data on redistribution are unequally spaced, whereas values for the independent variables are annual, we follow Persson, Roland, and Tabellini (2007) in using a time-

series, cross-section model in which independent variables are averaged across the period since the previous observation of redistribution.¹⁸ Thus, if two observations of redistribution are 5 years apart (t and $t-5$), then each independent variable is the average value for the 5 intervening years ($t-5$ through $t-1$). Our models also include the lagged dependent variable to account for the status quo level of redistribution and address potential problems raised by serial correlation (Beck and Katz 1996, 2004).¹⁹ Using this notation, our basic model specification can be written as

$$R_{i,t} = \alpha + \beta \frac{\sum_{s=1}^S P_{i,t-s}}{S} + \gamma R_{i,t-1} + \varepsilon_{i,t},$$

where S is the number of years between each observation of redistribution. The models we estimate thus use the complete time series of annual data, even though observations of the dependent variable are not available annually. Following Beck and Katz (1995), we estimate these models with panel-corrected standard errors.²⁰

Ideally, our analysis should include country fixed effects to account for unit heterogeneity and its potential correlation with our variables of interest. Given the number of observations per country in our data set, however, we cannot simultaneously include both the lagged dependent variable and country fixed effects (Nickell 1981). We are also hampered by the fact that some of the control variables in our model are slow moving. Following Milanovic (2000), we therefore specify a set of fixed effects models in which we include only measures of earnings inequality. These restricted models provide the most reasonable test of the effect of the structure of inequality on within-country variation in levels of redistribution.²¹

¹⁸ Following Persson, Roland, and Tabellini (2007), we included the number of years between observations of redistribution in some of our preliminary analyses. This variable was never significant, and its inclusion did not change any of our results. Iversen and Soskice (2006) propose an alternative specification for this data structure, accounting for potentially different speeds at which policy changes affect redistribution. Using the modified version of the Iversen-Soskice model developed by Vernby and Lindgren (2009), or the estimator proposed by Baltagi and Wu (1999), we obtain results that are substantively equivalent to the ones we report later in this article.

¹⁹ Tests suggested by Wooldridge (2002) show AR(1) serial correlation in our data. LM tests (Beck 2001, 279) indicate that including the lagged dependent variable in our models accounts for this.

²⁰ Our models also correct for groupwise heteroscedasticity and contemporaneous correlation, and use a Prais-Winsten correction for a common AR(1) process. One methodological concern is the potential for nonstationarity, which could induce spurious correlations. We used an augmented Dickey-Fuller test to look for a trending nonstationary process in our data (Maddala and Shaowen 1999). Three of the independent variables in our analysis do appear to trend over time. When we correct for this by smoothing the variables in question using a moving average process with one lag, and then replicate our analysis using the smoothed data, we obtain results substantively equivalent to those we report.

²¹ In these fixed-effects models, we follow the advice of Beck and Katz (2004) and continue to correct for groupwise heteroscedasticity, contemporaneous correlation, and autocorrelation.

¹⁷ Because we are simply interested in controlling for this denominator effect, we do not lag GDP growth.

TABLE 2. Determinants of Redistribution

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
90–50 ratio	3.810 (3.360)	6.042* (3.092)	14.05*** (4.995)	9.854*** (3.213)				
50–10 ratio	–4.768** (2.063)	–6.586*** (2.196)	–8.136* (4.905)	–7.728* (4.058)				
Skew					10.17*** (3.673)	12.99*** (2.586)	24.47*** (7.517)	24.42*** (5.852)
90–10 ratio					–0.0155 (1.136)	–0.162 (0.946)	1.344 (1.536)	–1.537 (0.953)
Voter turnout	0.0978*** (0.0364)	0.0643** (0.0297)			0.102*** (0.0363)	0.0636** (0.0258)		
Proportionality	0.0725 (2.545)	–2.467 (1.697)			–0.0682 (2.451)	–2.376 (1.934)		
Vocational training	0.0186 (0.0367)	0.0158 (0.0323)			0.0199 (0.0370)	0.0118 (0.0233)		
Unionization	0.0886** (0.0374)	0.126*** (0.0238)			0.0901** (0.0361)	0.123*** (0.0153)		
Unemployment	0.124 (0.134)	0.0413 (0.148)			0.112 (0.136)	0.0512 (0.107)		
Female labor	0.0913* (0.0546)	0.0785* (0.0456)			0.0854 (0.0533)	0.0744** (0.0349)		
Lagged dependent variable	0.507*** (0.127)	0.494*** (0.0761)			0.492*** (0.124)	0.481*** (0.0736)		
Constant	–3.267 (11.16)	0.571 (9.351)	13.97 (9.878)	20.65*** (6.031)	–14.73 (9.197)	–12.43** (6.181)	–4.665 (8.639)	3.801 (5.517)
Country fixed effects	No	No	Yes	Yes	No	No	Yes	Yes
Observations	68	58	77	68	68	58	77	67
R ²	0.889	0.931	0.881	0.952	0.892	0.935	0.887	0.968
Countries	15	15	15	15	15	15	15	15

*** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

We turn to models of nonelderly social spending in an effort to corroborate our redistribution results. Because we have a complete, annual series of social spending, variable lag periods no longer present a problem. We could simply employ 1-year lags of our independent variables, but it seems unreasonable to suppose that the effects of earnings inequality and other independent variables would be so immediate. To capture more slow-moving causal processes and to approximate the specification of our redistribution models, our models instead measure all independent variables as 5-year moving averages (the observation for each year being the average for the preceding 5). Again, we report the results of estimating fixed-effects and random-effects specifications of the social spending models.²² Despite having a larger data set for social spending, the limitations of our earnings inequality data mean that we end up including fewer than 10 observations for a handful of countries (Ireland, Italy, New Zealand, Norway, Spain, and Switzerland). As with redistribution, this renders the estimation of fully specified fixed-effects models

problematic. Thus, our fixed-effects models are again restricted to measures of earnings inequality, although in this case we continue to include GDP growth to address the denominator problem.

MAIN EMPIRICAL RESULTS

Table 2 presents our first set of results, with redistribution as the dependent variable. In models 1 to 4, we estimate the effects of 90–50 and 50–10 earnings ratios separately. Models 1 and 2 are random-effects models with control variables, whereas models 3 and 4 are fixed-effects models that include the two earnings ratios in addition to a full set of country dummies.²³ Model 2 replicates model 1 but drops outliers—country-year observations with standardized residuals greater than 1.5 standard deviations away from the mean. Similarly, model 4 replicates model 3 without outliers.

²² We again estimate panel-corrected standard errors and correct for groupwise heteroscedasticity and contemporaneous correlation. Given the larger data set, we now use a Prais-Winsten correction for a panel-specific AR(1) process, but note that this does not substantively affect our results.

²³ The number of observations in the fixed-effects models is higher due to the absence of the lagged dependent variable, but falls short of the total number of observations in our data set (83) for lack of prior observations of earnings inequality. Note that dropping outliers in model 2 makes the data too unbalanced and the collinearity problem too acute to correct for contemporaneous correlation. None of our other results change substantively if we do not correct for contemporaneous correlation.

As predicted by our theory, models 1 to 4 show that greater dispersion in the lower half of the earnings distribution is consistently associated with less redistribution. In model 1, the sign of the coefficient for the 90–50 ratio is positive, as expected, but the size of the coefficient is not much bigger than the standard error. However, the estimated coefficient increases, and the precision of the estimate improves notably when we exclude 10 outliers. In the fixed-effects specifications, the positive effect of upper-half dispersion on redistribution is estimated more precisely than the negative effect of lower-half dispersion.

As noted previously, 90–50 and 50–10 ratios are closely correlated in our data ($r = 0.71$). Combining the 90–50 and 50–10 ratio into a single measure of skew eliminates the problem of multicollinearity and also allows us to control for the level of overall earnings inequality by including the 90–10 ratio in the analysis. Table 2 also reports the results of estimating 4 models with this specification. Consistent with our expectations, models 5 to 8 indicate that skew is significantly associated with more redistribution. The fixed-effects models strongly suggest that our theory of how the structure of inequality matters to the politics of redistribution is relevant for explaining not only cross-national variation, but also within-country temporal variation in redistribution.

At the same time, overall earnings inequality, as measured by the 90–10 ratio, is not associated with redistribution in any of the models in Table 2. It deserves to be noted that when we estimate models with the 90–10 ratio as the only measure of earnings inequality, this variable remains insignificant. Although skew is correlated with the 90–10 ratio, it does not appear to proxy for the 90–10 ratio in our analysis. Regarding the 90–10 ratio, our results are consistent with previous studies, calling into question the RMR model's prediction of a positive association between the level of inequality and redistribution.²⁴

Turning to the control variables in these models, our results support the proposition that higher voter turnout is associated with more redistribution. Consistent with prior expectations, we also find that union density and, to a lesser extent, female labor force participation are associated with redistribution. However, the results presented in Table 2 provide no support for the commonly held view that more proportional electoral rules promote more redistributive politics. (In all but one of these models, the sign of the coefficient for proportionality is actually negative.) Although the coefficients have the expected signs, the percentage of secondary school students engaged in vocational training and the rate of unemployment also turn out to be insignificant.

²⁴ The correlation between skew and the 90–10 ratio is -0.48 in our data. Substituting the median-mean ratio for the 90–10 ratio, 3 countries drop out of the analysis and the total number of observations falls to 52; however, the results reported in Table 2 hold up: The coefficient for skew is positive and significant, whereas the coefficient for the median-mean ratio is negative and insignificant. This variable too remains insignificant when we drop skew from the model.

Table 3 presents our results with nonelderly social spending as the dependent variable. Paralleling models 1 to 4, models 9 to 12 estimate the effects of the 90–50 and the 50–10 ratios separately with random and fixed effects, with and without outliers. Akin to models 4 to 8, models 13 to 16 instead estimate the effect of skew while controlling for overall earnings inequality.

The results in Table 3 strongly corroborate our argument and previous findings concerning the political effects of the structure of inequality. The negative coefficient for the 50–10 ratio falls short of statistical significance in model 9, but becomes significant once we drop 33 outliers (slightly more than 10% of the total sample), as well as in the fixed-effects specifications. The sign of the coefficient for the 90–50 ratio is the opposite and always statistically significant. Similarly, skew is strongly associated with higher levels of nonelderly social spending across these models.

In contrast to Table 2, the results in Table 3 offer some indication that higher levels of earnings inequality may be associated with higher levels of nonelderly social spending. Regarding the other control variables, GDP growth has a strong negative effect on social spending, just as we would expect, as does the percentage of the population that is elderly. The latter finding corroborates the idea that governments face a trade-off between spending on the elderly and the nonelderly. In contrast to Table 2, we do not observe an association between either voter turnout or female labor force participation and nonelderly spending, but unionization retains a consistently significant, positive coefficient. Consistent with Iversen's (2005) argument about specific skills and demand for social insurance, vocational training also turns out to be a significant variable in these models. Our assessment of the effects of globalization depends crucially on whether we look at models with or without outliers: Without outliers, globalization appears to be associated with higher levels of nonelderly social spending.

Two results in Table 3 appear counterintuitive: Unemployment and proportionality of electoral rules both turn out to be consistently associated with less nonelderly social spending. Although increased unemployment is bound to be associated with increased social spending (and redistribution) in the short run, Huber and Stephens (2001) argue convincingly that persistently high unemployment gives rise to political conditions favorable to spending cuts: On one hand, unemployment generates budgetary pressure, and, on the other hand, it undermines political participation by those who benefit most from nonelderly social spending. Regarding the negative association between proportionality and nonelderly social spending, it is important to keep in mind that models 9, 10, 13, and 14 include the lagged dependent variable and thus control for initial levels of nonelderly social spending. Dropping the lagged dependent variable, the negative coefficient for proportionality is no longer significant. On average, countries with more proportional electoral systems may well engage in more social spending: What our results indicate is that they have experienced larger spending cuts or less rapid spending growth than

TABLE 3. Determinants of Social Spending

	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
90–50 ratio	1.496*** (0.409)	1.151*** (0.258)	5.612** (2.403)	6.093*** (2.019)				
50–10 ratio	–0.328 (0.407)	–0.571** (0.238)	–3.355** (1.699)	–3.517*** (1.289)				
Skew					1.742*** (0.561)	1.652*** (0.336)	9.668*** (3.285)	9.103*** (2.501)
90–10 ratio					0.301** (0.148)	0.146 (0.0907)	0.938* (0.531)	1.053** (0.505)
Voter turnout	0.00694 (0.00436)	0.00386 (0.00310)			0.00661 (0.00436)	0.00386 (0.00315)		
Proportionality	–0.885*** (0.222)	–0.674*** (0.132)			–0.884*** (0.225)	–0.663*** (0.133)		
Vocational training	0.0219*** (0.00715)	0.00987** (0.00404)			0.0206*** (0.00708)	0.00895** (0.00392)		
Unionization	0.0108*** (0.00312)	0.00962*** (0.00207)			0.0103*** (0.00305)	0.00931*** (0.00204)		
Unemployment	–0.0671*** (0.0201)	–0.0454*** (0.0147)			–0.0682*** (0.0202)	–0.0459*** (0.0148)		
Female labor	0.00589 (0.00877)	–6.2305 (0.00650)			0.00397 (0.00861)	–0.00129 (0.00640)		
Elderly	–0.0951*** (0.0303)	–0.0783*** (0.0193)			–0.0919*** (0.0304)	–0.0764*** (0.0189)		
GDP growth	–0.184*** (0.0197)	–0.196*** (0.0155)	–0.112*** (0.0299)	–0.106*** (0.0229)	–0.183*** (0.0197)	–0.197*** (0.0155)	–0.113*** (0.0297)	–0.107*** (0.0223)
Globalization	0.00951 (0.00786)	0.0153*** (0.00438)			0.00956 (0.00788)	0.0155*** (0.00438)		
Lagged dependent variable	0.907*** (0.0208)	0.918*** (0.0136)			0.903*** (0.0211)	0.914*** (0.0136)		
Constant	–0.146 (1.274)	0.575 (0.870)	6.825** (3.275)	6.886** (3.185)	–0.611 (0.982)	–0.410 (0.739)	–1.814 (4.411)	–0.946 (3.559)
Country fixed effects	No	No	Yes	Yes	No	No	Yes	Yes
Observations	311	278	320	283	311	277	320	284
R ²	0.990	0.996	0.964	0.981	0.991	0.997	0.961	0.981
Countries	18	18	18	18	18	18	18	18

GDP, gross domestic product.

*** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

countries with less proportional systems from 1980 to 2004. Even more so than the null findings presented in Table 2, these results call into question Iversen and Soskice's (2006) emphasis on credible commitments made possible by PR as the key to the politics of redistribution.

Table 4 shows our results when we add immigration to models 5 and 13, again with and without outliers. As indicated previously, immigration is at best a rough proxy for racial/ethnic differences—and hence social distance—between the poor and the middle, yet we want to make sure that our findings concerning the political effects of the structure of earnings inequality hold up when we control for immigration. After all, it could be that immigration has generated dispersion of the bottom half of the earnings distribution by increasing the supply of unskilled labor and that the positive association between skew and redistribution is entirely attributable to the fact that ethnic differences between the poor and the middle have grown. The results presented in Table 4 suggest that this is not the case. With redistribution as the dependent variable, the

coefficient for immigration is negative and borderline significant with the full data set (now reduced to 60 observations). Dropping outliers, the negative association between immigration and redistribution becomes statistically significant. Contrary to our expectations, we do not observe any association between immigration and nonelderly social spending. For our purposes, the important thing is that the effects of skew are robust to the inclusion of the immigration variable. The coefficients for skew are only marginally smaller in models 17 and 18 than in models 5 and 6 and, as predicted by our theory, are substantially larger in models 19 and 20 than in models 13 and 14.

Based on model 5 (the random-effects specification with the maximum number of observations of redistribution), the following simulations illustrate the substantive significance of our findings concerning the effects of the structure of inequality. While holding the 90–50 ratio constant, reducing the 50–10 ratio by 1 standard deviation (i.e., compressing the lower half of the earnings distribution) increases skew by 0.18. Holding all other variables constant, this in turn increases

TABLE 4. Determinants of Redistribution and Social Spending, with Immigration

	Redistribution		Social Spending	
	(17)	(18)	(19)	(20)
Skew	9.625** (4.580)	12.44*** (3.451)	2.973*** (0.838)	2.121*** (0.480)
90–10 ratio	–0.0626 (1.386)	0.161 (1.014)	0.459** (0.215)	0.314*** (0.117)
Immigration	–0.181* (0.103)	–0.133** (0.0546)	0.000432 (0.0102)	–0.00491 (0.00808)
Observations	60	51	243	221
R^2	0.887	0.960	0.992	0.996
Countries	14	14	18	18

Note: Models include full set of control variables.

*** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

redistribution by 1.80 according to our results. Conversely, holding the 50–10 ratio constant and reducing the 90–50 ratio by 1 standard deviation (i.e., compressing the upper half) decreases skew by 0.12. Holding all other variables constant, this translates into a reduction of redistribution by 1.20. Keeping in mind that the mean level of redistribution in our data set is 25.27, the effects identified by our analysis must surely be considered substantively significant.

In sum, we find robust evidence, with different dependent variables and a host of model specifications, that the structure of inequality is significantly associated with redistribution in both statistical and substantive terms. Redistribution increases with dispersion of the upper half of the earnings distribution and with compression of the lower half of the earnings distribution.

CAUSAL MECHANISMS

The results presented in Tables 2 to 4 are consistent with our theory of how the structure of inequality influences the politics of redistribution, but they do not demonstrate that the preferences of middle-income voters are the crucial intervening variable in the relationship between inequality and redistribution. These results also do not address the question of how the preferences of middle-income voters translate into policy outcomes. In the remainder of the article, we begin to address these questions.

Middle-income Preferences

From 1985 to 2004, eight International Social Survey Programme (ISSP) surveys and two rounds of the ESS asked respondents whether they agreed with the statement that “it is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes” and provided respondents with the following five response options: “strongly agree,” “agree,” “neither agree nor

disagree,” “disagree,” and “strongly disagree.” With the frequency of surveys varying considerably by country, we have assembled a data set with 90 country-year observations of responses to this survey item drawn from the 18 OECD countries included in our analyses of nonelderly social spending.

In keeping with our theoretical framework, the data presented in Figures 2 and 3 are restricted to survey respondents in the middle third of the distribution of household income (based on self-reported income).²⁵ We measure support for redistribution as the percentage of middle-income respondents who either “strongly agree” or “agree” with the statement that it is the responsibility of the government to reduce income differences.²⁶ From the point of view of our theory, there are two separate questions to be asked of the survey data. First, do the preferences of middle-income voters matter to the redistributive policies pursued by governments? Second, does the structure of inequality shape the policy preferences of middle-income voters? Figure 2 addresses the first question. To generate Figure 2, we linearly interpolated our LIS-based observations of redistribution to match 64 survey-based observations of middle-income preferences for redistribution.

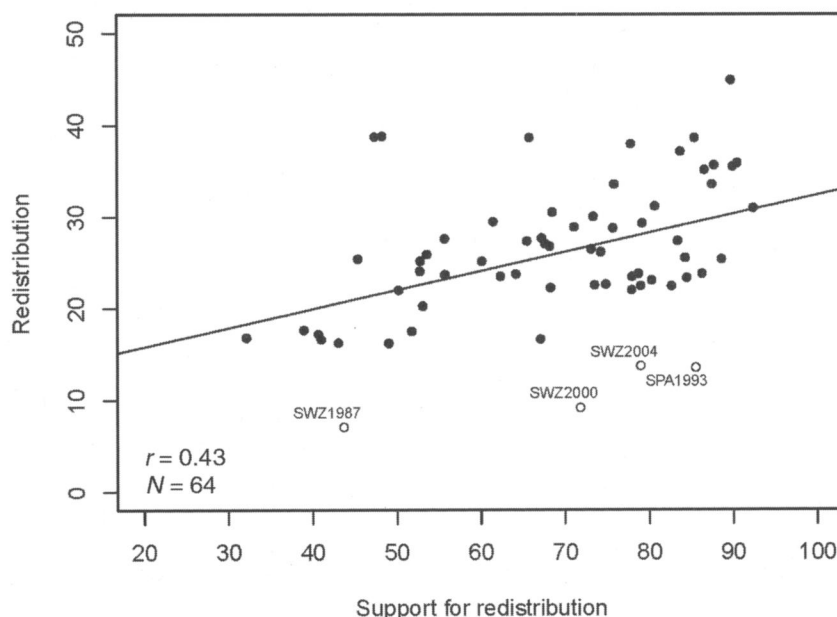
Overall, the relationship between middle-income preferences and redistributive policy outputs is reasonably strong ($r = 0.43$) and consistent with our expectations.²⁷ The 3 Swiss observations and 1 Spanish observation in this data set stand out on account of

²⁵ This is the middle third within the survey distribution of household income. Where household income was coded using a limited set of income bands, we include respondents from the income bands that get us as close as possible to the middle third of respondents.

²⁶ In using this measure, we follow Goodrich and Rehm (2008), who convincingly show that creating a summary measure of support for redistribution by assigning numerical scores to categorical responses and averaging these scores on a national basis is problematic.

²⁷ The overall picture looks similar with nonelderly social spending on the vertical axis: With $N = 100$, the correlation coefficient is 0.33, but excluding 7 obvious outliers yields a correlation of 0.50. To avoid repetition, we restrict this descriptive analysis to the more

FIGURE 2. Public Opinion and Redistribution



Note: Open circles represent Swiss and Spanish observations, labeled by year.

the exceptionally low level of redistribution in these countries. Setting the Swiss observation for 1987 aside, these cases are distinguished less by the lack of public support for redistribution than by a distinctive disconnect between public opinion and policy outputs. To the extent that it considers the Swiss case, the comparative welfare state literature identifies multiple veto points associated with decentralized federalism and popular referenda as the reason Switzerland has a less redistributive welfare state than other continental European countries (cf. Immergut 1992; see also fn. 12 herein). Arguably, decentralization helps explain Spanish exceptionalism as well, although it does not appear to be the case that policy outcomes are disconnected from middle-income preferences in all federal states.

Figure 3 addresses the consequences of the structure of inequality for the preferences of middle-income voters. Previously on the horizontal axis, support for redistribution among middle-income survey respondents appears on the vertical axis of Figure 3, plotted against our measure of earnings skew. Although the fit is far from perfect, there is clearly a positive association between skew and middle-income support for redistribution in Figure 3 ($r = 0.45$). It is noteworthy that all but 1 of the U.S. observations in this data set are clustered at the bottom of the vertical axis and the middle of the horizontal axis. While Switzerland and Spain are characterized by a disconnect between middle-income preferences and policy outcomes, the U.S. is characterized by a disconnect between earnings skew and middle-income preferences. American

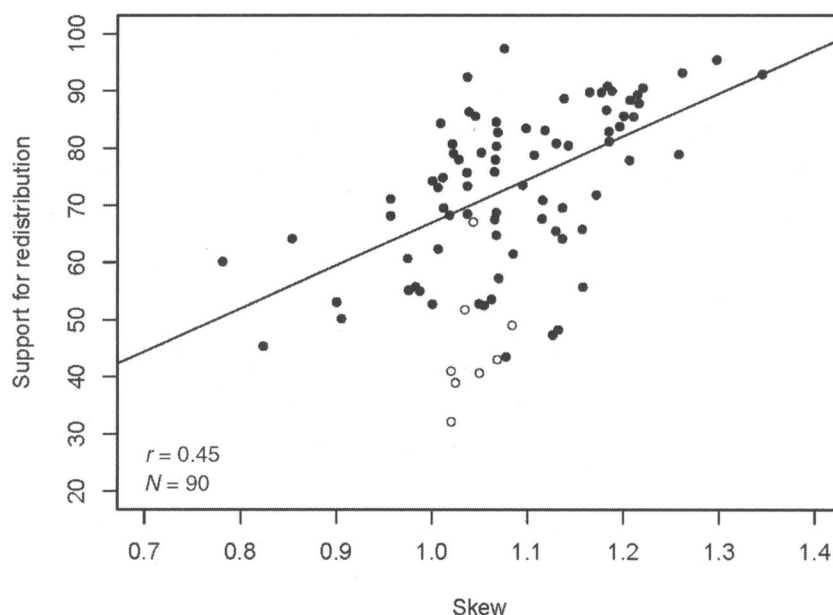
middle-income voters are less supportive of redistribution than the structure of inequality would lead us to expect. Thus conceived, American exceptionalism poses less of a challenge to our theoretical framework than Swiss or Spanish exceptionalism because it is clearly attributable to the high concentration of racial-ethnic minorities in the bottom of the income distribution (cf. Alesina and Glaeser 2004; Gilens 2000). Our theoretical framework explicitly recognizes ethnic differences as an obstacle to affinity with the poor among members of the middle-income group.

We would ideally add middle-income support for redistribution into the regression models presented in the preceding section. Our theory predicts that this variable should be strongly associated with redistribution and that its inclusion should eliminate the effects of skewed earnings inequality (and perhaps the effects of immigration as well). Unfortunately, our survey-based data set on preferences for redistribution and our LIS-based data set on redistributive outcomes do not match up well. Although more than one third of our observations of redistribution predate 1990, the vast majority of survey observations postdate 1990. By interpolating missing observations of redistribution, we can match the survey data, as in Figure 2, but generating matching survey data for our observations of redistribution would require us to engage in very extensive backward extrapolation.²⁸ Given that support for redistribution in many countries varies a good deal from one survey to the next, this is a very dubious proposition. For the time being, Figures 2 and 3 must suffice as suggestive

theoretically appropriate relationship between middle-income preferences and redistribution.

²⁸ We do not have any survey observations of public opinion preceding 31 of the 68 observations of redistribution that serve as the dependent variable in our main analysis.

FIGURE 3. Public Opinion and Skew



Note: Open circles indicate U.S. observations.

evidence that the preferences of middle-income voters represent an important link in the causal chain from the structure of inequality to redistributive policy outcomes.

Government Partisanship

How do the preferences of middle-income voters translate into policy outcomes? Median voter theory and partisan theory provide two different answers to this question. Median voter models such as the RMR model posit that all major parties are fundamentally office seeking and therefore converge on the preferences of the median voter. In contrast, partisan theory holds that parties have core constituencies with distinctive distributive interests and that government partisanship matters to policy choice. Building on comparative political-economy research informed by partisan theory (e.g., Bradley et al. 2003; Garrett 1998), we might hypothesize that the preferences of middle-income voters influence policy choice by determining the outcome of electoral contests between parties with different policy platforms. Akin to Iversen and Soskice's (2006) argument about the effects of electoral rules, this hypothesis implies that we should observe more left-leaning government where and when the structure of inequality is skewed (i.e., when the income distance between the middle and the affluent is greater than the income distance between the middle and the poor).

Table 5 presents the results of estimating a series of models with government partisanship as the dependent variable, using data from 1980 to 2004 for the 18 countries included in our previous analyses. The measure of government partisanship used here is Cu-

sack's "cabinet center of gravity" index. Standardized to vary between 0 and 1, with higher values representing more right-leaning governments, this index relies on the average of three expert surveys to classify parties on the left-right scale and weights party scores by the share of cabinet portfolios held by different parties (Cusack and Engelhardt 2003). Models 21 to 23 pool country-year observations. As in our previous analyses of redistribution and social spending, the independent variables are measured as the average for the 5 years preceding each observation of government partisanship. Concerned about serial correlation, we also report the results of estimating cross-section versions of these models, with variables averaged by country from 1980 to 2004 (models 24–26).

The baseline model for the results presented in Table 5 includes 3 independent variables: skew, proportionality of the electoral system, and voter turnout. We include proportionality to take account of Iversen and Soskice's (2006) claim that PR favors left parties and voter turnout to capture the potential role of electoral mobilization of low-income citizens in boosting electoral support for left parties and, by the extension, their participation in government. In models 22 and 25, we add the Dreher measure of globalization because globalization should favor left parties to the extent that it is a source of economic insecurity. Finally, we add immigration in models 23 and 26 on the grounds that "immigration backlash" might lead some traditional left voters to shift their support to populist antiimmigrant parties.

The exploratory nature of the exercise reported in Table 5 should be underscored. As indicated by rather low R^2 values, these models of government partisanship are clearly preliminary. With that in mind, it is

TABLE 5. Determinants of Government Partisanship

	(21)	(22)	(23)	(24)	(25)	(26)
Skew	-0.237* (0.126)	-0.294** (0.143)	-0.522*** (0.186)	-0.169 (0.361)	-0.403* (0.205)	-0.631** (0.273)
Proportionality	-0.0550 (0.0512)	-0.00723 (0.0557)	-0.0203 (0.0656)	-0.0745 (0.140)	0.0231 (0.120)	-0.0182 (0.0876)
Turnout	-0.00111 (0.000813)	-0.000842 (0.000764)	0.000760 (0.000862)	-0.000107 (0.00213)	0.000273 (0.00134)	0.000572 (0.00121)
Globalization		-0.00852*** (0.000782)	-0.00841*** (0.00166)		-0.00971** (0.00433)	-0.00929** (0.00363)
Immigration			-0.00303 (0.00318)			-0.00692 (0.00402)
Constant	0.771*** (0.150)	1.410*** (0.162)	1.560*** (0.197)	0.620* (0.325)	1.504*** (0.473)	1.781*** (0.500)
Observations	312	312	238	18	18	18
R ²	0.025	0.193	0.163	0.037	0.471	0.560
Countries	18	18	18			

*** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

TABLE 6. Determinants of Redistribution and Social Spending, with Government Partisanship

	Redistribution		Social Spending	
	(27)	(28)	(29)	(30)
Partisanship	0.974 (2.045)	0.707 (1.633)	-0.405 (0.285)	-0.309** (0.151)
Skew	9.742** (4.728)	14.08*** (3.238)	2.647*** (0.800)	1.846*** (0.444)
90-10 Ratio	-0.00314 (1.344)	0.266 (0.963)	0.414** (0.209)	0.263** (0.115)
Observations	60	50	241	217
R ²	0.889	0.961	0.993	0.996
Countries	14	14	18	18

Note: Models include full set of control variables.

*** $p < 0.01$; ** $p < 0.05$; * $p < 0.1$.

noteworthy that skew is consistently associated with left participation in government. Globalization turns out to be the only other variable consistently associated with left government. Controlling for skew, and using Gallagher's continuous measure of proportionality, we do not observe the association between proportionality and left government that we expected based on Iversen and Soskice's (2006) analysis.²⁹

In turn, Table 6 reports the results of rerunning some of our models of redistribution and nonelderly social spending with the addition of government partisanship. Redistribution is the dependent variable in models 27 and 28, whereas social spending is the dependent variable in models 29 and 30. All four models include the full battery of control variables, including immigration.

Models 28 and 30 replicate models 27 and 29, respectively, excluding outliers.

With redistribution as the dependent variable, we do not observe any significant partisan effects. In models 27 and 28, the coefficient for government partisanship is less than half the standard error. However, we do observe the expected partisan effect with nonelderly social spending as the dependent variable. The negative coefficient for government partisanship fails to clear statistical significance with the full sample, but does so once we drop some 24 outliers (roughly 10% of the full sample). With redistribution as the dependent variable, introducing government partisanship into our models does not noticeably alter the estimated effects of skew. In the social spending models, adding government partisanship serves to attenuate the effects of skew somewhat, but the coefficients for skew remain sizeable and statistically significant. The results for overall earnings inequality remain consistent with our previous models.

In sum, there is some evidence that skewed earnings inequality promotes left participation in government.

²⁹ Iversen and Soskice's own empirical analysis is based on a dichotomous and time-invariant distinction between countries with PR and countries with majoritarian electoral rules. Note that substituting unionization for voter turnout in models 21 to 26 does not change any of the results.

We also have some evidence that left participation in government is associated with the pursuit of redistributive policies; however, this evidence is quite tenuous. Further theoretical and empirical work is necessary to clarify the role of partisan politics in the relationship between the structure of inequality and redistributive policy outcomes. Still, the preliminary results presented in Table 6 strongly indicate that the structure of inequality does not affect redistributive politics simply by increasing electoral support for and enhancing the government role of left parties. It appears that all governments, irrespective of left participation, tend to pursue more redistributive policies when the structure of inequality favors a coalition between middle-income voters and the poor.

CONCLUSION

Comparative studies of the political economy of redistribution have largely overlooked the effects of the structure of inequality. We posit that compression of income differentials increases social affinities between individuals occupying different positions in the income distribution. Our macrocomparative analysis provides robust evidence in support of the core hypotheses generated by this theory. Government policy tends to become more redistributive as earnings in the upper half of the distribution are more dispersed and less redistributive as earnings in the lower half are more dispersed.³⁰

In addition, our analysis suggests that left parties are more likely to participate in government when the structure of earnings inequality is more skewed. Government partisanship is arguably an important mechanism through which the structure of inequality affects redistributive policy outcomes, but the effects of the structure of inequality persist when we control for partisanship. One hypothesis to be explored in future work is that center-right parties adjust strategically to the advantages that center-left parties enjoy when the structure of inequality is skewed, pursuing more redistributive policies.

Some of our results indicate that immigration is associated with less redistribution, but our evidence on this score is less robust than previous studies lead us to expect (e.g., Alesina and Glaeser 2004, 175–77). It is important to keep in mind that our measure of immigration does not directly capture the concentration of minorities among the poor. We do not want to contest

the emphasis on racial and ethnic divisions in recent studies of the politics of redistribution, but we do want to amend the thrust of this literature by insisting that racial and ethnic divisions matter to the extent that they map onto the distribution of income. Thus conceived, race and ethnicity are an integral part of the structure of inequality.

Our theoretical discussion focuses on how the structure of inequality shapes the coalitional proclivities and policy preferences of middle-income voters, but the claim that proximity matters to social affinity should apply to all voters. Although we do not believe that governments are exclusively responsive to the policy preferences of middle-income voters, it seems reasonable to suppose that middle-income voters play a pivotal role in coalitional politics. Moreover, we expect that the redistributive policy preferences of middle-income voters are more variable, across countries and over time, than those of the poor or the affluent. This is a proposition that can and should be empirically verified. Our preliminary analysis of survey data suggests that the structure of inequality shapes the preferences of middle-income voters and that these preferences in turn impact government policy. Further analysis of individual preferences constitutes an obvious next step that we intend to pursue.

Quite legitimately, macrocomparative analyses of the type presented here invite questions about endogeneity. Our theoretical and empirical discussion treats the structure of inequality as an exogenous variable that causes changes in redistribution, but is it not equally plausible to treat redistribution as a cause of the structure of inequality? Specifically, redistributive government policies might promote compression of the 50–10 earnings ratio by setting a floor for competition in the labor market (i.e., by providing citizens with a “social wage” that employers must exceed in order to attract workers). Mindful of this concern, we emphasize that our measures of the structure of earnings inequality (as well as our other independent variables) temporally precede our measures of the dependent variables, that our statistical models include a lagged dependent variable, and that our main findings hold up with fixed-effects specifications that focus on within-country variation. It should also be noted that there is no obvious reason to suppose that redistributive government policies cause dispersion of the upper half of the earnings distribution: To the contrary, Hibbs (1987) argues that high marginal tax rates serve to compress market wages in the upper half of the distribution by reducing the net gains associated with any given wage increase. In short, we do not believe that endogeneity represents a serious challenge to our interpretation of the relationship between earnings skew and redistribution.

What, then, explains cross-national and temporal variation in the structure of inequality? From a comparative perspective, labor-market institutions provide the most obvious point of departure for addressing this question. According to Pontusson, Rueda, and Way (2002), unionization and bargaining centralization are associated with more compressed 90–50 and 50–10 earnings ratios, but the effect of these institutional

³⁰ Our results contrast with those reported by Schwabish, Smeeding, and Osberg (2006, 270), who find that the 50–10 ratio for market income among working-age households is weakly associated with more social spending, whereas the 90–50 ratio is strongly associated with less social spending. Quite reasonably, these authors interpret their results to mean that eligibility for means-tested social spending increases with the 50–10 ratio and that the political influence of the affluent increases with the 90–50 ratio. There are many possible reasons for the discrepancies between our results and theirs. Most important, their models include a variable designed to capture public support for social spending and redistribution. In our framework, 90–50 and 50–10 ratios matter to the politics of inequality through their effects on the policy preferences of middle-income voters. Controlling for such preferences, we have no expectations about the effects of the structure of inequality on redistribution.

variables on the 50–10 ratio is about three times as large as their effect on the 90–50 ratio. Even operating within highly centralized bargaining systems, solidaristic unions appear to have been far better at instilling their distributive preferences among workers in the lower half of the earnings distribution than among those in the upper half of the distribution. The reasons have to do partly with the distribution of union members across the earnings distribution and partly with the willingness of employers to accommodate union preferences.

Technology constitutes another potential source of variation in the structure of earnings inequality. Autor, Katz, and Kearney (2006) show that the U.S. labor market became more polarized as a result of the introduction of new information and communication technologies. In their account, these new technologies render high-skilled workers more valuable, while allowing employers to shed workers performing semiskilled routine tasks without affecting the demand for or productivity of workers performing low-skill nonroutine tasks. As a result, wage differentials between high-skilled and semiskilled workers continued to increase, whereas the differentials between semiskilled and unskilled workers remained constant or even declined from 1990 to 2004. As Piketty and Saez (2003) suggest, the rapid growth of corporate compensation, linked to the dynamics of equity markets, constitutes yet another possible factor behind changes in the structure of earnings inequality over the past two decades.

According to our data on earnings among full-time employees, earnings skew in the U.S. rose from 0.99 in 1986 to 1.12 in 2001. The U.S. case poses something of a puzzle for our theory, which predicts that increased skew in the distribution of income increases political pressure for redistribution. The concentration of racial minorities at the bottom of the income distribution is one potential obstacle to the formation of a redistributive coalition of poor and middle-income voters in the U.S. Yet, there is little reason to believe that during this period the overlap of race and income became more pronounced or that racism became more widespread. One could perhaps interpret the election of Barack Obama as a political manifestation of long-term changes in the structure of inequality. How long it takes for changes in the structure of inequality to affect redistributive policy is an important question to which we do not yet have a satisfactory answer.

A number of countries have experienced larger increases of earnings skew than the U.S. since 1990. In several of these countries—notably, Australia, France, Ireland, and Switzerland—government policy appears to have become more redistributive relative to countries in which earnings skew has remained stable. The German case is noteworthy as the only case in which we observe a clear trend reversal during the time period covered by our earnings data. According to the OECD, earnings skew in Germany increased from 1.00 in 1984 to 1.15 in 1995 and then fell back to 1.01 by 2004. Arguably, the increase of skew from 1984 to 1995 contributed to the leftward shift of German politics that culminated in the Social Democratic Party

(SPD)-Green coalition government of 1998, whereas the subsequent decline of skew contributed to the rightward shift that culminated in the Christian Democratic Union (CDU)-Free Democratic Party (FDP) coalition government of 2009. Considering our previous discussion of partisan effects, it is particularly important to note that the policy priorities of both major German parties shifted in favor of redistribution in the 1990s and against redistribution in the first decade of the twenty-first century.

Following Lindert (2004, 15–16), it has become commonplace to speak of a *Robin Hood paradox*. At least among advanced democracies, government redistribution through taxes and transfers appears to be associated with less, rather than more, market inequality. Several prominent contributions resolve this paradox by treating redistribution as a by-product of social insurance. In Moene and Wallerstein's (2001) formulation, demand for insurance rises with income (holding risk exposure constant) and a mean-preserving decline of inequality means that the income of the median voter is higher (cf. Bénabou 2000; Iversen and Soskice 2001). This solution to the Robin Hood paradox is problematic for two reasons. Private insurance represents an obvious alternative to social insurance for high-income individuals. Moreover, previous research has shown that it is quite possible to organize social insurance schemes in ways that preserve the market distribution of income.

Our core argument suggests a different solution to the Robin Hood paradox. The key is the observation that countries with less market inequality also tend to be characterized by a more skewed structure of market inequality during the period we examine. Income equalization during the postwar era primarily occurred through labor-market dynamics associated with the expansion of Fordist mass production, full employment, and centralized wage bargaining. This equalization involved considerably greater compression of the lower half than the upper half of the earnings distribution, generating a more skewed earnings distribution and thus setting the stage for a more redistributive policy orientation. At the foundation of the modern welfare states in the 1930s and 1940s, insurance was the primary motivation, and the redistributive impact of new social policies was limited. From the second half of the 1960s through the first half of the 1980s, we observe a new phase of welfare state expansion, involving not only the introduction of new types of social spending, but also reforms that rendered existing social insurance schemes more redistributive by raising minimum benefits and capping maximum benefits.³¹ Consistent with the main themes of the comparative welfare state literature, this historical reinterpretation is worthy of further exploration.

³¹ With the notable exception of the U.S., we observe major increases of redistribution among working-age households in the 1970s and early 1980s in those countries for which we have LIS observations of redistribution. In Sweden, redistribution increased from 27.7% in 1967 to 36.2% in 1981; in the United Kingdom, from 18.3% in 1969 to 27.3% in 1986; in Canada, from 15.7% in 1971 to 20.1% in 1987; and in Germany, from 8.6% in 1973 to 22.6% in 1984.

APPENDIX: DEFINITIONS AND VARIABLES AND SOURCES

Variable	Definition	Source
50–10 ratio	Earnings of the worker with a median income as a share of the earnings of a worker in the 10th percentile of the earnings distribution	OECD (2007)
90–10 ratio	Earnings of a worker in the 90th percentile of the earnings distribution as a share of the earnings of a worker in the 10th percentile of the earnings distribution	OECD (2007)
90–50 ratio	Earnings of a worker in the 90th percentile of the earnings distribution as a share of the earnings of the worker with a median income	OECD (2007)
Elderly	Proportion of population older than 64	Armington et al. (n.d.)
Female labor	Proportion of working-age women in the labor force	OECD Labour Force Statistics
Globalization	Index of globalization constructed with principal component analysis of trade, FDI, portfolio investment, income payments to foreign nationals, hidden import barriers, mean tariff rate, taxes on international trade, and capital account restrictions	Dreher (2006)
GDP growth	Annual percentage change in GDP	World Development Indicators
Immigration	For Australia, Canada, and the U.S., proportion of the population that is foreign born; for other countries, noncitizens as proportion of the population	Dancygier data set and World Development Indicators
Partisanship	Index of the partisan left-right “center of gravity” of the cabinet based on the average of three expert classifications of government parties’ placement on a left-right scale and weighted by their decimal share of cabinet portfolios (the index goes from left to right and is standardized here to vary between 0 and 1)	Cusack and Engelhardt (2002)
Proportionality	Following Gallagher (1991), measured as the square root of one-half the sum of squared absolute deviations of individual party seat shares from their respective shares of the vote (we standardize the index to vary between 0 and 1 and invert it such that larger values refer to higher levels of proportionality)	Armington et al. (n.d.)
Redistribution	Percentage change in Gini coefficients as we move from gross market income (i.e., household income before taxes and transfers) to disposable income (i.e., income after taxes and transfers)	Kenworthy data set and Mahler and Jesuit (2006)
Skew	Ratio of the 90–50 ratio to the 50–10 ratio	OECD (2007)
Social spending	Total nonelderly government transfers (in percent GDP)	OECD Social Expenditure Database
Support for redistribution	Proportion of middle-income respondents to ISSP surveys (identified as those falling in the middle third of the distribution of respondent household incomes) who said they “strongly agree” or “agree” with the statement, “It is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes”	ISSP survey modules (Environment 1993, 2000; Role of Government 1985, 1990, 1996; Social Inequality 1987, 1992, 1996); ESS 2002 and 2004
Unemployment	Annual rate of unemployment	Armington et al. (n.d.)
Unionization	Annual net union density	Visser (2009)
Vocational training	Enrollments in vocational training programs in percent of secondary school enrollments	Iversen (2005) and UNESCO database
Voter turnout	Turnout (as a percentage of eligible voters) in the most recent national election for each year	Armington et al. (n.d.)

ESS, European Social Survey; FDI, foreign direct investment; GDP, gross domestic product; ISSP, International Social Survey Programme; OECD, Organisation for Economic Co-operation and Development; UNESCO, United Nations Educational, Scientific and Cultural Organization.

REFERENCES

- Aaberge, Rolf, Anders Björklund, Markus Jänti, Mårten Palme, Peder J. Pedersen, Nina Smith, and Tom Wennemo. 2002. "Income Inequality and Income Mobility in the Scandinavian Countries Compared to the United States." *Review of Income and Wealth* 48 (4): 1–27.
- Acemoglu, Daron, and James A. Robinson. 2006. *Economic Origins of Dictatorship and Democracy*. New York: Cambridge University Press.
- Alesina, Alberto, Arnaud Devleeschauwer, William Easterly, Sergio Kurlat, and Romain Wacziarg. 2003. "Fractionalization." *Journal of Economic Growth* 8 (2): 155–94.
- Alesina, Alberto F., and Paola Giuliano. 2009. "Preferences for Redistribution." NBER Working Paper 14825. www.nber.org/papers/w14825 (accessed April 7, 2011).
- Alesina, Alberto, and Edward L. Glaeser. 2004. *Fighting Poverty in the U.S. and Europe: A World of Difference*. New York: Oxford University Press.
- Andrews, Dan, and Andrew Leigh. 2009. "More Inequality, Less Social Mobility." *Applied Economics Letters* 16 (15): 1489–92.
- Armington, Klaus, Sarah Engler, Panajotis Potolidis, Marlène Gerber, and Philipp Leimgruber. N.d. "Comparative Political Data Sets." www.ipw.unibe.ch/content/team/klaus_armington/comparative_political_data_sets/index_ger.html (accessed March 18, 2011).
- Autor, David, Lawrence Katz, and Melissa Kearney. 2006. "Polarization of the U.S. Labor Market." *American Economic Review* 96 (2): 189–94.
- Baldwin, Kate, and John D. Huber. 2010. "Economic versus Cultural Differences: Forms of Ethnic Diversity and Public Goods Provision." *American Political Science Review* 104 (4): 644–62.
- Baltagi, Badi H., and Ping X. Wu. 1999. "Unequally Spaced Panel Data Regressions with AR(1) Disturbances." *Econometric Theory* 15 (6): 814–23.
- Beck, Nathaniel. 2001. "Time-series–Cross-section Data: What Have We Learned in the Past Few Years?" *Annual Review of Political Science* 4: 271–93.
- Beck, Nathaniel, and Jonathan N. Katz. 1995. "What to Do (and Not to Do) with Time-series Cross-section Data." *American Political Science Review* 89 (3): 634–47.
- Beck, Nathaniel, and Jonathan N. Katz. 1996. "Nuisance vs. Substance: Specifying and Estimating Time-series–Cross-section Models." *Political Analysis* 6 (1): 1–36.
- Beck, Nathaniel, and Jonathan N. Katz. 2004. "Time-series–Cross-section Issues: Dynamics, 2004." Presented at the Annual Meeting of the Society for Political Methodology, Stanford, CA.
- Bénabou, Roland. 2000. "Unequal Societies: Income Distribution and the Social Contract." *American Economic Review* 90 (1): 96–129.
- Beramendi, Pablo, and Thomas Cusack. 2009. "Diverse Disparities: The Politics and Economics of Wage, Market and Disposable Income Inequalities." *Political Research Quarterly* 62 (2): 257–75.
- Blanden, Jo. 2009. "How Much Can We Learn from International Comparisons of Intergenerational Mobility?" Center for the Economics of Education (CEE) Discussion Paper 111. <http://cee.lse.ac.uk/cee%20dps/ceedp111.pdf> (accessed April 7, 2011).
- Bradley, David, Evelyne Huber, Stephanie Moller, François Nielsen, and John D. Stephens. 2003. "Distribution and Redistribution in Postindustrial Democracies." *World Politics* 55 (2): 193–228.
- Brooks, Clem, and Jeff Manza. 2007. *Why Welfare States Persist: The Importance of Public Opinion in Democracies*. Chicago: University of Chicago Press.
- Converse, Philip E. 1964. "The Nature of Belief Systems in Mass Publics." In *Ideology and Discontent*, ed. D.E. Apter. New York: Free Press, 206–61.
- Corcoran, Sean P., and William N. Evans. 2010. "Income Inequality, the Median Voter and the Support for Public Education." Working paper. http://homepages.nyu.edu/~sc129/papers/corcoran_evans_median_voter_may_2010 (accessed March 18, 2011).
- Corneo, Giacomo, and Hans Peter Grüner. 2000. "Social Limits to Redistribution." *American Economic Review* 90 (5): 1491–1507.
- Corneo, Giacomo, and Hans-Peter Grüner. 2002. "Individual Preferences for Political Redistribution." *Journal of Public Economics* 83 (1): 83–107.
- Culpepper, Pepper D. 2007. "Small States and Skill Specificity: Austria, Switzerland, and Interemployer Cleavages in Coordinated Capitalism." *Comparative Political Studies* 40 (6): 611–37.
- Cusack, Thomas R., and Lutz Engelhardt. 2002. "Parties, Governments and Legislatures Data Set." www.wzb.eu/alt/ism/people/misc/cusack/d_sets.en.htm (accessed March 18, 2011).
- Dreher, Axel. 2006. "Does Globalization Affect Growth? Evidence from a New Index of Globalization." *Applied Economics* 38 (10): 1091–1110.
- Esping-Andersen, Gøsta, and John Myles. 2009. "The Welfare State and Redistribution." In *Handbook on Economic Inequality*, eds. W. Salvedra, B. Nolan, and T. Smeeding. Oxford: Oxford University Press, 639–64.
- Estevez-Abe, Margarita, Torben Iversen, and David Soskice. 2001. "Social Protection and the Formation of Skills: A Reinterpretation of the Welfare State." In *Varieties of Capitalism: The Challenges Facing Contemporary Political Economies*, eds. P.A. Hall and D. Soskice. New York: Oxford University Press, 145–83.
- Fowler, James H., and Cindy Kam. 2007. "Beyond the Self: Social Identity, Altruism and Political Participation." *Journal of Politics* 69 (3): 813–27.
- Gallagher, Michael. 1991. "Proportionality, Disproportionality and Electoral Systems." *Electoral Studies* 10 (1): 33–51.
- Garrett, Geoffrey. 1998. *Partisan Politics in the Global Economy*. New York: Cambridge University Press.
- Gilens, Martin. 2000. *Why Americans Hate Welfare: Race, Media, and the Politics of Antipoverty Policy*. Chicago: University of Chicago Press.
- Goette, Lorenz, David Huffman, and Stephan Meier. 2006. "The Impact of Group Membership on Cooperation and Norm Enforcement: Evidence Using Random Assignment to Real Social Groups." *American Economic Review* 96 (2): 212–16.
- Goodrich, Ben, and Philipp Rehm. 2008. "Categorical Variables in Public Opinion." Presented at the Annual Meeting of the Midwest Political Science Association, Chicago.
- Hibbs, Douglas. 1987. "Fiscal Influences on Trends in Wage Dispersion." Presented at the Annual Meeting of the European Public Choice Society, Reggio Calabria, Italy.
- Huber, Evelyne, and John D. Stephens. 2001. *Development and Crisis of the Welfare State*. Chicago: University of Chicago Press.
- Immergut, Ellen. 1992. "The Rules of the Game: The Logic of Health Policy-making in France, Switzerland, and Sweden." In *Structuring Politics*, eds. S. Steinmo, K. Thelen, and F. Longstreth. New York: Cambridge University Press, 57–89.
- Iversen, Torben. 2005. *Capitalism, Democracy, and Welfare*. New York: Cambridge University Press.
- Iversen, Torben, and Frances Rosenbluth. 2006. "The Political Economy of Gender." *American Journal of Political Science* 50 (1): 1–19.
- Iversen, Torben, and David Soskice. 2001. "An Asset Theory of Social Policy Preferences." *American Political Science Review* 95 (4): 875–93.
- Iversen, Torben, and David Soskice. 2006. "Electoral Institutions and the Politics of Coalitions: Why Some Democracies Redistribute More Than Others." *American Political Science Review* 100 (2): 165–81.
- Kenworthy, Lane, and Leslie McCall. 2008. "Inequality, Public Opinion and Redistribution." *Socio-Economic Review* 6 (1): 35–68.
- Kenworthy, Lane, and Jonas Pontusson. 2005. "Rising Inequality and the Politics of Redistribution in Affluent Countries." *Perspectives on Politics* 3 (3): 449–72.
- Kristov, Lorenzo, Peter H. Lindert, and Robert McClelland. 1992. "Pressure Groups and Redistribution." *Journal of Public Economics* 48 (2): 135–63.
- Leimgruber, Matthieu. 2008. *Solidarity without the State?* New York: Cambridge University Press.
- Lindert, Peter. 2004. *Growing Public*. New York: Cambridge University Press.
- Luttmer, Erzo. 2001. "Group Loyalty and the Taste for Redistribution." *Journal of Political Economy* 109 (3): 500–28.
- Maddala, G.S., and Wu Shaowen. 1999. "A Comparative Study of Unit Root Tests with Panel Data and a New Simple Test." *Oxford Bulletin of Economics and Statistics* 61 (S1): 631–52.

- Mahler, Vincent A. 2008. "Electoral Turnout and Income Redistribution by the State: A Cross-national Analysis of the Developed Democracies." *European Journal of Political Research* 47 (2): 161–83.
- Mahler, Vincent A., and David K. Jesuit. 2006. "Fiscal Redistribution in the Developed Countries: New Insights from the Luxembourg Income Study." *Socio-Economic Review* 4 (3): 483–511.
- McCarty, Nolan, and Jonas Pontusson. 2009. "The Political Economy of Inequality and Redistribution." In *Handbook on Economic Inequality*, eds. W. Salverda, B. Nolan, and T. Smeeding. Oxford: Oxford University Press, 665–92.
- McPherson, Miller, Lynn Smith-Lovin, and Cook James M. 2001. "Birds of a Feather: Homophily in Social Networks." *Annual Review of Sociology* 27: 415–44.
- Meltzer, Allan H., and Scott F. Richard. 1981. "A Rational Theory of the Size of Government." *Journal of Political Economy* 89 (5): 914–27.
- Milanovic, Branko. 2000. "The Median-voter Hypothesis, Income Inequality, and Income Redistribution: An Empirical Test with the Required Data." *European Journal of Political Economy* 16 (3): 367–410.
- Moene, Karl Ove, and Michael Wallerstein. 2001. "Inequality, Social Insurance and Redistribution." *American Political Science Review* 95 (4): 859–74.
- Moene, Karl Ove, and Michael Wallerstein. 2003. "Earnings Inequality and Welfare Spending." *World Politics* 55 (4): 485–516.
- Nickell, Stephen. 1981. "Biases in Dynamic Models with Fixed Effects." *Econometrica* 49 (6): 1417–26.
- Organisation for Economic Co-operation and Development (OECD). 2007. "Distribution of Gross Earnings of Full-time Employees." www.oecd.org/document/63/0,3343,en_2649_33927_38939455_1_1_1_1,00.html (accessed March 18, 2011).
- Persson, Torsten, Gérard Roland, and Guido Tabellini. 2007. "Electoral Rules and Government Spending in Parliamentary Democracies." *Quarterly Journal of Political Science* 2 (2): 155–88.
- Persson, Torsten, and Guido Tabellini. 2000. *Political Economics: Explaining Economic Policy*. Cambridge, MA: MIT Press.
- Persson, Torsten, and Guido Tabellini. 2003. *The Economic Effects of Constitutions*. Cambridge, MA: MIT Press.
- Piketty, Thomas, and Emmanuel Saez. 2003. "Income Inequality in the United States, 1913–1998." *Quarterly Journal of Economics* 118 (1): 1–39.
- Pontusson, Jonas, and Hyeok Yong Kwon. 2006. "Power Resource Theory Revisited and Revised: Unions and Welfare Spending in OECD Countries." Presented at the Annual Meeting of the American Political Science Association, Philadelphia.
- Pontusson, Jonas, David Rueda, and Christopher Way. 2002. "Comparative Political Economy of Wage Distribution: The Role of Partisanship and Labour Market Institutions." *British Journal of Political Science* 32 (2): 281–308.
- Romer, Thomas. 1975. "Individual Welfare, Majority Voting and the Properties of a Linear Income Tax." *Journal of Public Economics* 4 (2): 163–85.
- Scheve, Kenneth, and David Stasavage. 2006. "Religion and Preferences for Social Insurance." *Quarterly Journal of Political Science* 1 (3): 255–86.
- Schwabish, Jonathan, Timothy Smeeding, and Lars Osberg. 2006. "Income Distribution and Social Expenditures: A Cross-national Perspective." In *The Distributional Effects of Government Spending and Taxation*, ed. D.B. Papadimitriou. Northampton, MA: Edward Elgar, 247–88.
- Selway, Joel Sawat. 2011. "The Measurement of Cross-cutting Cleavages and Other Multidimensional Cleavage Structures." *Political Analysis* 19 (1): 48–65.
- Shayo, Moses. 2009. "A Model of Social Identity with an Application to Political Economy: Nation, Class, and Redistribution." *American Political Science Review* 103 (2): 147–74.
- Swank, Duane. 2002. *Global Capital, Political Institutions, and Policy Change in Developed Welfare States*. New York: Cambridge University Press.
- Turner, John C., Michael A. Hogg, Penelope Oakes, Stephen Reicher, and Margaret Wetherell. 1987. *Rediscovering the Social Group: A Self-categorization Theory*. New York: Blackwell.
- Vernby, Kåre, and Karl-Oskar Lindgren. 2009. "Estimating Dynamic Panel Models When There Are Gaps in the Dependent Variable." Uppsala Universitet, Department of Government Studies in Political Economy and Welfare Working Paper Series, No. 1. www.statsvet.uu.se/LinkClick.aspx?fileticket=JUHce22Y9Iw%3D&tabid=3689&language=sv-SE (accessed April 7, 2011).
- Visser, Jelle. 2009. "ICTWSS: Database on Institutional Characteristics of Trade Unions, Wage Setting, State Intervention and Social Pacts in 34 Countries between 1960 and 2007." www.uva-aiaas.net/208 (accessed March 18, 2011).
- Wilensky, Harold L. 1975. *The Welfare State and Equality: Structural and Ideological Roots of Public Expenditures*. Berkeley: University of California Press.
- Wooldridge, Jeffrey M. 2002. *Econometric Analysis of Cross Section and Panel Data*. Cambridge, MA: MIT Press.