

**GITAM (Deemed to be University)**  
**GST/GSS/GSB/GSHSS Degree Examination**  
**VI Semester**  
**CSEN4091 : HUMAN COMPUTER INTERACTION**

**Time: 2 Hours**

**Max. Marks: 30**

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**Instruction:** All parts of the unit must be answered in one place only.  
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**Section - A**

- 1. Answer all questions** **(5x1=05)**
- a. Evaluate movement time using Fitts' law to predict performance using an example.
  - b. What is one common principle of design rules?
  - c. What is the purpose of using cognitive models in HCI?
  - d. Differentiate between usability engineering and iterative design.
  - e. What is static web content?

**Section - B**

**Answer the following** **(5x5=25)**

**UNIT - I**

2. Compare and contrast traditional keyboards with alternative text input devices.

**OR**

3. Explain how users apply reasoning when interacting with computer systems.

**UNIT - II**

4. Discuss the challenges of information retrieval on the web.

**OR**

5. Explain the importance of usability engineering in the software life cycle.

**UNIT - III**

6. Discuss the advantages of using Open System Task Analysis for designing adaptive and flexible user interfaces.

**OR**

7. Compare and contrast face-to-face communication models with computer-mediated communication models.

**UNIT - IV**

8. Explain the term Mobile 2.0 and how it differs from earlier mobile technologies

**OR**

9. Assess the benefits and limitations of using heuristic evaluation for mobile app design.

**UNIT - V**

10. Create a process flow for a user registration system that includes inlays for additional help. Explain the steps and how the inlays support user navigation.

**OR**

11. List the primary uses of contextual tools in web applications.