

# FERNANDA THIESEN

// Front End Developer

## CONTACT DETAILS

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## PROFILE

With several years of hands-on experience in front-end development, a solid foundation in graphic design and marketing, and exposure to backend technologies, I specialize in crafting beautiful and functional user interfaces using performant and reusable components.

As a lifelong learner, I am always seeking out new opportunities to expand my knowledge and skills as a developer.

## SKILLS & TECHNOLOGIES

// HTML5 / CSS / SCSS  
// Material UI  
// Responsive Design  
// JavaScript / jQuery / ReactJS  
// GraphQL, RESTful APIs  
// Node.js / Next.js  
// MongoDB / Firebase  
// AWS Lambda / AWS S3  
// Git, GitHub, GitLab  
// Jira / Agile / Scrum  
// Paired programming and team-based development  
// Decision maker  
// Team player  
// Innovator

## EXPERIENCE

### // FULL STACK WEB DEVELOPER (JUN/2021-PRESENT)

*Milborne Group / Toronto, ON, Canada*

At Milborne Group, I handle the continuous development and maintenance of a cutting-edge real estate sales web app. My responsibilities include bug resolution, code quality enhancement, user experience upgrades, and the addition of new features to align with evolving business demands. [Learn more](#)

### // WEB DESIGNER, MARKETER (DEC/1999-MAY/2021)

*Freelancer / Rio de Janeiro, Brazil, Canada*

- Engaged with hundreds of small business owners and managers, uncovering their needs and suggesting marketing and graphic design ideas as well as WordPress functionalities and website solutions within their budgets.
- Worked both individually and with hosting support teams to troubleshoot WordPress and server issues for clients.

### // WEB DESIGNER, MARKETER (MAR/2009-MAY/2021)

*Self-employed / OiCanada Digital Magazine, Toronto, ON, Canada*

- Developed the magazine from scratch and reached a substantial average of 100,000 page views per month in 2016, having published more than 1,500 pieces.
- Created several designs over the years, keeping up with innovative ideas, and customized WordPress themes to match the magazine's brand guidelines.
- Engaged with several advertisers, understanding their campaign goals to help them promote their businesses to the magazine's audience and generate leads through banner ads, paid content, landing pages, email marketing and social media marketing.

## EDUCATION

### // JUNO COLLEGE OF TECHNOLOGY (NOV/2020-MAR/2021)

*Web Development Immersive Bootcamp Certificate / JavaScript Fundamentals / Intro to Web Development*

### // BACHELOR'S DEGREE IN SOCIAL COMMUNICATIONS AND MARKETING (AUG/1995-JUN/2001)

*FACHA - Faculdades Integradas Hélio Alonso, Brazil*

### // TECHNICAL CERTIFICATE IN ADVERTISING (AUG/1996-JUN/1997)

*ETEC - Escola Técnica de Comunicação, Brazil*

## PROJECTS

### // FIREBASE AUTH

*ReactJS, Material UI, Firebase*

A Firebase Authentication app created with Vite, Firebase Database, Firebase Storage, and deployed to Firebase Hosting via GitHub. <https://portfolio-826d0.firebaseio.com/>

### // POPSI POLL

*HTML, SCSS, Firebase, React*

An app that allows anyone to create a polling room and share the link with the participants. The users can vote and see the results. <https://popsipoll.netlify.app/>

### // MUST WATCH

A movie recommendation app built with React, Firebase and the OMDb API. <https://must-watch.netlify.app/>

### // AMAZED BY TV

A one-pager created with JS that connects to the TV Maze API and displays TV shows information. <https://amazedbytv.netlify.app/>