



**RAJARATA UNIVERSITY OF SRI LANKA
FACULTY OF APPLIED SCIENCES**

**Bachelor of Science in Health Promotion
Second Year – Semester I Examination – July/August 2023**

HPT 2103 – PRINCIPLES OF EVALUATION

Time: One and half (1½) hours

Answer ALL questions.

1. a) Discuss the importance of monitoring health promotion interventions. **(40 marks)**
 b) Describe the process of involving community members in developing measurements and indicators to evaluate health promotion programs. **(60 marks)**

2. a) Explain the role of external and internal evaluators to evaluate a health promotion programme in a given Medical Officer of Health (MOH) area. **(40 marks)**
 b) Describe the advantages and disadvantages of utilizing an external evaluator to evaluate the programme mentioned in above 2.(a). **(30 marks)**
 c) Discuss in brief the difference between formal and informal evaluation. **(30 marks)**

3. a) Outline the advantages of developing an evaluation framework for community-based interventions. **(30 marks)**
 b) Explain the main components of an evaluation framework to evaluate a tobacco control programme implemented in a given MOH area for two years. **(40 marks)**
 c) Describe using appropriate examples the terms efficiency and effectiveness in relation to evaluation in health promotion programmes. **(30 marks)**

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