



**RAJARATA UNIVERSITY OF SRI LANKA
FACULTY OF APPLIED SCIENCES**

**B.Sc. (General) Degree in Applied Sciences
Third Year - Semester I Examination – October/ November 2015**

BIO 3109 - NATURE TOURISM

Time: 1½ hours

Answer three (03) questions only

Library
Faculty of Applied Sciences
Rajarata University of Sri Lanka
Mihintale.

1. a) Why is ecotourism hard to define?
b) What are the key elements of the tourism industry? Briefly discuss these elements in relation to mass and alternative tourism paradigms.
2. Briefly describe the key elements of ecotourism and compare and contrast ecotourism from other forms of nature-based tourism.
3. a) Outline the significance of tour agents and operators in the ecotourism industry.
b) How do accreditation and certification differ and how might they contribute to a heightened level of professionalism in the field?
4. a) Discuss the flow of revenue from tourism in local economies and how forms of tourism such as alternative tourism may help minimize "leakages" in an economy.
b) Outline the different tourism site management techniques utilized by natural resource managers.