



**RAJARATA UNIVERSITY OF SRI LANKA  
FACULTY OF APPLIED SCIENCES**

**B.Sc. in Applied Sciences  
Third Year – Semester II Examination –July 2020**

**BIO 3102 – ECOTOURISM**

**Index number:**

**Time: One and half ( $1\frac{1}{2}$ ) hours**

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**Answer THREE (03) questions including the question number 01.**

**Answer the question number 01 in the spaces provided below.**

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1. a) Define “mass tourism”?

**(10 marks)**

b) Mention **five (05)** drawbacks of mass tourism?

**(10 marks)**

c) Define “alternative tourism”?

**(10 marks)**

d) Mention **five (05)** benefits derived from an alternative tourism strategy. **(10 marks)**

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e) State Hetzer's **four (04)** principles of responsible ecotourism. **(10 marks)**

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f) Give the first formal definition of "Ecotourism". **(10 marks)**

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g) Mention **four (04)** different types of ecotourists according to the importance of dedication and time. **(10 marks)**

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h) Define "Official Receipts". **(10 marks)**

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i) Describe the role of “International Excursionist”. **(10 marks)**

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j) Elaborate the term “Outbound Tourism”? **(10 marks)**

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2. With special reference to travel and accommodation, write a brief account on the impact of ecotourism on nature. **(100 marks)**
3. Citing suitable examples, explain the market characteristics of ecotourism. **(100 marks)**
4. Discuss the challenges and opportunities of ecotourism in post-COVID-19 in Sri Lanka. **(100 marks)**

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