



**RAJARATA UNIVERSITY OF SRI LANKA
FACULTY OF APPLIED SCIENCES, MIHINTALE**

**B.Sc. Degree in Health Promotion
First Year – Semester I Examination – Sep/Oct 2013**

HPT 1104 - HISTORY AND EVOLUTION OF HEALTH PROMOTION

Time: 1 ½ hours

Answer all three (03) questions

Illustrate your answers with labeled diagrams where appropriate.

1. a) Using examples explain the concept of 'health promotion'.
(50 marks)
 - b) Discuss the significance of the three (03) key concepts proposed by the Alma Ata Declaration in health promotion practice.
(50 marks)
2. a) List and briefly explain the three (03) important health promotion strategies proposed by the Ottawa Charter.
(30 marks)
 - b) Describe how the above mentioned strategies in 2.a. can be used to reduce alcohol and tobacco consumption in a given community through the health promotion approach.
(70 marks)
3. Write short notes on the following.
 - a) Role of the Lalonde Report in the evolution of health promotion
(35 marks)
 - b) Adelaide Recommendations on healthy public policy
(35 marks)
 - c) Limitations of the lifestyle approach
(30 marks)