

RAJARATA UNIVERSITY OF SRI LANKA FACULTY OF APPLIED SCIENCES

B.Sc. (General) Degree in Health Promotion First Year- Semester II Examination – November /December 2016

HPT 1208 – PRINCIPLES, STRATEGIES AND PRACTICES IN HEALTH PROMOTION

Time: Two (02) hours

Answer all four (04) questions.

1. a) Explain what you mean by a 'strategy', using community health promotion as an example.

(50 marks)

b) Compare and contrast major strategy dichotomies in public health.

(50 marks)

2. a) Describe the different phases of a health promotion process which could be useful in improving health of a large population.

(50 marks)

b) Explain the major founding principles of health promotion which make health promotion approaches different from other traditional public health approaches.

(50 marks)

3. a) Explain what you understand by the term "work place health".

(40 marks)

b) Outline the major principles and strategies that you would use, to reduce obesity among the staff of an office.

(60 marks)

4. a) Discuss the major transformations seen during the last 30 years, in approaches around the world, to improve health of all human beings.

(60 marks)

b) Write an account on 'development goals'.

(40 marks)

END