



RAJARATA UNIVERSITY OF SRI LANKA
FACULTY OF APPLIED SCIENCES

B.Sc. (General) Degree in Applied Sciences
Third Year-Semester II Examination – February/March 2019

BIO 3102 – ECOTOURISM

Time: One and a half hour (1 ½) hours

Answer THREE (03) questions only.

1. a) What is meant by the term “ecotourism”? **(20 marks)**
 b) Briefly explain the various reasons to attract tourist to ecotourism destinations. **(40 marks)**
 c) Citing examples, discuss briefly how an eco-tourist differ from a general mass tourist. **(40 marks)**
2. a) Explain briefly the main characteristics of eco-travels. **(28 marks)**
 b) Classify the different impacts of eco-tourism with examples. **(32 marks)**
 c) Describe briefly the different constraints faced by the Sri Lankan eco-tourism market. **(40 marks)**
3. a) List the basic characteristics of an eco-destination. **(40 marks)**
 b) Explain the basic criteria that should be taken into consideration when designing an eco-lodge. **(60 marks)**
4. Suppose you have been selected as a naturalist for a reputed eco hotel in Sri Lanka located in close proximity to the Knuckles Conservation Area. You are assigned to prepare a promotional brochure to promote nature tourism activities in the region. Briefly explain the different themes which you include into your promotional brochure. **(100 marks)**

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