



RAJARATA UNIVERSITY OF SRI LANKA FACULTY OF APPLIED SCIENCES, MIHINTALE

B.Sc. (General) Degree in Health Promotion
Third Year – Semester II Examination – April/May 2012

HPT 3209 THE SRI LANKAN SETTING

Time: 2 hours

Answer ALL four questions.

Illustrate your answers with labelled diagrams where appropriate.

Question no 1.

You have to address a group of fifty mass media personnel representing different channels on the topic of 'Prevention of tobacco and alcohol'.

a) Explain the relevance of this subject to the health of Sri Lankans.

(40 marks)

b) List two underlying factors that you will highlight for tobacco and alcohol use.

Explain what you will say about these, in your presentation.

(60 marks)

Question no 2.

'Power is defined as the ability of an individual or group to fulfill its desires, and implement its decisions and ideas to control the behaviour of others even against their will.'

a) Explain the above statement giving five different examples.

(40 marks)

b) Identify a common public health issue in Sri Lanka that occurs due to power imbalance between people. Describe a strategic health promotion plan to address this issue in a selected community.

(60 marks)

Question no 3.

a)	Explain the meaning of 'stigma'?	(20 marks)
b)	Explain the self-enhancement and social identity aspects of stigma.	(40 marks)
c)	Identify strategies to counteract different types of harm from stigmatization.	(40 marks)

Question no 4.

Write short notes on the following.

a)	Acupuncture	(25 marks)
b)	Selective primary health care package – GOBI	(25 marks)
c)	Factors suggesting high suicidal intent	(25 marks)
d)	Purpose of incarceration	(25 marks)