

RAJARATA UNIVERSITY OF SRI LANKA FACULTY OF APPLIED SCIENCES

B.Sc. (General) Degree in Health Promotion Second Year – Semester I Examination – September/October 2019

HPT 2103 – PRINCIPLES OF EVALUATION

Time: One and a half (1 1/2) hours

Answer ALL questions.

- 1. a) Explain how to ensure the reliability of evaluation findings of a health promotion intervention.

 (40 marks)
 - b) Describe the hierarchy of main stages of evaluation using appropriate examples.

(60 marks)

- 2. a) Explain the role of an external evaluator assigned to evaluate a national health programme. (40 marks)
 - b) Discuss the advantages and disadvantages of utilizing an internal evaluator to assess health promotion intervention. (30 marks)
 - c) Differentiate between formal and informal evaluation.

(30 marks)

- 3. a) Outline the main components of a monitoring and evaluation plan to assess a tobacco control programme implemented in a given Medical Officer of Health area. (60 marks)
 - b) Describe using appropriate examples the terms 'efficiency' and 'effectiveness' in relation to a health promotion intervention. (40 marks)