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RAJARATA UNIVERSITY OF SRI LANKA
FACULTY OF APPLIED SCIENCES

B.Sc. (Special) Degree in Health Promotion
Fourth Year – Semester II Examination – October/November 2015

HPT 4503 - Reduction of Tobacco, Alcohol and Other Drug Related Harm

Time: Three (03)hours

Answer all six (06) questions.

1. a) Briefly describe the measures to reduce the demand for tobacco according to the Framework Convention on Tobacco Control of World Health Organization.
(50 Marks)
- b) Discuss the process of implementing Framework Convention on Tobacco Control in a given country.
(50 Marks)
2. a) Discuss why we should give a priority to address tobacco consumption in the country.
(60 Marks)
- b) Briefly explain the principles behind successful tobacco control programmes in the country.
(40 Marks)
3. a) Critically discuss the effectiveness of using pictorial warnings on cigarette packets on reduction of consumption of cigarettes.
(50 Marks)
- b) Explain the existing regulatory mechanisms of controlling alcohol consumption.
(50 marks)

4. a) Explain how alcohol causes physical and psychological harm in humans. (40 Marks)
- b) Research indicates that the importance of early life in acquiring attitudes and practices that affect the later life. Discuss how this finding has been used by alcohol industry to promote alcohol use. (60Marks)
5. After a health promotion intervention a city named 'X' is declared as a 'tobacco free city'.
- a) Explain the process that the health promoters would have adopted to achieve the above target. (60 Marks)
- b) Assume the challenges that would arise after the above gain and suggest measures to reduce the obstacles to sustain the achievement. (40 Marks)
6. A government team requires the advice of health promotion experts to address substance use related issues that have become popular recently among the school children in Sri Lanka.
- a) Briefly explain the noncommercial influences that promote substance use. (50 Marks)
- b) Explain the drawbacks that affect the effectiveness of an intervention focused on prevention of substance use among young people. (50 Marks)