

# Paulo Teixeira

## Senior Project Manager

### SUMMARY

Creative problem-solver who thrives at the intersection of design, tech, and business. I blend design thinking with technical execution to lead cross-functional teams, build collaborative workflows, and deliver meaningful impact. With a strong IT and marketing foundation, I bridge disciplines, translating complex concepts into actionable plans, empowering teams through empathy and pragmatism, and moving fluidly between strategy and hands-on execution.

### EXPERIENCE

#### Senior Project Manager - Adjust GmbH

Berlin, Germany · Jan 2021 - Dec 2024

Led cross-functional digital delivery during Adjust's post-acquisition transformation, designing collaborative workflows that bridged product, engineering, and design teams across time zones and ensured operational consistency with AppLovin's California-based teams.

- Drove cross-functional delivery improvements, achieving a 90% reduction in release cycles and improved efficiency across global teams.
- Promoted the rollout of a company-wide design system, enabling faster product launches and consistent user experience.
- Coordinated communication with senior stakeholders (including CTO and leadership), maintaining transparency and alignment.
- Led the complete relaunch of corporate website and ranking tool through collaborative design sprints and iterative prototyping, improving UX and driving measurable SEO improvements.

#### Product Manager - Unbabel

Lisbon, Portugal · Jan 2018 - Apr 2020

Delivered marketing-facing tools to drive top-of-funnel growth for Unbabel's AI translation platform, translating GTM needs into product requirements across design, engineering, and business teams.

- Designed and managed the roadmap for marketing-facing tools, facilitating collaborative sessions that balanced technical feasibility with GTM priorities and timelines.
- Optimized release and CI/CD workflows, achieving a 4x increase in deployment speed and significantly improving delivery cadence.
- Delivered 10+ product updates driving 40% growth in new business and improved retention.

#### Marketing Lead / Growth Manager - Landing.jobs

Lisbon, Portugal · Jan 2014 - Jun 2017

Defined and executed growth strategy to scale the Landing.jobs marketplace, driving user acquisition and retention through Product-Led Growth.

- Led growth initiatives, achieving 100%+ annual user growth and conducting 100+ user interviews to guide product development.

#### Co-founder - Inspiring Code

Lisbon, Portugal · Feb 2013 - Feb 2014

Co-founded and managed a software house delivering custom web and mobile MVPs for both client and equity-based projects, overseeing technical delivery and client relationships.

### CONTACT

Location: Berlin, Germany  
Email: [ftpaul@gmail.com](mailto:ftpaul@gmail.com)  
Phone: [+4915165197937](tel:+4915165197937)  
Website: [pauloteixeira.de](http://pauloteixeira.de)  
LinkedIn: [in/ftpaul](https://in/ftpaul)

### SKILLS

**Design & Process:** Design Thinking, Process Design, Workflow Optimization, Agile/Scrum/Kanban, Risk Management, Backlog Prioritization, Budgeting & Resource Planning

**Cross-Functional Collaboration:** Stakeholder Alignment, Requirements Definition, Roadmap Planning, Change Management, Workshop Facilitation

**Strategic Execution:** Strategic Thinking, Problem-Solving, Risk Management, Continuous Improvement, Remote Collaboration, Attention to Detail

**Tools & Platforms:** AI-assisted workflows, Jira, Confluence, Figma, Google Analytics, Hotjar, Salesforce

### LANGUAGES

English - Professional  
Portuguese - Native  
German - A2 (studying B1)

### EDUCATION

**ISCTE – University Institute of Lisbon**

BSc Computer Engineering · 2010 - 2013