Paulo Teixeira

Senior Project Manager

PROFILE

Experienced Senior Project Manager with a strong IT and marketing foundation, skilled at bridging technical and business goals. I've led cross-functional global teams, aligning stakeholders, optimizing delivery, and driving measurable outcomes in fast-paced digital environments. Currently based in Berlin and open to new opportunities where I can combine strategic planning, agile collaboration, and hands-on leadership to deliver impactful products and experiences.

EXPERIENCE

Senior Project Manager - Adjust GmbH

Berlin, Germany · Jan 2021 - Dec 2024

Led cross-functional digital delivery initiatives across product, engineering, and design during Adjust's post-acquisition transformation. Collaborated closely with AppLovin's California-based teams to align cross-company priorities, bridge time zones, and ensure operational consistency across global product streams.

- Drove cross-functional delivery improvements, achieving a 90% reduction in release cycles and improved efficiency across global teams.
- Promoted the rollout of a company-wide design system, enabling faster product launches and consistent user experience.
- Coordinated communication with senior stakeholders (including CTO and leadership), maintaining transparency and alignment.
- Oversaw the complete relaunch of the corporate website and a standalone ranking tool, improving UX and SEO visibility.

Product Manager - Unbabel

Lisbon, Portugal · Jan 2018 - Apr 2020

Delivered multiple product launches and UX initiatives for Unbabel's core translation platform, bridging business goals and technical execution.

- Managed roadmap execution across design, development, and marketing teams.
- Improved release processes, achieving a four-fold increase in deployment speed.
- Delivered 10+ product updates driving 40% growth in new business and improved retention.

Marketing Lead / Growth Manager - Landing.jobs

Lisbon, Portugal · Jan 2017 - Jun 2017

Defined and executed growth strategy to scale the Landing.jobs marketplace, driving user acquisition and engagement through performance analytics and A/B experimentation.

- Led growth initiatives, achieving 100%+ annual user growth and conducting 100+ user interviews to guide product development.

Co-founder / Project Manager - Inspiring Code

Lisbon, Portugal · Feb 2013 - Feb 2014

Co-founded and managed a software house delivering custom web and mobile MVPs for both client and equity-based projects, overseeing technical delivery and client relationships.

CONTACT

Location:	Berlin, Germany
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SKILLS

Delivery and Process Management: Agile / Scrum / Kanban, Backlog Prioritization, Sprint Planning, Risk Management, Process Optimization

Product Management: Requirements Definition, Roadmap Planning, Stakeholder Alignment, Cross-functional Collaboration, Change Management

Leadership & Strategy: Strategic Thinking, Clear Communication, Remote Collaboration, Attention to Detail, Team Coaching, Continuous Improvement, Adaptability

Tools: AI-assisted workflows, Jira, Confluence, Figma, Google Analytics / Domo, Salesforce

LANGUAGES

English - Professional
Portuguese - Native
German - A2 (studying B1)

EDUCATION

ISCTE – University Institute of Lisbon
BSc Computer Engineering · 2010 - 2013