Paulo Teixeira

Senior Project Manager

SUMMARY

I am Senior Project Manager with a strong IT and marketing background, skilled at aligning technical and business goals. I lead cross-functional teams globally, foster agile collaboration, and build trusted relationships with senior stakeholders. I'm committed to delivering results with clarity, making every project a strategic win for the organization.

EXPERIENCE

Senior Project Manager - Web, Adjust
Jan 2024 - Present, Berlin

- Led end-to-end projects from scoping to delivery; developed and maintained concrete roadmaps to provide clear direction.
- Achieved a 4x reduction in deployment time and significantly improved speed and enhancing user experience globally and operational efficiency.

Project Manager - Web, Adjust
Jan 2022 - Dec 2023, Berlin

- Spearheaded the implementation of a new design system, unifying the look, feel, and functionality across our digital products. Enabled faster, consistent UI updates and improved collaboration between design and development teams, resulting in a more cohesive UX and streamlined workflows.

Product Manager - Web, Adjust
Jan 2021 - Dec 2021, Berlin

- Streamlined deployment processes, reducing deployment time by 90%, significantly improving efficiency and enabling smoother workflows for 20+ team members.

Product Manager, Unbabel
Apr 2019 - Apr 2020, Lisbon

- Drove 40% of new business through enhanced product sections, a new digital brand, and CRO initiatives.

Marketing Manager, Unbabel
Feb 2018 - Mar 2019, Lisbon

- Led reporting and analytics efforts using Chartio, Salesforce, Pardot, and Google Analytics to track KPIs, measure impact, and inform strategic adjustments.

Marketing Lead / Growth Manager, Landing.jobs
Jan 2017 - Jun 2017, Lisbon

- Led growth initiatives, achieving 100%+ annual user growth, and conducted 100+ user interviews to inform product development.

Co-founder, Inspiring Code
Feb 2013 - Feb 2014, Lisbon

- Co-founded and managed a software house, delivering tailored web MVPs for billable clients and equity-based partnerships. Drove innovation and ensured successful project delivery in dynamic environments.

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Based in Berlin 🇩🇪

Skills & Competencies
Hard Skills
- Strategic Project Planning
- Operational Project Delivery
- Stakeholder Management
- Agile Methodologies & Scrum
- User Experience
- Data Analysis
- Prioritization & Roadmap
- Vendor and Partner Relations
- Quality Assurance
- Marketing Analytics

Soft Skills
- Strategic thinking
- Effective remote communication
- Team Leadership and Collaboration
- Cross-functional Team Leadership
- Solution Oriented
- Attention to detail
- Change adaptability

Languages
English (professional)
Portuguese (native)

EDUCATION

ISCTE - University Institute of Lisbon
Computer Engineering
2010