

Paulo Teixeira

Senior Project Manager

SUMMARY

Creative problem-solver who thrives at the intersection of design, tech, and business. I blend design thinking with technical execution to lead cross-functional teams, build collaborative workflows, and deliver meaningful impact. With a strong IT and marketing foundation, I bridge disciplines, translating complex concepts into actionable plans, empowering teams through empathy and pragmatism, and moving fluidly between strategy and hands-on execution.

EXPERIENCE

Senior Project Manager - Adjust GmbH

Berlin, Germany · Jan 2021 - Dec 2024

Led cross-functional digital delivery during Adjust's post-acquisition transformation, designing collaborative workflows that bridged product, engineering, and design teams across time zones and ensured operational consistency with AppLovin's California-based teams.

- Drove cross-functional delivery improvements, achieving a 90% reduction in release cycles and improved efficiency across global teams.
- Promoted the rollout of a company-wide design system, enabling faster product launches and consistent user experience.
- Coordinated communication with senior stakeholders (including CTO and leadership), maintaining transparency and alignment.
- Led the complete relaunch of corporate website and ranking tool through collaborative design sprints and iterative prototyping, improving UX and driving measurable SEO improvements.

Note: After completing this role in December 2024, I took a structured career break to focus on German language acquisition (B1) and strategic career positioning.

Product Manager - Unbabel

Lisbon, Portugal · Jan 2018 - Apr 2020

Delivered marketing-facing tools to drive top-of-funnel growth for Unbabel's AI translation platform, translating GTM needs into product requirements across design, engineering, and business teams.

- Designed and managed the roadmap for marketing-facing tools, facilitating collaborative sessions that balanced technical feasibility with GTM priorities and timelines.
- Optimized release and CI/CD workflows, achieving a 4x increase in deployment speed and significantly improving delivery cadence.
- Delivered 10+ product updates driving 40% growth in new business and improved retention.

Marketing Lead / Growth Manager - Landing.jobs

Lisbon, Portugal · Jan 2014 - Jun 2017

Defined and executed growth strategy to scale the Landing.jobs marketplace, driving user acquisition and retention through Product-Led Growth.

- Led growth initiatives, achieving 100%+ annual user growth and conducting 100+ user interviews to guide product development.

CONTACT

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SKILLS

Design & Process: Design Thinking, Process Design, Workflow Optimization, Agile/Scrum/Kanban, Risk Management, Backlog Prioritization, Budgeting & Resource Planning

Cross-Functional Collaboration: Stakeholder Alignment, Requirements Definition, Roadmap Planning, Change Management, Workshop Facilitation

Strategic Execution: Strategic Thinking, Problem-Solving, Risk Management, Continuous Improvement, Remote Collaboration, Attention to Detail

Tools & Platforms: AI-assisted workflows, Jira, Confluence, Figma, Google Analytics, Hotjar, Salesforce

LANGUAGES

English - Professional
Portuguese - Native
German - B1

EDUCATION

ISCTE – University Institute of Lisbon

BSc Computer Engineering · 2010 - 2013