

Key Insights

Here are 4 insights based on the charts:

1. **Sales peaked in February and December**, indicating strong seasonal buying behaviour around the year-end and possibly holiday-driven purchases.
2. **Seller A led regional sales performance**, generating the highest revenue among all sellers, followed closely by Seller C and Seller D.
3. **Toys emerged as the top-performing product category**, followed by Electronics and Automotive, as reflected in the donut chart.
4. **Home & Kitchen and Books categories showed moderate performance**, indicating potential for growth or strategic improvement.