

AMEIRA YANNI

• copywriter •

ABOUT ME

I am a driven individual with a passion for the arts. With a degree specialism in Creative Writing, I write compelling, unique and clear copy that jumps off of the page. My experience in the dramatic arts makes me highly skilled in both a group environment or working as an individual. As someone who can identify the need of customers for effective solutions, I'm committed to high-quality service that ensures a positive experience and excellent results.

EDUCATION

2017 - 2020 • The University of the West of England

BA (Hons) Drama with Creative Writing

Predicted grade: 2:1

2009 - 2016 • Longdean School

A-Levels: Drama, B • English Literature, C • Art, C.

14 GCSE's A*-C including: Drama, A* • English Literature, A • English Language, A • Maths, B.

SKILLS

User-focused Copy	<div></div>
Microsoft Office	<div></div>
Communication	<div></div>
Public Speaking	<div></div>
Social Media	<div></div>
Creative Writing	<div></div>
SEO	<div></div>
Interpersonal	<div></div>
Time Management	<div></div>

References available upon request.

RELEVANT PROFESSIONAL EXPERIENCE

**More professional experience available upon request.*

2017- The Bish Bosh Bash (Improvvised Comedy Show)

2020 Marketing Manager

I was tasked to create the marketing voice of the start-up company and I created and ran their social media page. I also edited cast interview videos and blooper reels as part of the marketing strategy I made. As well as this, I wrote and edited blog posts to promote the show. This role enhanced my ability to be personable when speaking to audience members, as well as being able to think quickly on my feet.

2016 - Warner Bros. Studio Tour London The Making of Harry Potter

2017 Interactor

As an Interactor, I had to have an extensive knowledge of the films and the behind the scenes features. I gave speeches to large groups of people and conducted private tours. This position enhanced my time management skills and my public speaking skills.

2016 Amazon

Administrator

Within this role I was tasked to input data from existing Amazon employees into an Excel spreadsheet, sort through all of the new and existing files, call numerous people to chase up missing information or confirm current information in the packs, and organise the paper files into an alphabetical system. Although only temporary, the position increased my confidence in the Microsoft Office packages and perfected my telephone manner.

ACHIEVEMENTS AND CHARITY WORK

2020 Complete Copywriting Course

Online Udemy Course (with certificate of completion)

I completed a copywriting course which covered SEO, features and benefits, white papers, press releases, case studies and online marketing, as well as an in depth lecture on writing tools such as AIDA and PAS.

2018- Dean's List

2019 The University of the West of England

Due to exemplary performance and excellent achievement within my university programme, I was placed on the Dean's List of Excellence.

2013 - Charity Picnic Volunteer

2020 Salsa Mish

I have been volunteering at the Salsa Mish Charity Picnic for many years now. I have been tasked to set up, clear up, sell raffle tickets, work the front desk and run the face painting stall. In order to do all of this effectively, my time management skills had to be exceptional.