

# Artificial Intelligence I: Introduction to Data Science and Machine Learning

Assoc. Prof. Dr. Taner Arsan H. Fuat Alsan, PhD(c) Sena Kılınç, PhD(c)

## Train/Test Split

- The dataset is divided into two subsets: the training set and the testing set
- Training set:
  - Used to train the machine learning model
  - The model learns patterns and relationships within this set
- Test set:
  - Not used during training
  - Used to test the model's performance on new, unseen data
- Generalization: Evaluate how well the model generalizes to new, unseen data
- K-Fold Cross-Validation: multiple train/test subsets

## Underfitting, Overfitting

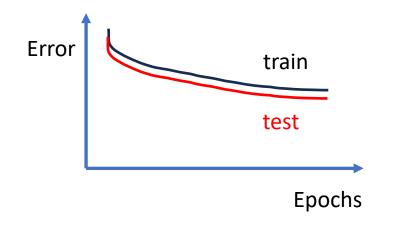
#### Overfitting:

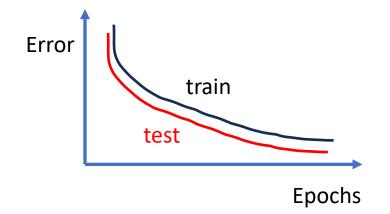
- Model that performs exceptionally well on the training data but poorly on new, unseen data (not generalized)
- Typically characterized by a complex model with too many parameters relative to the amount of available training data

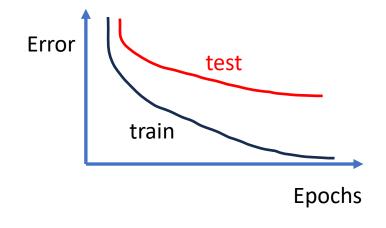
#### Underfitting:

- Model is too simple to capture the underlying patterns in the training data
- Model performs poorly on both the training and new data
- Model is too basic or lacks the necessary complexity to represent the underlying relationships

## Underfitting, Overfitting (Visualized)







#### **Underfitting**

Both train and test error is high

Model is too basic to learn the data

More complex model is required

#### **Optimal Fitting**

Both train and test error is low

Model learns data well and generalizes

**Best results** 

#### **Overfitting**

Train error is low, but test error is high

Model learns data well but can't generalize

Model is too complex or not enough data to generalize

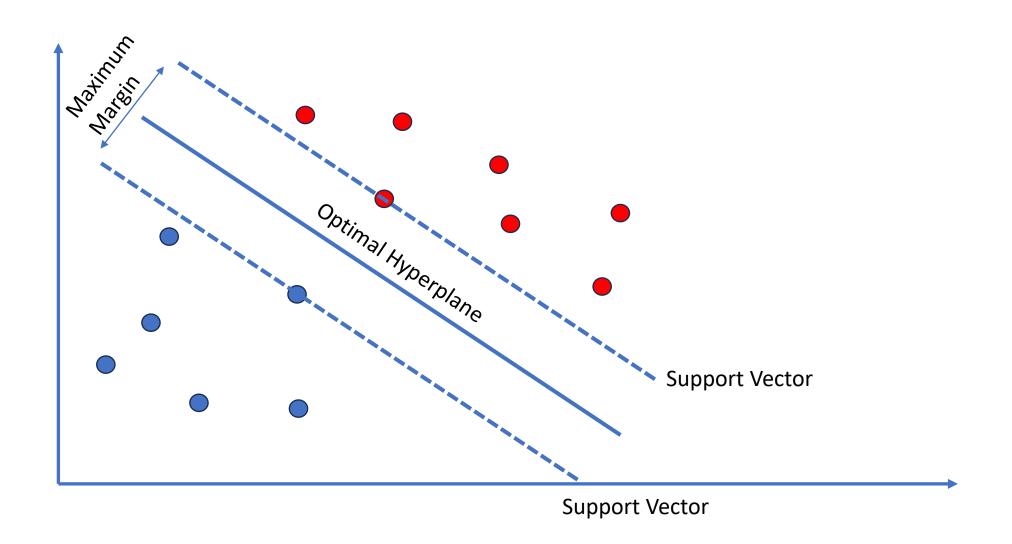
## Naïve Bayes Classifier

- Used in classification
- Bayes' Theorem:  $P(y|x) = \frac{P(x|y)P(y)}{P(x)}$ 
  - P(y|x): Probability of class y given features x
  - P(x|y): Probability of features x given class y
  - P(y): Prior probability of class y
  - P(x): Prior probability of features x
- Naïve assumption: features are independent
  - $P(y|x_1, x_2, x_3, ..., x_n) = P(y|x_1)P(y|x_2) ... P(y|x_n)$
- Sklearn:
  - GaussianNB

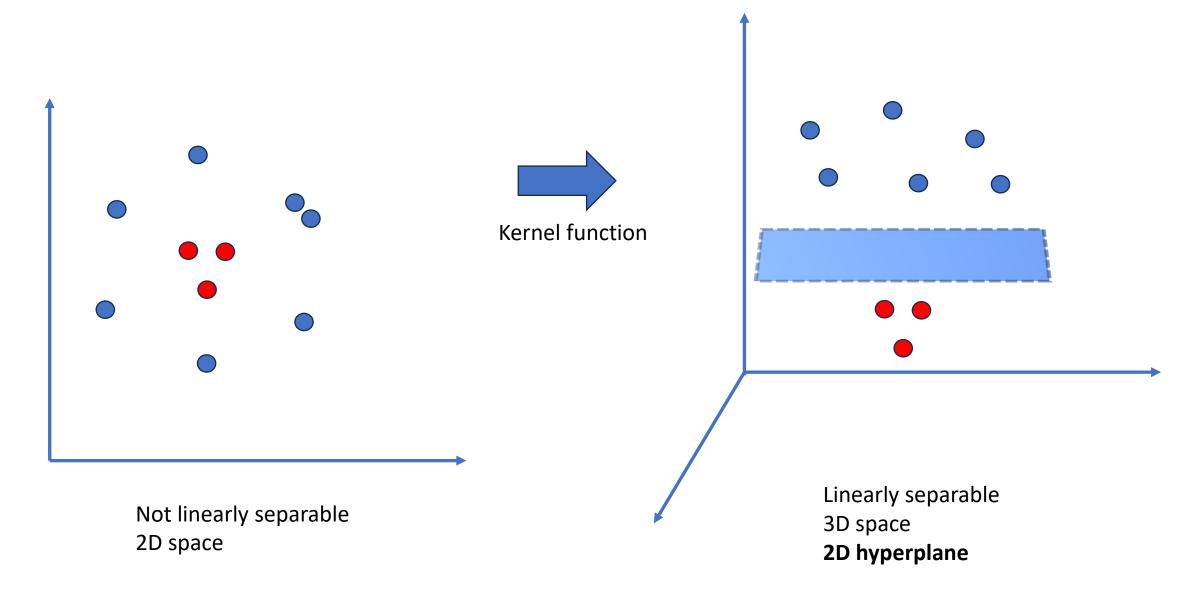
## Support Vector Machine (SVM)

- SVM is invented for binary classification tasks, where the goal is to separate data points into two classes using a hyperplane
- SVM focuses on maximizing the margin, which is the distance between the hyperplane and the nearest data points of each class
- Kernel Trick: can handle non-linear decision boundaries by transforming the input features using a kernel function
  - polynomial, radial basis function (RBF), sigmoid, etc.
- Sklearn:
  - SVC (Support Vector Classifier)
  - SVR (Support Vector Regressor)

### SVM Visualized



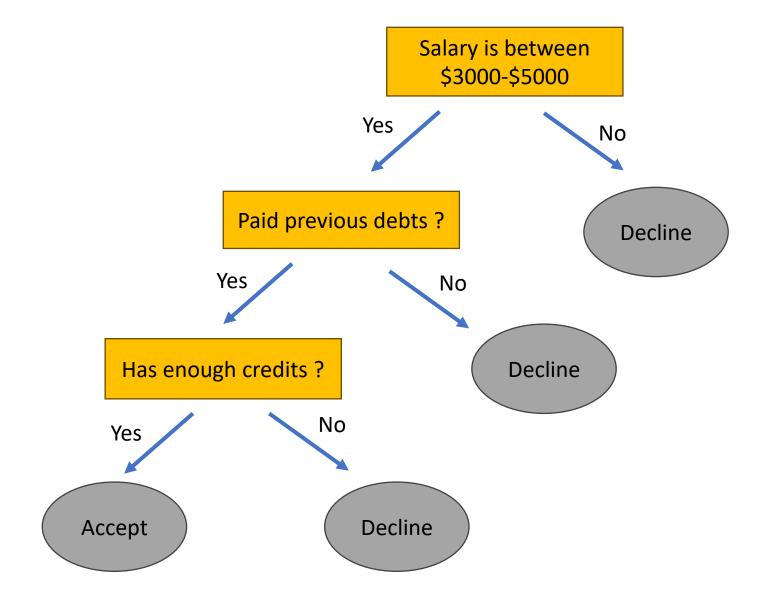
### SVM Kernel Trick



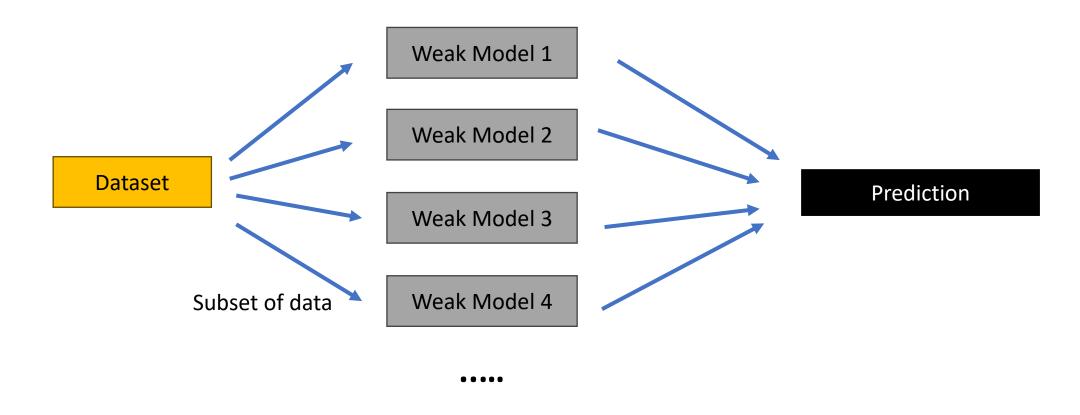
#### **Decision Trees**

- Decision Trees are hierarchical structures with nodes representing decisions or test conditions and branches representing possible outcomes
- Uses a splitting criterion to determine the best feature and threshold to split the data at each node
  - Gini impurity for classification
  - mean squared error for regression
- Sklearn:
  - DecisionTreeClassifier
  - DecisionTreeRegressor

#### Decision Trees Visualized

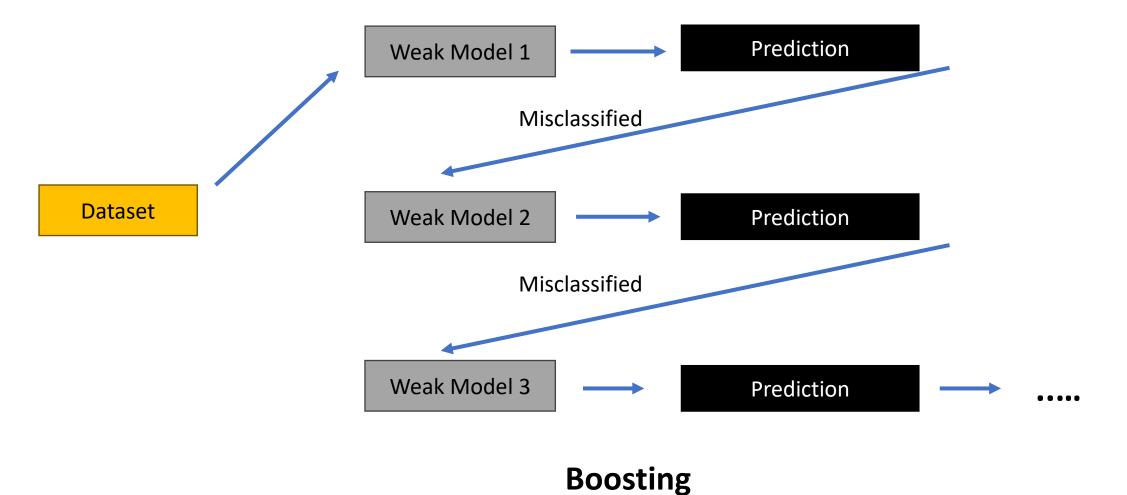


### **Ensemble Models**



**Bagging (Bootstrap Aggregating)** 

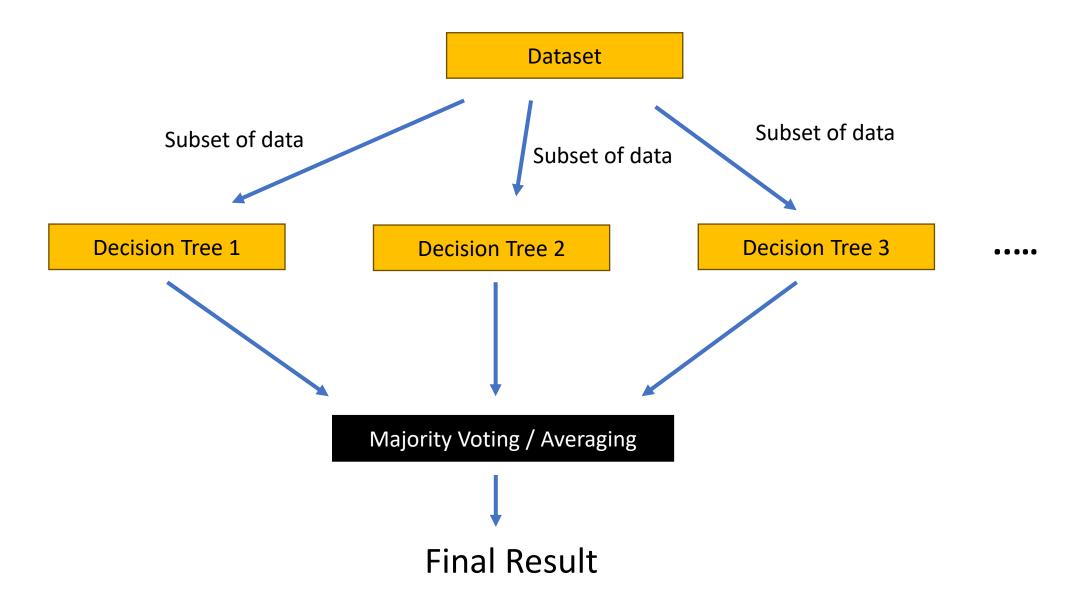
### **Ensemble Models**



#### Random Forest

- Random Forest is an ensemble learning technique that builds multiple decision trees
- Each tree is trained independently on a random subset of the data using bootstrap sampling (bagging ensemble model)
- Can do feature selection with feature importance
- Sklearn:
  - RandomForestClassifier
  - RandomForestRegressor

#### Random Forest



## Binary Classification

- In binary classification task, we have labels 0 and 1. Actual values comes from dataset and prediction values comes from the model
- TP (true positive): Actual is 1 and we predict as 1
- TN (true negative): Actual is 0 and we predict as 0
- FP (false positive): Actual is 0 and we predict as 1
  - Type I Error
- FN (false negative): Actual is 1 and we predict as 0
  - Type II Error

#### Classification Metrics

• 
$$precision = \frac{TP}{TP + FP}$$

• 
$$recall = sensitivity = \frac{TP}{TP + FN}$$

• 
$$F1 \ score = 2 * \frac{precision * recall}{precision + recall}$$

• 
$$specificity = \frac{TN}{TN + FP}$$

• 
$$accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

Positive Predictive Value (PPV)

True Positive Rate (TPR)

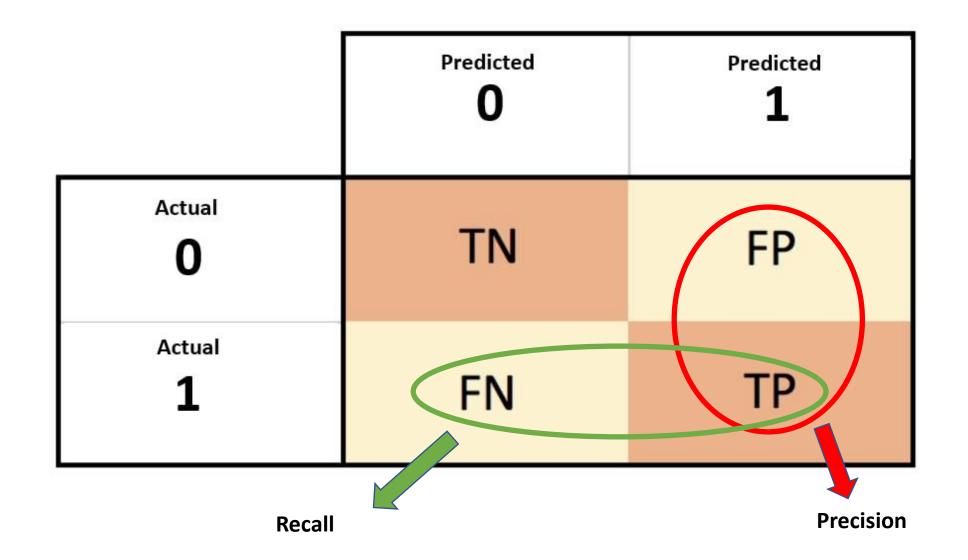
Harmonic Mean of PPV and TPR

True Negative Rate (TNR)

### Confusion Matrix

	Predicted <b>O</b>	Predicted 1
Actual <b>O</b>	TN	FP
Actual <b>1</b>	FN	TP

### Confusion Matrix



#### General Workflow For Data Science & Machine Learning

- Collect / generate data
- Read and visualize the data (EDA)
- Preprocess the data (scaling, missing/imbalanced data etc.)
- Select features (dimentionality reduction, etc.)
- Select model (Linear regression, Random forest, SVM, etc.)
- Select the best hyperparameters for your model (Grid search, etc.)
- Select the evaluation metrics for your task (F1, etc)
- Train (fit) your model to training data, predict on test data
- Evaluate and discuss the results