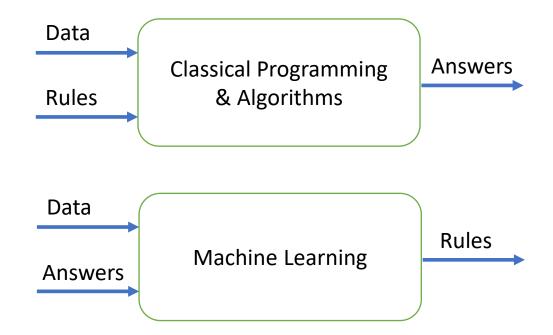


# Artificial Intelligence I: Introduction to Data Science and Machine Learning

Assoc. Prof. Dr. Taner Arsan H. Fuat Alsan, PhD(c) Sena Kılınç, PhD(c)

#### Machine Learning Introduction

- Subfield of artificial intelligence
- Pattern recognition on data instead of hard coded rules



## Learning Paradigms

- Supervised learning
  - Dataset with labels are required
  - Easier to evaluate
- Unsupervised learning
  - Doesn't require labeled dataset
  - Harder to evaluate
- Also:
  - Semi-supervised learning
  - Reinforcement learning
  - Self-supervised learning
  - Weakly-supervised learning
  - Etc.

#### Machine Learning Tasks

#### Regression:

- Predicting a continuous value
- Ex: predicting house prices

#### Classification:

- Given the features, decide which object class the data sample belongs to among fixed number of object classes
- Ex: given an image, decide whether it is a car or truck

#### Clustering

- Grouping similar data (using a similarity metric)
- Unsupervised (doesn't require labeled dataset)
- Ex: Customer segmentation

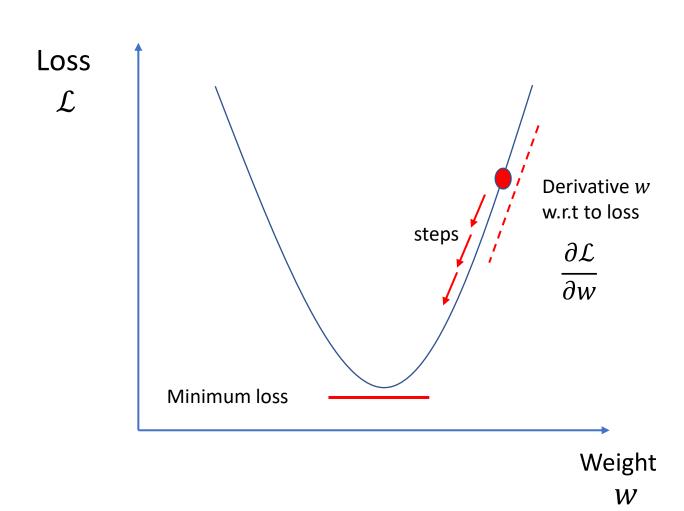
#### Data Generation

- Datasets have licences, legal issues for commercial applications
- Generate synthetic data, avoid legal issues
- For regression we can manually generate with function:
  - $y = x + \epsilon$
- We can also use sklearn functions:
  - (from sklearn import datasets)
  - datasets.make\_regression()
  - datasets.make\_classification()
  - datasets.make\_blobs()

#### **Gradient Descent**

- In machine learning, we don't have closed form analytical solutions for training the models
- Instead we use iterative solutions like gradient descent.
- In each iteration, we take the derivative of the loss function with respect to parameters of the model and move towards to minimum loss step by step
- After sufficient iterations, models are ready to make predictions

# Gradient Descent (Visualized)



#### Example: Basic Linear Regression

- Consider basic linear model:  $y = w_0 + w_1 x$
- Where  $w_0, w_1$  are trainable parameters, x is the input feature and y is the prediction
- Loss (cost) function:  $\mathcal{L}(\hat{y}, y) = \frac{1}{N} \sum_{i=1}^{N} (\hat{y}_i y_i)^2$ 
  - Where N total number of data samples,  $y_i$  is the target data,  $\hat{y_i}$  is the prediction by model
  - Mean squared error between model prediction and target data
  - Lower is better
- Goal: We wish to find such values of  $w_0$ ,  $w_1$  that loss function is minimized. This is called training (or fitting) the model

#### Calculation of Gradients

• Parameters Using power rule:  $\frac{\partial}{\partial x} f(x)^n = nf(x)^{n-1} f'(x)$ 

• 
$$\frac{\partial \mathcal{L}}{\partial w_0} = \frac{\partial \mathcal{L}}{\partial w_0} \frac{1}{N} \sum_{i=1}^{N} (w_0 + w_1 x_i - y_i)^2 = \frac{2}{N} \sum_{i=1}^{N} (w_0 + w_1 x_i - y_i)(1)$$

$$\bullet \frac{\partial \mathcal{L}}{\partial w_0} = \frac{2}{N} \sum_{i=1}^{N} \left( \widehat{y}_i - y_i \right)$$

• 
$$\frac{\partial \mathcal{L}}{\partial w_1} = \frac{\partial \mathcal{L}}{\partial w_1} \frac{1}{N} \sum_{i=1}^{N} (w_0 + w_1 x_i - y_i)^2 = \frac{2}{N} \sum_{i=1}^{N} (w_0 + w_1 x_i - y_i)(x_i)$$

$$\bullet \frac{\partial \mathcal{L}}{\partial w_1} = \frac{2}{N} \sum_{i=1}^{N} (\widehat{y}_i - y_i)(x_i)$$

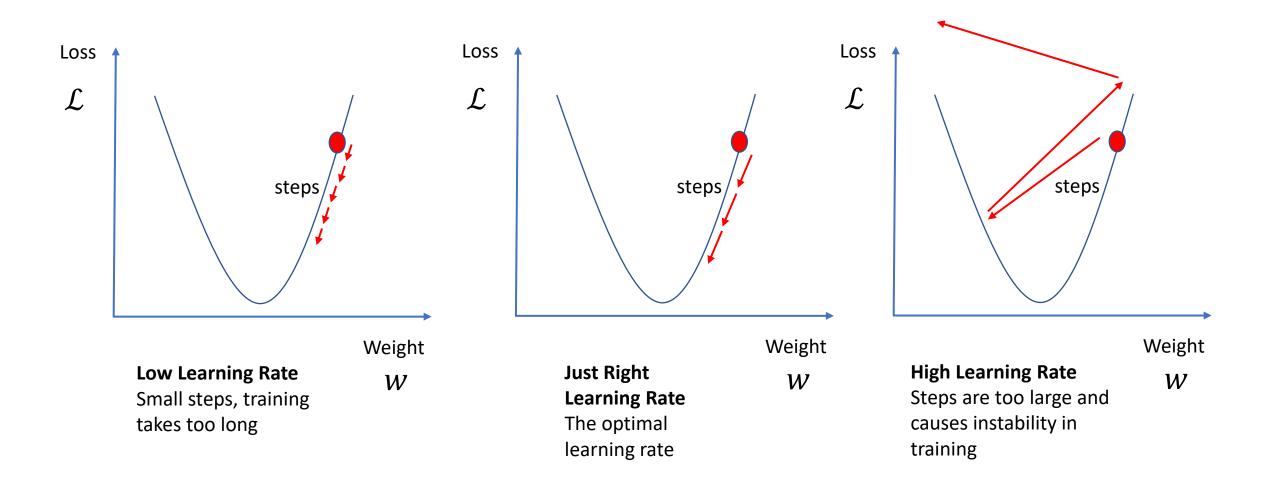
## Model Optimization

Parameters of model needs to be updated for reducing the loss

• 
$$w_0=w_0-\alpha\frac{\partial\mathcal{L}}{\partial w_0}$$
 Loop until loss is minimized

- ullet lpha is the learning rate, adjusts the speed of learning
  - Must be chosen carefully
  - If too small -> training takes very long time
  - If too large -> training goes unstable

## Choosing Learning Rate Properly



## Second Example: Polynomial Regression

- Consider quadratic model:  $y = w_0 + w_1 x + w_2 x^2$
- Computing the gradients same way before, we get:
  - (computations are skipped but you should derive it on your own for exercise)

$$\bullet \frac{\partial \mathcal{L}}{\partial w_0} = \frac{2}{N} \sum_{i=1}^{N} (\widehat{y}_i - y_i)$$

$$\bullet \frac{\partial \mathcal{L}}{\partial w_1} = \frac{2}{N} \sum_{i=1}^{N} (\widehat{y}_i - y_i)(x_i)$$

$$\bullet \frac{\partial \mathcal{L}}{\partial w_2} = \frac{2}{N} \sum_{i=1}^{N} (\widehat{y}_i - y_i)(x_i^2)$$

# Polynomial Regression Model Optimization

The same but we have three learnable parameters

• 
$$w_0=w_0-\alpha\frac{\partial\mathcal{L}}{\partial w_0}$$
  
•  $w_1=w_1-\alpha\frac{\partial\mathcal{L}}{\partial w_1}$  Loop until loss is minimized  
•  $w_2=w_2-\alpha\frac{\partial\mathcal{L}}{\partial w_2}$ 

#### Gradient Descent Important Notes

- Exploding gradients
  - Gradient values can get very large numbers (watch out for that)
- Vanishing gradients
  - Gradient values can get very small numbers (watch out for that)
- Some functions have limiting properties
  - Ex: log() function cannot take negative numbers (watch out for that)
- Learning rate should be chosen carefully

#### Other Training Methods

- Least Squares
  - Simple but can be only applied to basic models (ex: Linear Regression)
- Maximum Likelihood Estimation (MLE)
  - Useful for fitting probability distributions
- Maximum A Posteriori (MAP) Estimation
  - Similar to MLE but uses Bayes Rule