Automated data collection – Web Scraping

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Data collection



Sources for readymade data: World Bank, OECD, GLOCON, TÜİK, etc.



Application programing interfaces: Social media, messengers, etc.



Web scrapping



Advanced data extraction techniques: AI, ML, etc.

Web scrapping

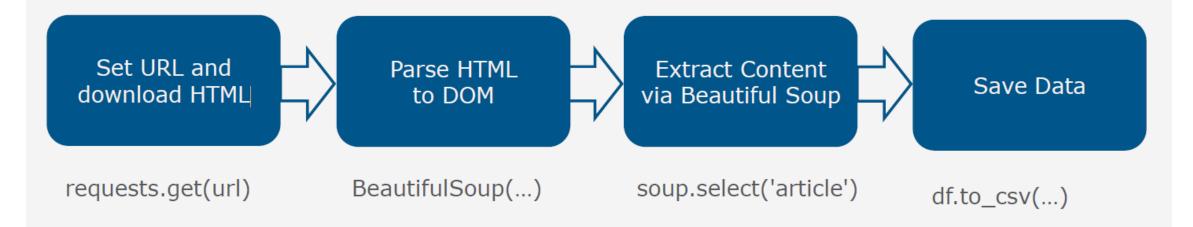
- Inspect the webpage and the HTML code
- Set URL and download HTML
- Cut out HTML
- Extract content
- Save your data

Relevant libraries in python

Scrapy, BeautifulSoup, etc.

Webscraping with Beautiful Soup

- Python library for extracting data from HTML and XML files
- Official documentation: https://www.crummy.com/software/BeautifulSoup/bs4/doc/#



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URL and HTML structures

• url = path + "/" + searchterm + "?" + parameters

https://www.aljazeera.com/search/Turkey?sort=date

- html = elements + attributes + text
 - Hypertext markup language
 - Children, parents and siblings, descendants

Some HTML-Elements

Metadata:

<head> collection of metadata

<title> title of the document

Sections:

<body> main contents of the document

<section> section of the document

<h1>, <h2>, ... headlines

Grouped Contents

<div> container

paragraph

Links

<a> Hyperlink, refers via href-attribute to resource

Lists

ul> unordered list

ordered list

entry of a list

Tables

table

row of a table

cell of a table

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XPATHS

to parse an html file with Scrapy

For the rest of the presentation, I would like to give credits for: https://app.datacamp.com/learn/courses/web-scraping-with-python

- / → The single forward-slash moves us forward one generation
- [] → The brackets specify the order of the noted element
- // → The double-forward slash tells us to look forward to all future generations
- Xpath = '/html/body/div[2]//table'

meaning that all tables under the second div element, which is child of first body element of the head element.

Examples:

```
'//p'
'/head/body//div'
'/div[3]//p'
```

- To select attributes use:
- Xpath = '//span[@class="span-class"]'

meaning that all span elements, whose class attribute is 'span class'.

XPATHS

Example: Choose Data Science!

```
html =
"'<html>
  <body>
    <div>
        Hello World!
        <div>
            Data Science!
        </div>
        <div>
            Thanks for Watching!
        </div>
        </body>
        </html>""
```

• Collect all children of a specific element:

```
Xpath = '/html/body/*'
```

Collect all descendants of the body element:

```
Xpath = "/html/body//*"
```

Collect all elements in the entire HTML document:

```
Xpath = "//*"
```

- Now we can specify relevant path by using *, /, //, [], @, searching for elements or attributes.
- Further we can use contain function for attributes containing multiple objects (e.g. class2'>), to instead of direct match

XPATHS

Example:

```
html = "
<html>
<body>
 <div id="div1" class="class-1">
  Hello World!
  <div id="div2">
   Choose
    <a href="http://datascience.com">Data Science!</a>!
  </div>
 </div>
 <div id="div3" class="class-2">
  Thanks for Watching!
 </div>
</body>
</html>"
```

- to select the paragraph element containing the phrase: "Thanks for Watching!", by using id attribute
- to select the paragraph element containing the phrase: "Hello World!", by using class attribute
- to select the href attribute value from the Data Science hyperlink (note that we want to get attribute content, not the element content)
- create an XPath which directs to all href attribute values of the hyperlink a elements whose class attributes contain the string "package-snippet"

CSS locator

- To find an element by class, use a period "."
 - "p.class-1" selects all paragraph elements belonging to class-1
- To find an element by id, use a pound sign "#"
 - "div#uid" selects the div elements with id equals to uid

XPATH

```
xpath = '/html/body//div/p[2]'
```

CSS

```
css = 'html > body div > p:nth-of-type(2)'
```

Select paragraph elements within class class1:

```
css_locator = 'div#uid > p.class1'
```

Select all elements whose class attribute belongs to class1:

```
css_locator = '.class1'
```

• Using XPath: <xpath-to-element>/@attr-name

```
xpath = '//div[@id="vid"]/a/@href'
```

Using CSS Locator: <css-to-element>::attr(attr-name)

```
css_locator = 'div#uid > a::attr(href)'
```

Extracting texts Xpath vs CSS locator

```
  Hello world!
  Try <a href="http://www.datacamp.com">DataCamp</a> today!
```

• In XPath use text()

```
sel.xpath('//p[@id="p-example"]/text()').extract()
# result: ['\n Hello world!\n Try ', ' today!\n']
sel.xpath('//p[@id="p-example"]//text()').extract()
# result: ['\n Hello world!\n Try ', 'DataCamp', ' today!\n']
```

• For CSS Locator, use ::text

```
sel.css('p#p-example::text').extract()
# result: ['\n Hello world!\n Try ', ' today!\n']

sel.css('p#p-example ::text').extract()
# result: ['\n Hello world!\n Try ', 'DataCamp', ' today!\n']
```

Practical session for web scrapping: IMDB data

```
class DCspider( scrapy.Spider ):
    name = "dcspider"
    def start_requests( self ):
       urls = [ 'https://www.datacamp.com/courses/all' ]
       for url in urls:
            yield scrapy.Request( url = url, callback = self.parse )
    def parse( self, response ):
       links = response.css('div.course-block > a::attr(href)').extract()
       filepath = 'DC_links.csv'
       with open( filepath, 'w' ) as f:
            f.writelines( [link + '/n' for link in links] )
```

```
class DCspider( scrapy.Spider ):
   name = "dcspider"
   def start_requests( self ):
       urls = [ 'https://www.datacamp.com/courses/all' ]
       for url in urls:
           yield scrapy.Request( url = url, callback = self.parse )
   def parse( self, response ):
       links = response.css('div.course-block > a::attr(href)').extract()
       for link in links:
           yield response.follow( url = link, callback = self.parse2 )
   def parse2( self, response ):
       # parse the course sites here!
```

```
import scrapy
from scrapy.crawler import CrawlerProcess
class DC_Chapter_Spider(scrapy.Spider):
    name = "dc_chapter_spider"
    def start_requests( self ):
        url = 'https://www.datacamp.com/courses/all'
        yield scrapy.Request( url = url,
                              callback = self.parse_front )
    def parse_front( self, response ):
        ## Code to parse the front courses page
    def parse_pages( self, response ):
        ## Code to parse course pages
        ## Fill in dc_dict here
dc_dict = dict()
process = CrawlerProcess()
process.crawl(DC_Chapter_Spider)
process.start()
```

```
def parse_pages( self, response ):
    # Direct to the course title text
    crs_title = response.xpath('//h1[contains(@class,"title")]/text()')
    # Extract and clean the course title text
    crs_title_ext = crs_title.extract_first().strip()
    # Direct to the chapter titles text
    ch_titles = response.css( 'h4.chapter__title::text' )
    # Extract and clean the chapter titles text
    ch_titles_ext = [t.strip() for t in ch_titles.extract()]
    # Store this in our dictionary
    dc_dict[ crs_title_ext ] = ch_titles_ext
```

Practical session for Spider