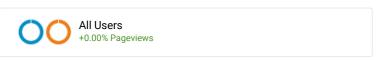
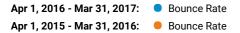
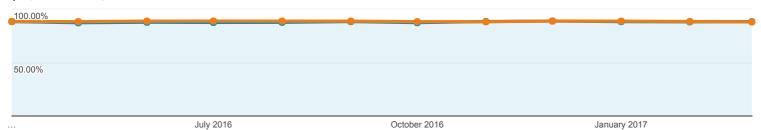
## Overview



Overview





Pageviews
-30.62%
452,194 vs 651,728

Unique Pageviews
-30.48%
402,588 vs 579,133

Avg. Time on Page -9.91%

00:03:06 vs 00:03:27

Bounce Rate
-0.65%
87.88% vs 88.45%

-0.46%

% Exit

81.45% vs 81.83%

	Page	Pageviews	% Pageviews
1.	/pages/amta/Check.the.Status.of.your.Handset		
	Apr 1, 2016 - Mar 31, 2017	248,284	54.91%
	Apr 1, 2015 - Mar 31, 2016	378,999	58.15%
	% Change	-34.49%	-5.58%
2.	/		
	Apr 1, 2016 - Mar 31, 2017	41,205	9.11%
	Apr 1, 2015 - Mar 31, 2016	59,871	9.19%
	% Change	-31.18%	-0.81%
3.	/pages/Mobile.phones.and.lightning		
	Apr 1, 2016 - Mar 31, 2017	15,727	3.48%
	Apr 1, 2015 - Mar 31, 2016	14,649	2.25%
	% Change	7.36%	54.73%
4.	/pages/Lost.and.stolen.phones		
	Apr 1, 2016 - Mar 31, 2017	14,990	3.31%
	Apr 1, 2015 - Mar 31, 2016	20,383	3.13%
	% Change	-26.46%	5.99%
5.	/amta/news/51135.2g-networks-are-switching-off		
	Apr 1, 2016 - Mar 31, 2017	6,355	1.41%
	Apr 1, 2015 - Mar 31, 2016	0	0.00%
	% Change	100.00%	100.00%
6.	/articles/Mobile.phones.proven.to.save.lives.in.emergencies		
	Apr 1, 2016 - Mar 31, 2017	5,488	1.21%
	Apr 1, 2015 - Mar 31, 2016	0	0.00%

% Change	100.00%	100.00%
7. /newsletters/EME.Update.June.2012?Article=36639		
Apr 1, 2016 - Mar 31, 2017	4,666	1.03%
Apr 1, 2015 - Mar 31, 2016	7,165	1.10%
% Change	-34.88%	-6.14%
8. /pages/Exploding.petrol.stations		
Apr 1, 2016 - Mar 31, 2017	4,408	0.97%
Apr 1, 2015 - Mar 31, 2016	4,208	0.65%
% Change	4.75%	50.98%
9. /articles/amta/FAQs.on.Prepaid.ID.Checks		
Apr 1, 2016 - Mar 31, 2017	3,837	0.85%
Apr 1, 2015 - Mar 31, 2016	3,440	0.53%
% Change	11.54%	60.76%
10. /pages/About.AMTA		
Apr 1, 2016 - Mar 31, 2017	2,877	0.64%
Apr 1, 2015 - Mar 31, 2016	4,699	0.72%
% Change	-38.77%	-11.76%