



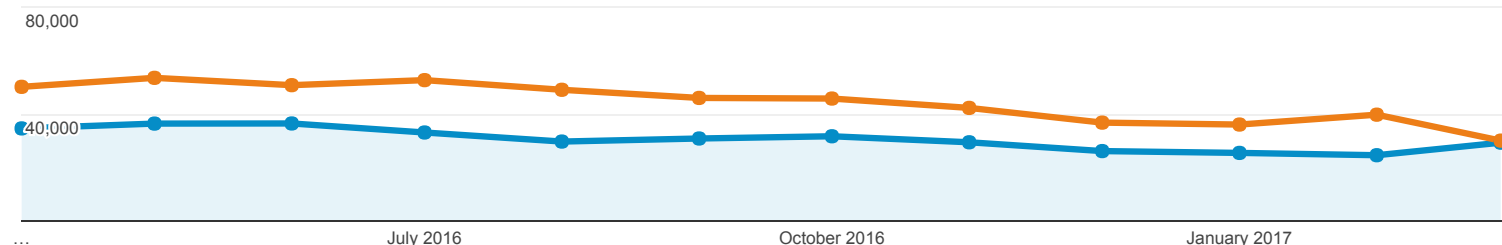
Audience Overview

Apr 1, 2016 - Mar 31, 2017
Compare to: Apr 1, 2015 - Mar 31, 2016



Overview

Apr 1, 2016 - Mar 31, 2017: Sessions
Apr 1, 2015 - Mar 31, 2016: Sessions



Sessions
-30.93%
368,314 vs 533,283

Users
-29.31%
287,144 vs 406,222

Pageviews
-30.62%
452,194 vs 651,728

Pages / Session
0.46%
1.23 vs 1.22

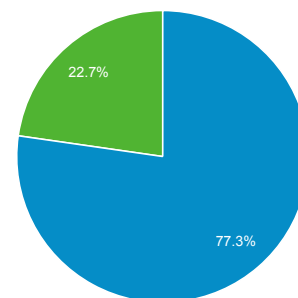
Avg. Session Duration
-7.62%
00:00:42 vs 00:00:46

Bounce Rate
-0.65%
87.88% vs 88.45%

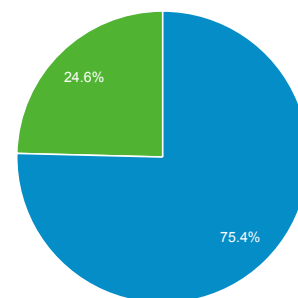
% New Sessions
2.49%
77.24% vs 75.37%

■ New Visitor ■ Returning Visitor

Apr 1, 2016 - Mar 31, 2017



Apr 1, 2015 - Mar 31, 2016



Language

Sessions % Sessions

1. en-us

Apr 1, 2016 - Mar 31, 2017

177,303 48.14%

Apr 1, 2015 - Mar 31, 2016

310,987 58.32%

% Change

-42.99% **-17.45%**

2. en-gb

Apr 1, 2016 - Mar 31, 2017

84,291 22.89%

Apr 1, 2015 - Mar 31, 2016

109,388 20.51%

% Change

-22.94% **11.57%**

3. en-au

Apr 1, 2016 - Mar 31, 2017

77,581 21.06%

Apr 1, 2015 - Mar 31, 2016

73,014 13.69%

% Change

6.25% **53.85%**

4. es	Apr 1, 2016 - Mar 31, 2017	3,558		0.97%
	Apr 1, 2015 - Mar 31, 2016	2,097		0.39%
	% Change	69.67%		145.67%
5. es-419	Apr 1, 2016 - Mar 31, 2017	3,287		0.89%
	Apr 1, 2015 - Mar 31, 2016	780		0.15%
	% Change	321.41%		510.16%
6. en	Apr 1, 2016 - Mar 31, 2017	2,492		0.68%
	Apr 1, 2015 - Mar 31, 2016	6,702		1.26%
	% Change	-62.82%		-46.16%
7. zh-cn	Apr 1, 2016 - Mar 31, 2017	2,140		0.58%
	Apr 1, 2015 - Mar 31, 2016	2,749		0.52%
	% Change	-22.15%		12.71%
8. en-ca	Apr 1, 2016 - Mar 31, 2017	1,383		0.38%
	Apr 1, 2015 - Mar 31, 2016	788		0.15%
	% Change	75.51%		154.12%
9. sv-se	Apr 1, 2016 - Mar 31, 2017	1,221		0.33%
	Apr 1, 2015 - Mar 31, 2016	1,343		0.25%
	% Change	-9.08%		31.64%
10. pt-pt	Apr 1, 2016 - Mar 31, 2017	1,216		0.33%
	Apr 1, 2015 - Mar 31, 2016	1,148		0.22%
	% Change	5.92%		53.37%