



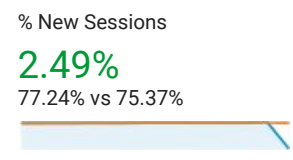
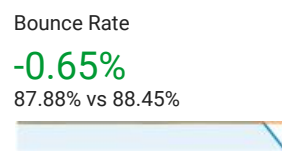
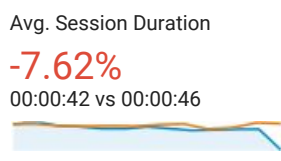
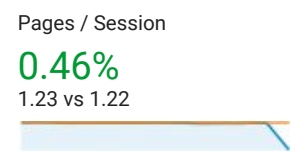
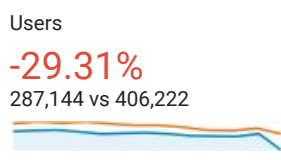
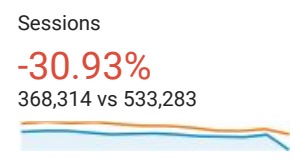
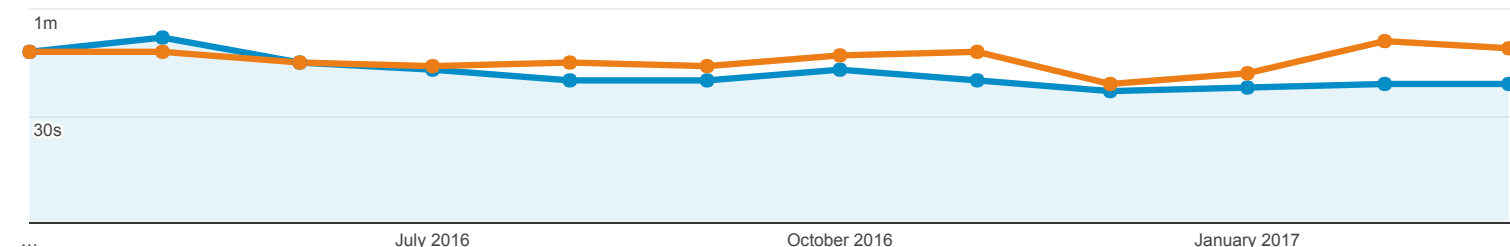
## Audience Overview

Apr 1, 2016 - Mar 31, 2017  
Compare to: Apr 1, 2015 - Mar 31, 2016



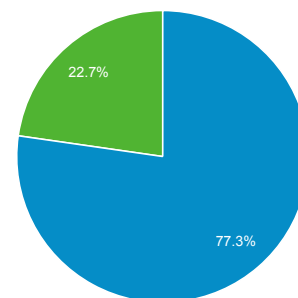
### Overview

Apr 1, 2016 - Mar 31, 2017: Avg. Session Duration  
Apr 1, 2015 - Mar 31, 2016: Avg. Session Duration

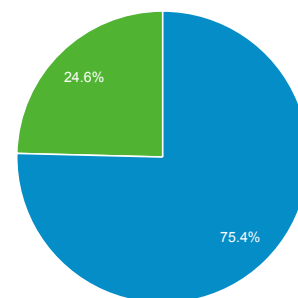


■ New Visitor ■ Returning Visitor

Apr 1, 2016 - Mar 31, 2017



Apr 1, 2015 - Mar 31, 2016



Language		Sessions	% Sessions
1.	en-us		
Apr 1, 2016 - Mar 31, 2017		177,303	48.14%
Apr 1, 2015 - Mar 31, 2016		310,987	58.32%
% Change		-42.99%	-17.45%
2.	en-gb		
Apr 1, 2016 - Mar 31, 2017		84,291	22.89%
Apr 1, 2015 - Mar 31, 2016		109,388	20.51%
% Change		-22.94%	11.57%
3.	en-au		
Apr 1, 2016 - Mar 31, 2017		77,581	21.06%
Apr 1, 2015 - Mar 31, 2016		73,014	13.69%
% Change		6.25%	53.85%

4. [es](#)

Apr 1, 2016 - Mar 31, 2017	3,558		0.97%
Apr 1, 2015 - Mar 31, 2016	2,097		0.39%
<b>% Change</b>	<b>69.67%</b>		<b>145.67%</b>

5. [es-419](#)

Apr 1, 2016 - Mar 31, 2017	3,287		0.89%
Apr 1, 2015 - Mar 31, 2016	780		0.15%
<b>% Change</b>	<b>321.41%</b>		<b>510.16%</b>

6. [en](#)

Apr 1, 2016 - Mar 31, 2017	2,492		0.68%
Apr 1, 2015 - Mar 31, 2016	6,702		1.26%
<b>% Change</b>	<b>-62.82%</b>		<b>-46.16%</b>

7. [zh-cn](#)

Apr 1, 2016 - Mar 31, 2017	2,140		0.58%
Apr 1, 2015 - Mar 31, 2016	2,749		0.52%
<b>% Change</b>	<b>-22.15%</b>		<b>12.71%</b>

8. [en-ca](#)

Apr 1, 2016 - Mar 31, 2017	1,383		0.38%
Apr 1, 2015 - Mar 31, 2016	788		0.15%
<b>% Change</b>	<b>75.51%</b>		<b>154.12%</b>

9. [sv-se](#)

Apr 1, 2016 - Mar 31, 2017	1,221		0.33%
Apr 1, 2015 - Mar 31, 2016	1,343		0.25%
<b>% Change</b>	<b>-9.08%</b>		<b>31.64%</b>

10. [pt-pt](#)

Apr 1, 2016 - Mar 31, 2017	1,216		0.33%
Apr 1, 2015 - Mar 31, 2016	1,148		0.22%
<b>% Change</b>	<b>5.92%</b>		<b>53.37%</b>