

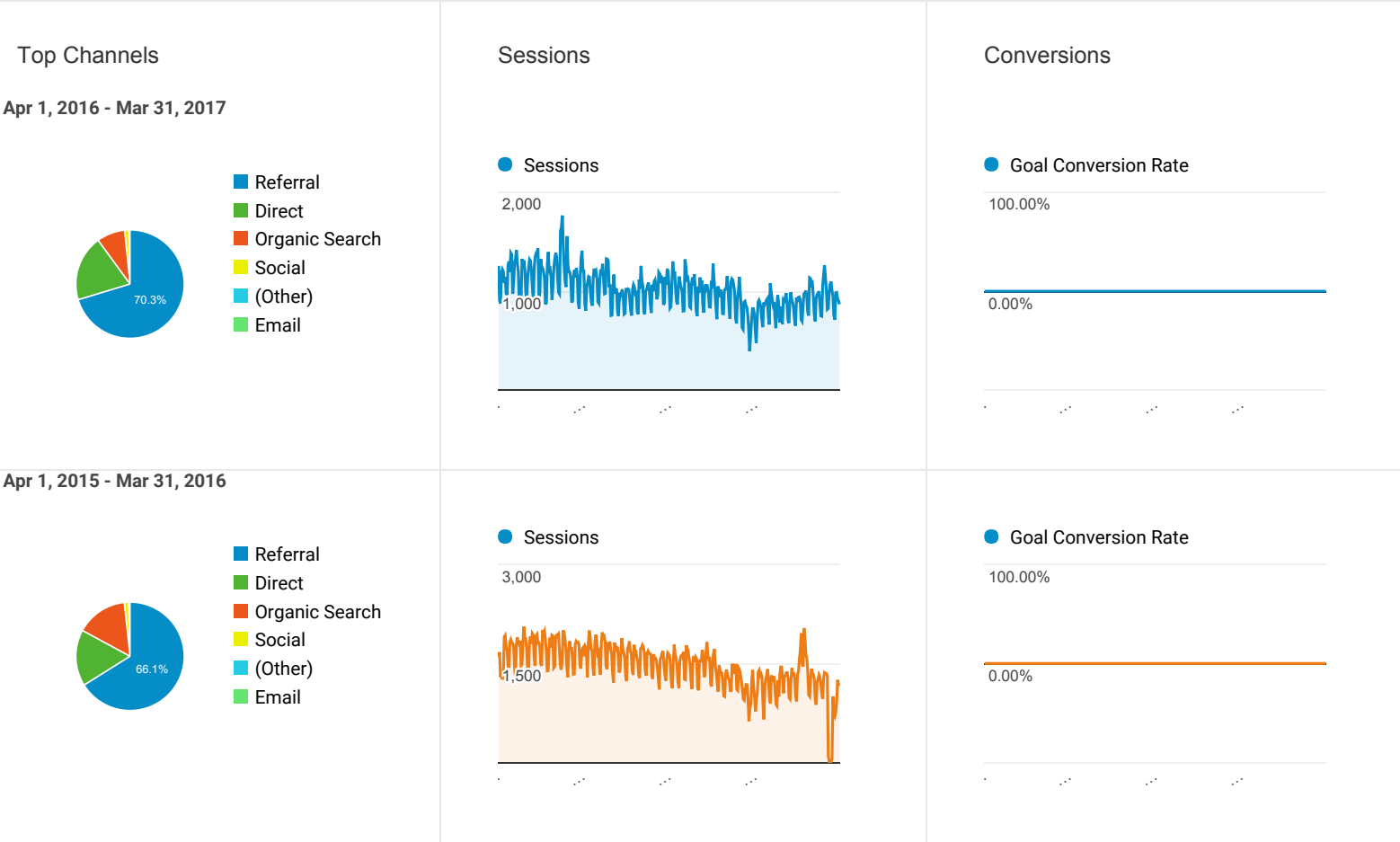
Acquisition Overview

Apr 1, 2016 - Mar 31, 2017  
Compare to: Apr 1, 2015 - Mar 31, 2016

All Users  
+0.00% Sessions

Primary Dimension:  
Top Channels

Conversion:  
All Goals



Apr 1, 2015 - Mar 31, 2016

Referral

Direct

Organic Search

Social

(Other)

Email

66.1%

Sessions

Sessions

3,000

1,500

Conversions

Goal Conversion Rate

100.00%

0.00%

							Conversions	
Acquisition			Behavior				<div><div></div><div></div></div> <div>Set up a goal.</div> <div>To see outcome metrics, define one or more goals.</div> <div>GET STARTED</div>	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration		
	30.93%	2.49%	29.21%	0.65%	0.46%	7.62%		
1 Referral	26.51%			0.81%				
2 Direct	19.32%			0.38%				
3 Organic Search	62.16%			1.33%				
4 Social	33.71%			3.84%				
5 (Other)	37.93%			2.88%				



To see all 6 Channels click [here](#).