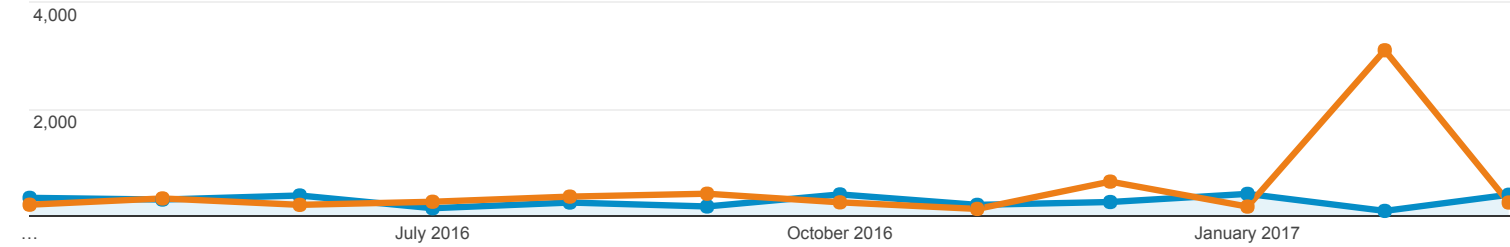# Channels

Apr 1, 2016 - Mar 31, 2017
Compare to: Apr 1, 2015 - Mar 31, 2016

All Users
-0.27% Sessions

Explorer

Summary

Apr 1, 2016 - Mar 31, 2017: ● Sessions
Apr 1, 2015 - Mar 31, 2016: ● Sessions

Social Network	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	46.97% ⬇ 3,344 vs 6,306	3.57% ⬇ 90.79% vs 94.15%	48.86% ⬇ 3,036 vs 5,937	2.26% ⬆ 91.36% vs 93.47%	6.50% ⬆ 1.17 vs 1.10	67.97% ⬆ 00:00:31 vs 00:00:19	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. Facebook									
Apr 1, 2016 - Mar 31, 2017	**3,344** **(100.00%)**	90.79%	**3,036** **(100.00%)**	91.36%	1.17	00:00:31	0.00%	0 (0.00%)	$0.00 (0.00%)
Apr 1, 2015 - Mar 31, 2016	**6,306** **(100.00%)**	94.15%	**5,937** **(100.00%)**	93.47%	1.10	00:00:19	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-46.97%**	**-3.57%**	**-48.86%**	**-2.26%**	**6.50%**	**67.97%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 1 of 1