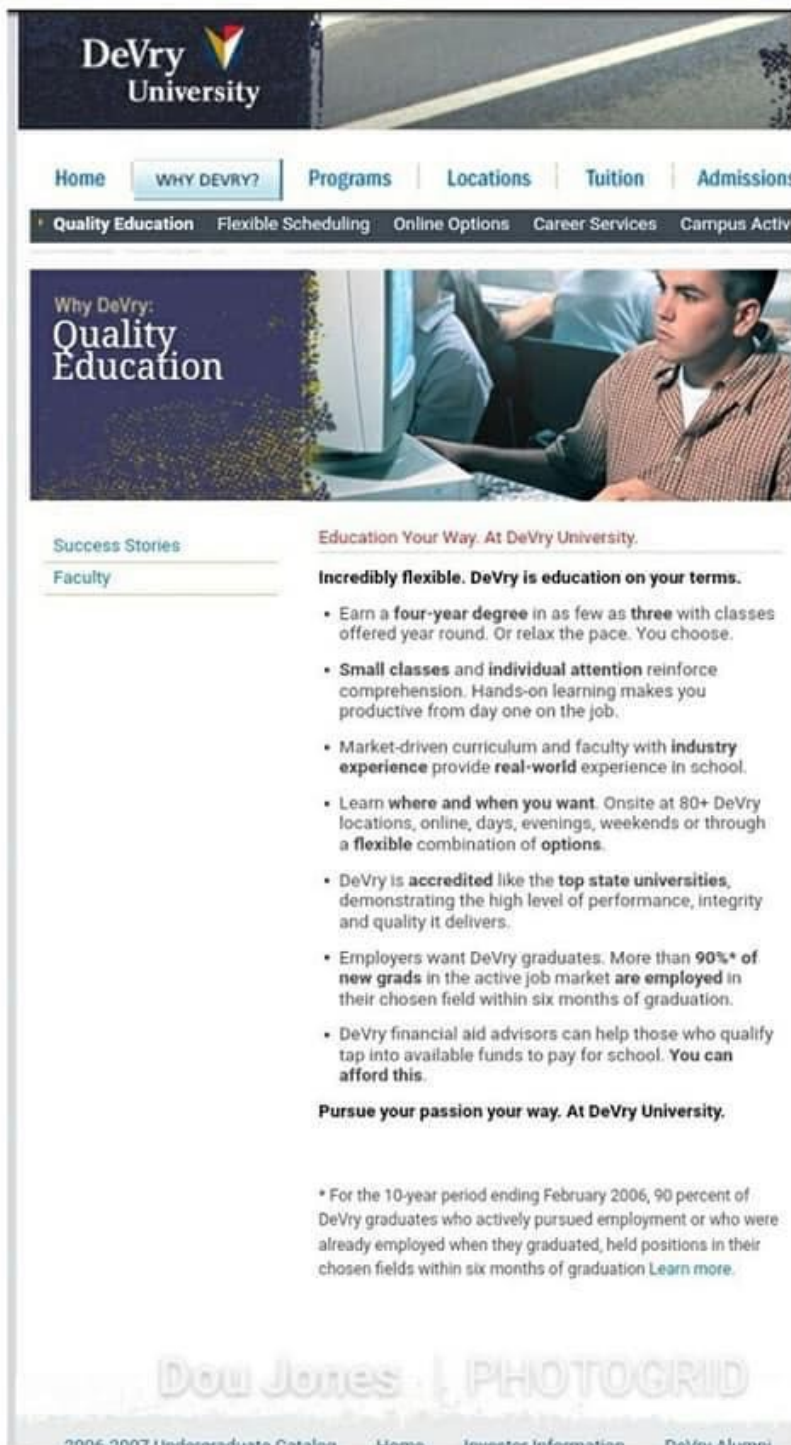


## DeVry University

After a review of voluminous amounts of evidence, the Department found that from 2008 to 2015 DeVry repeatedly misled prospective students across the country with claims that 90 percent of DeVry graduates who actively seek employment obtained jobs in their field of study within six months of graduation. This claim was the foundation of a national advertising campaign called, "We Major in Careers" to brand DeVry as a "Career Placement University" where it used the 90 percent placement statistic as the way to convince prospective students to enroll.

In fact, the institution's actual job placement rate was around 58 percent. The Department found that more than half of the jobs included in the claimed 90 percent placement rate were held by students who obtained them well before graduating from DeVry and often before they even enrolled. These jobs were not attributable to a DeVry education and their inclusion was contrary to the plain language of the 90 percent claim. Moreover, DeVry excluded from its calculation large numbers of graduates who were in fact actively looking for work simply because they did not conduct a search in the manner that the University's Career Services department preferred.

The Department also found that senior DeVry officials knew of the problems with the 90 percent statistic for years, in part due to concerns about its accuracy raised by alumni.



**DeVry University**

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**Success Stories**

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**Education Your Way. At DeVry University.**

**Incredibly flexible. DeVry is education on your terms.**

- Earn a **four-year degree** in as few as **three** with classes offered year round. Or relax the pace. You choose.
- **Small classes** and **individual attention** reinforce comprehension. Hands-on learning makes you productive from day one on the job.
- Market-driven curriculum and faculty with **industry experience** provide **real-world** experience in school.
- Learn **where and when you want**. Onsite at 80+ DeVry locations, online, days, evenings, weekends or through a **flexible** combination of options.
- DeVry is **accredited** like the **top state universities**, demonstrating the high level of performance, integrity and quality it delivers.
- Employers want DeVry graduates. More than **90%\* of new grads** in the active job market **are employed** in their chosen field within six months of graduation.
- DeVry financial aid advisors can help those who qualify tap into available funds to pay for school. **You can afford this.**

**Pursue your passion your way. At DeVry University.**

\* For the 10-year period ending February 2006, 90 percent of DeVry graduates who actively pursued employment or who were already employed when they graduated, held positions in their chosen fields within six months of graduation [Learn more](#).

**Dow Jones | PHOTOGRID**

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